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A Report To The Globe and Mail and CTV

Canadian Attitudes toward H1N1 Swine Flu

July 27, 2009

Introduction and Methodology

- ◆ *The Strategic Counsel* is pleased to present findings of a national online survey of 1,000 Canadians. This survey was conducted using the Research Now Web Perspectives online panel. All respondents were 18 years of age or older.
- ◆ Respondents completed web-based questionnaires between Friday July 17th and Monday July 21st, 2009.
- ◆ The results of this poll are based on a sample where quota sampling and weighting are employed to balance demographics and ensure that the sample's composition reflects that of the actual Canadian population according to Census data. Quota samples with weighting from the online panel provide results that are intended to estimate the true state of public opinion on the topics covered in this poll on the dates the questionnaire was administered.
- ◆ The results of any sample survey or poll, irrespective of methodology, may not exactly equal the true population due to multiple sources of imprecision including: coverage error, sampling error, response bias, inaccuracies resulting from non-response, and influences from question order, question wording and response options. Using statistical theory, the sampling error at a given probability level can be calculated for pure random samples with 100% response rates. This sampling error is commonly reported as the “margin of error” and is a best estimate only, as no survey or poll comes close to this ideal.
- ◆ As respondents for this poll were selected from among those who have agreed to be invited to participate in online surveys, no estimates of theoretical sampling error can be calculated.
- ◆ *Note: Proportions may not sum to 100% due to rounding.*

Is Canada on the Right Track or the Wrong Track?

	Canada										Quebec										Rest of Canada*													
	Aug 9-12 2007	Feb 14-17 2008	Jun 6-9 2008	Aug 25-31 2008	Sep 28-29 2008	Dec 3 2008	Jan 12-14 2009	Jan 28-29 2009	Mar. 13-16 2009	May 26-28 2009	July 17-21 2009	Aug 9-12 2007	Feb 14-17 2008	Jun 6-9 2008	Aug 25-31 2008	Sep 28-29 2008	Dec 3 2008	Jan 12-14 2009	Jan 28-29 2009	Mar. 13-16 2009	May 26-28 2009	July 17-21 2009	Aug 9-12 2007	Feb 14-17 2008	Jun 6-9 2008	Aug 25-31 2008	Sep 28-29 2008	Dec 3 2008	Jan 12-14 2009	Jan 28-29 2009	Mar. 13-16 2009	May 26-28 2009	July 17-21 2009	
n=	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	247	243	243	243	243	243	243	243	243	243	243	243	753	757	757	757	757	757	757	757	757	757	757	757
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
On the right track	64	68	55	57	61	37	67	59	53	55	62	64	64	56	58	54	29	64	53	37	47	62	64	68	56	57	63	39	68	61	59	58	62	
On the wrong track	35	32	43	40	37	62	31	41	47	45	38	36	36	44	40	44	70	35	47	63	53	38	34	30	42	39	34	59	29	39	41	42	38	

	Ontario										West											
	Aug 9-12 2007	Feb 14-17 2008	Jun 6-9 2008	Aug 25-31 2008	Sep 28-29 2008	Dec 3 2008	Jan 12-14 2009	Jan 28-29 2009	Mar. 13-16 2009	May 26-28 2009	July 17-21 2009	Aug 9-12 2007	Feb 14-17 2008	Jun 6-9 2008	Aug 25-31 2008	Sep 28-29 2008	Dec 3 2008	Jan 12-14 2009	Jan 28-29 2009	Mar. 13-16 2009	May 26-28 2009	July 17-21 2009
n=	379	383	383	383	383	383	383	383	383	383	297	300	300	300	300	300	300	300	300	300	300	300
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
On the right track	62	69	52	54	65	36	64	63	58	57	61	69	68	58	61	64	47	74	62	63	61	64
On the wrong track	37	29	46	41	33	63	35	37	42	43	39	29	31	37	36	34	50	25	38	37	40	36

*Note: Rest of Canada includes all provinces except Quebec

Q 1. Right now, do you think that overall the Country is on the right track or the wrong track?
 Base: All respondents
 NOTE: After January 12-14 methodology switched from telephone sampling to online sampling.

Is Canada on the Right Track or the Wrong Track?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
On the right track	62	64	60	60	60	64
On the wrong track	38	36	40	40	41	36

Q 1. Right now, do you think that overall the Country is on the right track or the wrong track?

Base: All respondents

What do Canadians think is the most important issue facing Canada today?

	2005	2006		2007		2008		2009	
	Aug 3-7	Jan 4-5	Jul 12-15	Jan 11-14	Jul 12-15	Jan 10-13	Jun 12-22	Jan 12-14	Jul 17-21
n=	1000	1500	1000	1000	1000	1000	1000	1000	1000
	%	%	%	%	%	%	%	%	%
Economic issues (including unemployment)	10	8	9	10	9	12	18	61	48
Environmental issues	9	4	12	26	23	22	16	7	8
Healthcare	16	25	20	18	16	12	11	7	12
Political issues (including scandals)	9	16	8	7	10	5	2	6	5
Afghanistan/Iraq/Terrorism/War/The military/National security	8	1	7	6	10	8	6	3	2
Gas prices	2	1	4	<1	1	3	18	1	1
Crime/Law and order issues	3	10	3	3	2	3	3	1	1
Education	2	2	4	3	3	2	1	1	2
Taxes	3	3	4	3	3	3	1	<1	2
Government spending/Deficit/Debt	5	2	3	3	1	1	1	<1	3

Q.2 In your opinion what is the most important issue facing Canada today – that is the one that you are most concerned about?

Base: All respondents

What is the most important issue facing Canada?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Economic issues (including unemployment)	48	40	51	57	47
Environmental issues	8	10	8	7	8
Healthcare	12	8	13	10	14
Political issues (including scandals)	5	10	3	3	3
Afghanistan/Iraq/Terrorism/War/The military/National security	2	6	1	1	2
Gas prices	1	1	<1	1	<1
Crime/Law and order issues	1	1	1	1	2
Education	2	1	2	1	3
Taxes	2	<1	2	3	2
Government spending/Deficit/Debt	3	7	2	1	3

Q.2 In your opinion what is the most important issue facing Canada today – that is the one that you are most concerned about?

Base: All respondents

What is the most important issue facing Canada?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Economic issues (including unemployment)	48	48	49	50	48	48
Environmental issues	8	7	9	12	8	5
Healthcare	12	10	14	10	11	14
Political issues (including scandals)	5	5	5	4	4	6
Afghanistan/Iraq/Terrorism/War/The military/National security	2	3	2	2	1	4
Gas prices	1	<1	1	<1	1	1
Crime/Law and order issues	1	2	1	1	1	2
Education	2	1	2	3	2	1
Taxes	2	2	2	2	3	1
Government spending/Deficit/Debt	3	5	2	3	3	4

Q.2 In your opinion what is the most important issue facing Canada today – that is the one that you are most concerned about?

Base: All respondents

What proportion of Canadians had the flu in the last year?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Yes	23	32	21	21	22
No	77	68	79	79	78

Q 3. Have you had the flu in the last year?

Base: All respondents

What proportion of Canadians had the flu in the last year?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Yes	23	21	25	34	25	15
No	77	79	75	66	75	85

Q 3. Have you had the flu in the last year?

Base: All respondents

How recently did Canadians have the flu?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	233	77	156	80	65
	%	%	%	%	%
Within the last 6 to 12 months	47	43	50	51	50
Within the last 4 to 6 months	24	23	24	25	21
Within the last 2 to 4 months	18	21	17	13	23
Within the last month	11	14	9	11	7

Q 4. Have you had the flu with within the last 6 to 12 months More than 6 months ago, within the last 4 to 6 months, within the last 2 to 4 months, within the last month
 Base: Those who had the flu in the last year

How recently did Canadians have the flu?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	233	107	126	95	76	63
	%	%	%	%	%	%
Within the last 6 to 12 months	47	50	45	44	52	47
Within the last 4 to 6 months	24	23	24	23	26	23
Within the last 2 to 4 months	18	17	20	21	16	18
Within the last month	11	11	11	13	7	13

Q 4. Have you had the flu with within the last 6 to 12 months More than 6 months ago, within the last 4 to 6 months, within the last 2 to 4 months, within the last month
 Base: Those who had the flu in the last year

How many Canadians had family members who had the flu in the past year?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Yes	32	37	30	28	34
No	68	63	70	72	66

Q 5. Has anyone in your family had the flu in the last year?

Base: All respondents

How many Canadians had family members who had the flu in the past year?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Yes	32	30	33	46	38	18
No	68	70	67	54	62	82

Q 5. Has anyone in your family had the flu in the last year?

Base: All respondents

How recently did these family members have the flu?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	317	91	226	108	101
	%	%	%	%	%
Within the last 6 to 12 months	49	41	52	53	52
Within the last 4 to 6 months	27	23	29	29	26
Within the last 2 to 4 months	16	26	12	10	13
Within the last month	8	10	8	7	9

Q 6. Have they had the flu with within the last 6 to 12 months More than 6 months ago, within the last 4 to 6 months, within the last 2 to 4 months, within the last month
 Base: Those who had an incidence of flu in the family in the last year

How recently did these family members have the flu?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	317	152	165	128	113	75
	%	%	%	%	%	%
Within the last 6 to 12 months	49	51	48	44	53	53
Within the last 4 to 6 months	27	30	24	26	30	24
Within the last 2 to 4 months	16	13	18	19	11	16
Within the last month	8	6	10	11	5	8

Q 6. Have they had the flu with within the last 6 to 12 months More than 6 months ago, within the last 4 to 6 months, within the last 2 to 4 months, within the last month
 Base: Those who had an incidence of flu in the family in the last year

Are Canadians aware of H1 N1 / Swine Flu?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Yes	98	95	99	98	99
No	2	5	1	2	1

Q 7. Have you read or heard anything about the H1 N1 Flu, also known as the Swine Flu?

Base: All respondents

Are Canadians aware of H1 N1 / Swine Flu?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Yes	98	98	97	97	98	99
No	2	2	3	3	2	2

Q 7. Have you read or heard anything about the H1 N1 Flu, also known as the Swine Flu?

Base: All respondents

How many Canadians have had H1 N1 / Swine Flu or have known someone who has had it?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
I have had the H1 N1/Swine Flu	1	<1	1	1	<1
I personally know someone who has had the H1 N1/Swine flu	7	8	6	7	5
I have had the H1 N1/ Swine Flu and I personally know someone who has had the H1 N1/Swine Flu	1	-	1	1	2
I have not had the H1 N1/Swine Flu flu and don't know anyone who had had the H1 N1/Swine Flu	92	91	92	91	93

Q 8. Have you had the H1 N1/Swine Flu or do you know anyone personally who had the H1 N1/Swine Flu?

Base: All respondents

How many Canadians have had H1 N1 / Swine Flu or have known someone who has had it?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
I have had the H1 N1/Swine Flu	1	1	<1	-	1	1
I personally know someone who has had the H1 N1/Swine flu	7	4	9	10	4	6
I have had the H1 N1/ Swine Flu and I personally know someone who has had the H1 N1/Swine Flu	1	1	1	2	1	<1
I have not had the H1 N1/Swine Flu and don't know anyone who had had the H1 N1/Swine Flu	92	94	90	88	94	93

Q 8. Have you had the H1 N1/Swine Flu or do you know anyone personally who had the H1 N1/Swine Flu?

Base: All respondents

How many Canadians have taken precautions against H1 N1 / Swine Flu?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Yes	46	43	47	47	47
No	54	57	53	53	53

Q 9. Have you been taking any precautions to prevent catching the H1 N1/Swine Flu?

Base: All respondents

How many Canadians have taken precautions against H1 N1 / Swine Flu?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Yes	46	41	51	36	45	53
No	54	59	49	64	55	47

Q 9. Have you been taking any precautions to prevent catching the H1 N1/Swine Flu?

Base: All respondents

Which precautionary measures have they taken?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	459	106	353	180	142
	%	%	%	%	%
Washing hands more often	98	97	99	98	99
Getting flu shot	33	35	32	39	26
Avoiding crowded places	27	26	28	26	27
Not shaking hands	17	18	17	16	18
Avoiding public transit	16	13	16	15	18
Visiting retail stores less often	14	10	15	14	16
Avoiding airplane flights	9	6	10	8	12
Cancelled trip to Mexico	5	8	4	4	6
Other	12	9	12	8	19

Q 10. What precautions have you taken?

Base: Those taking precautions to prevent swine flu @ Q9

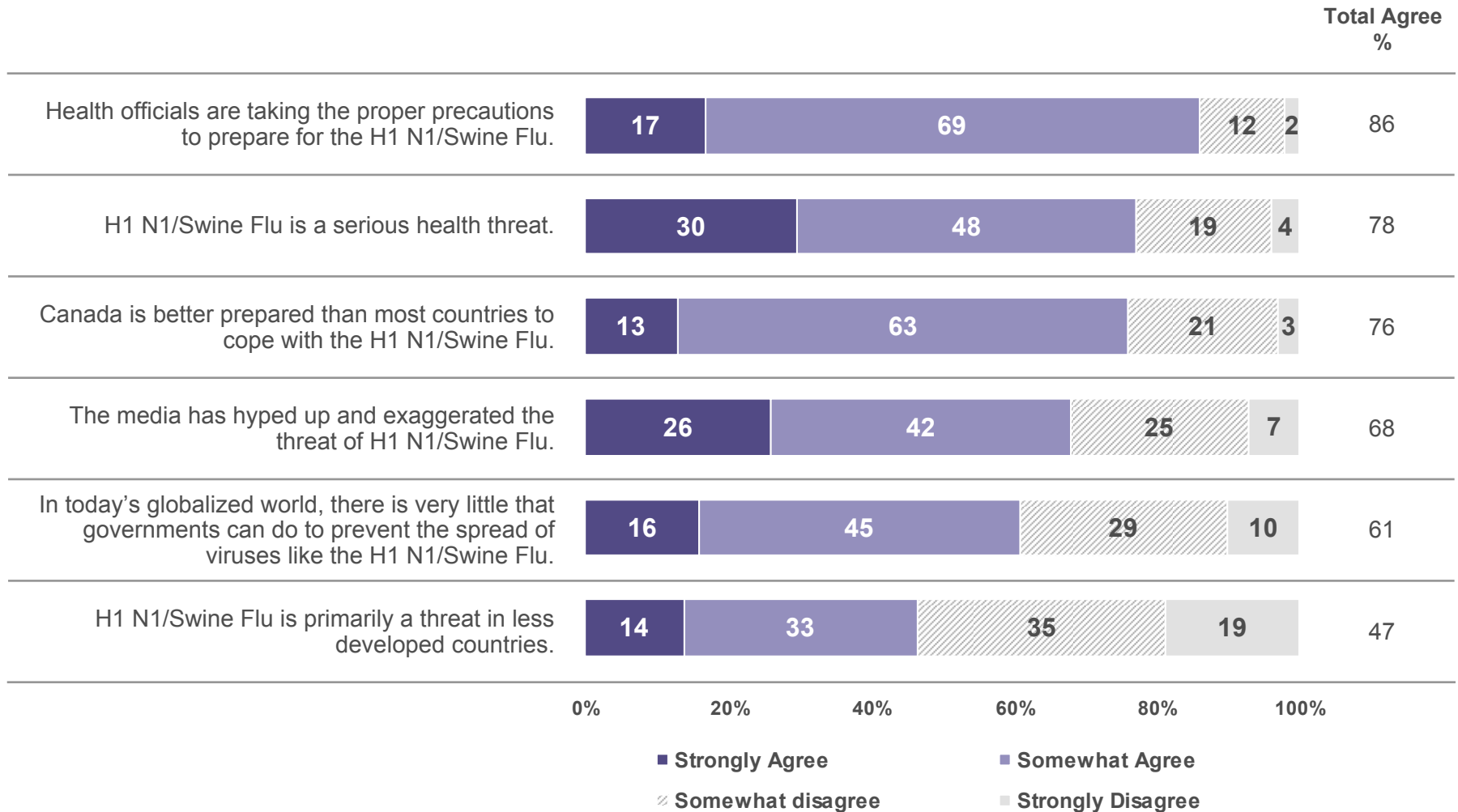
Which precautionary measures have they taken?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	459	205	234	100	136	224
	%	%	%	%	%	%
Washing hands more often	98	99	98	96	99	99
Getting flu shot	33	30	36	24	29	39
Avoiding crowded places	27	27	28	23	26	30
Not shaking hands	17	16	18	15	19	17
Avoiding public transit	16	16	16	12	13	19
Visiting retail stores less often	14	13	15	9	15	15
Avoiding airplane flights	9	12	7	7	6	13
Cancelled trip to Mexico	5	7	3	5	6	4
Other	12	10	13	14	14	9

Q 10. What precautions have you taken?

Base: All respondents

What are Canadians' attitudes towards H1N1 / Swine Flu?



Q 11-16. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with these statements?

Base: All respondents

What are Canadians' attitudes towards H1N1 / Swine Flu?

% Agree	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Health officials are taking the proper precautions to prepare for the H1 N1/Swine Flu.	86	80	88	90	85
H1 N1/Swine Flu is a serious health threat.	78	78	78	79	76
Canada is better prepared than most countries to cope with the H1 N1/Swine Flu.	76	66	80	78	81
The media has hyped up and exaggerated the threat of H1 N1/Swine Flu.	68	67	68	69	69
In today's globalized world, there is very little that governments can do to prevent the spread of viruses like the H1 N1/Swine Flu.	61	61	61	58	62
H1 N1/Swine Flu is primarily a threat in less developed countries.	47	42	48	48	48

Q 11-16. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with these statements?

Base: All respondents

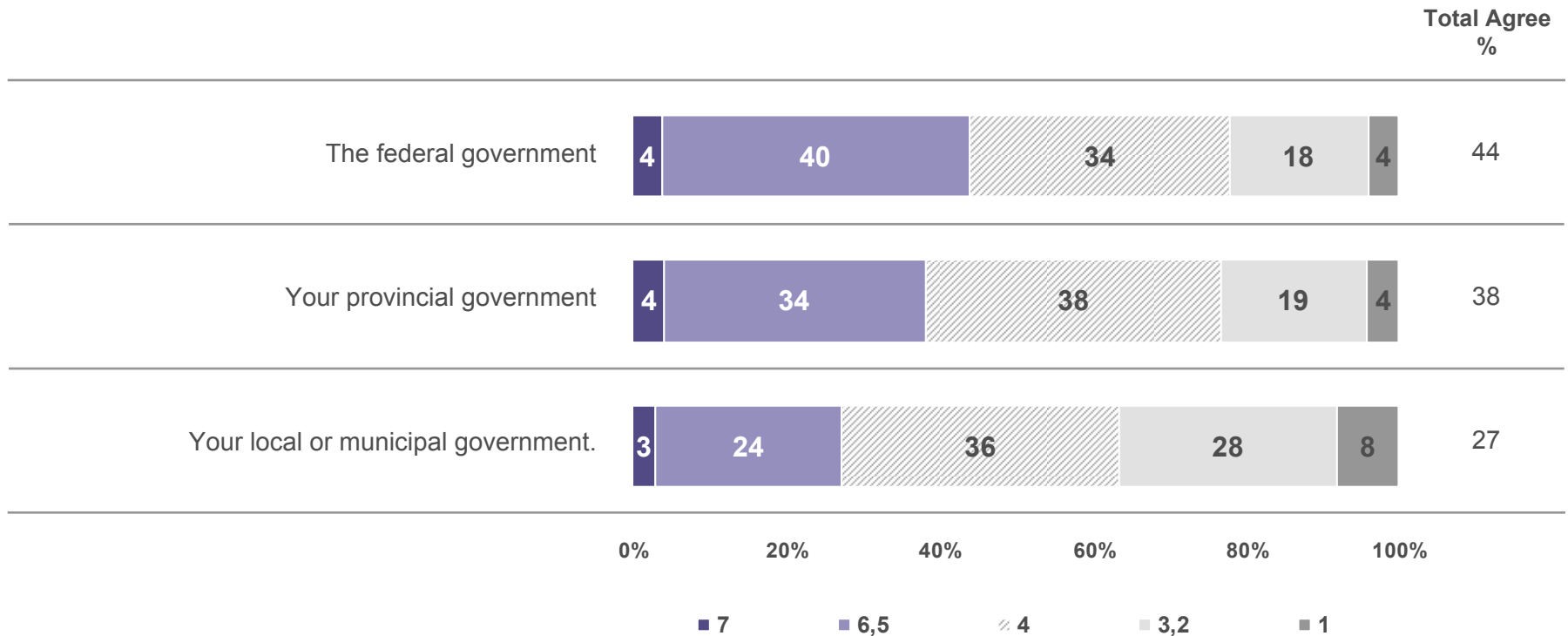
What are Canadians' attitudes towards H1N1 / Swine Flu?

% Agree	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Health officials are taking the proper precautions to prepare for the H1 N1/Swine Flu.	86	86	86	83	86	89
H1 N1/Swine Flu is a serious health threat.	78	75	80	66	79	85
Canada is better prepared than most countries to cope with the H1 N1/Swine Flu.	76	74	79	71	77	79
The media has hyped up and exaggerated the threat of H1 N1/Swine Flu.	68	70	65	76	67	63
In today's globalized world, there is very little that governments can do to prevent the spread of viruses like the H1 N1/Swine Flu.	61	61	61	59	64	60
H1 N1/Swine Flu is primarily a threat in less developed countries.	47	41	52	54	41	45

Q 11-16. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with these statements?

Base: All respondents

How do Canadians rate the Governments' efforts to prevent and prepare for H1 N1 / Swine Flu?



Q17-19 Based on a scale of 1 to 7 - 7 being best and 1 being worst – how would you rate the performance – to date – of each level of government in preventing and preparing to deal with the H1 N1/Swine Flu?

Base: All respondents

How do Canadians rate the Governments' efforts to prevent and prepare for H1 N1 / Swine Flu?

% Good Job (7,6,5)	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
The federal government	44	44	44	41	48
Your provincial government	38	48	36	35	38
Your local or municipal government.	27	25	28	27	30

Q17-19 Based on a scale of 1 to 7 - 7 being best and 1 being worst – how would you rate the performance – to date – of each level of government in preventing and preparing to deal with the H1 N1/Swine Flu?

Base: All respondents

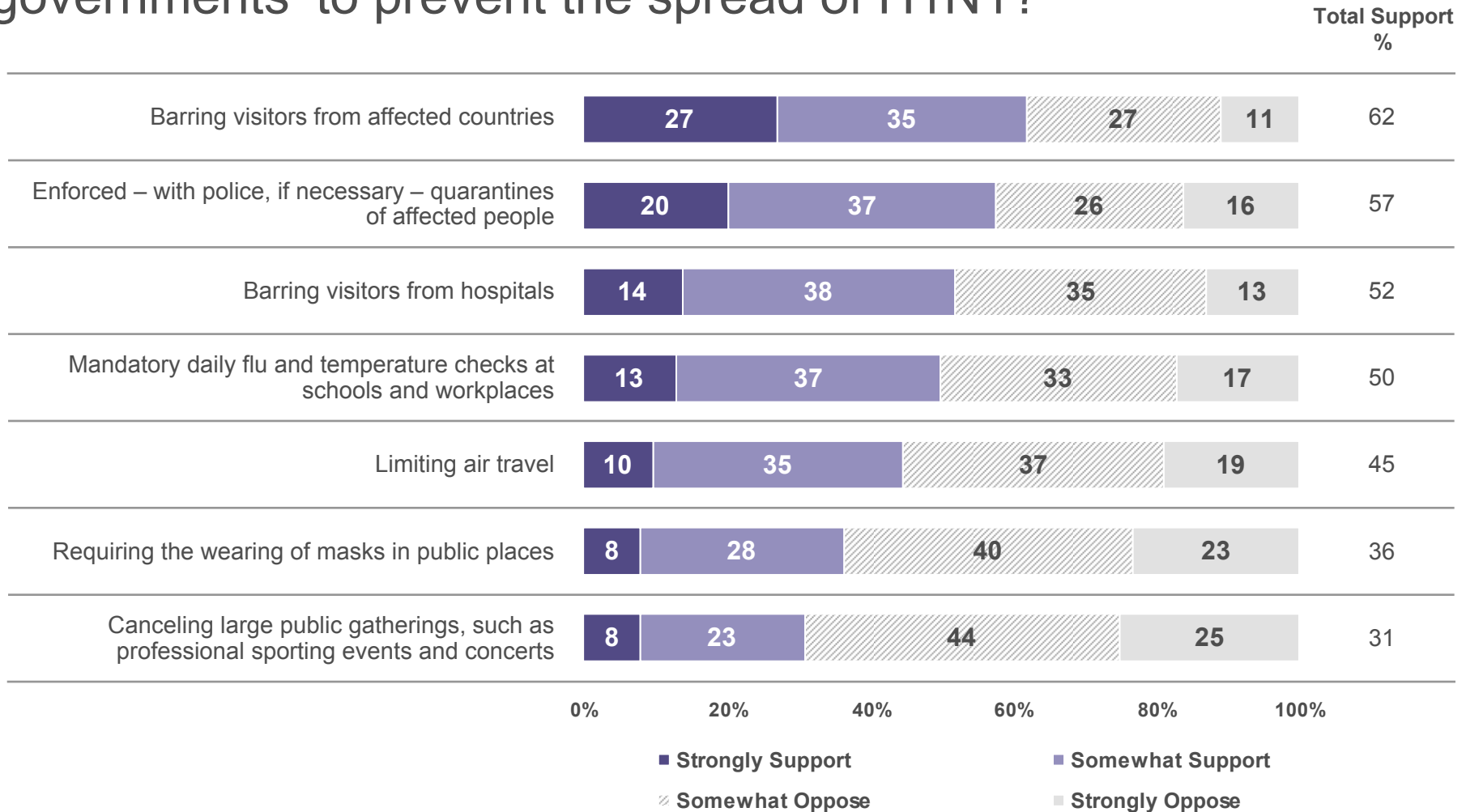
How do Canadians rate the Governments' efforts to prevent and prepare for H1 N1 / Swine Flu?

<i>% Good Job (7,6,5)</i>	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
The federal government	44	44	44	41	42	47
Your provincial government	38	36	41	35	38	42
Your local or municipal government.	27	26	29	23	26	31

Q17-19 Based on a scale of 1 to 7 - 7 being best and 1 being worst – how would you rate the performance – to date – of each level of government in preventing and preparing to deal with the H1 N1/Swine Flu?

Base: All respondents

To what extent do Canadians support steps taken by their governments' to prevent the spread of H1N1?



Q 20-26. Would you strongly support, somewhat support, somewhat oppose or strongly oppose the following steps by the government to prevent the spread of H1 N1/Swine Flu in Canada?
 Base: All respondents

To what extent do Canadians support steps taken by their governments' to prevent the spread of H1N1?

% Support	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Barring visitors from affected countries	62	68	61	63	59
Enforced – with police, if necessary – quarantines of affected people	57	71	53	56	51
Barring visitors from hospitals	52	53	52	51	48
Mandatory daily flu and temperature checks at schools and workplaces	50	59	48	47	46
Limiting air travel	45	46	45	45	43
Requiring the wearing of masks in public places	36	41	35	33	36
Canceling large public gatherings, such as professional sporting events and concerts	31	25	32	29	35

Q 20-26. Would you strongly support, somewhat support, somewhat oppose or strongly oppose the following steps by the government to prevent the spread of H1 N1/Swine Flu in Canada?

Base: All respondents

To what extent do Canadians support steps taken by their governments' to prevent the spread of H1N1?

% Support	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Barring visitors from affected countries	62	56	69	60	61	66
Enforced – with police, if necessary – quarantines of affected people	57	53	62	56	56	60
Barring visitors from hospitals	52	49	55	46	49	58
Mandatory daily flu and temperature checks at schools and workplaces	50	47	54	52	46	52
Limiting air travel	45	41	49	48	46	42
Requiring the wearing of masks in public places	36	33	41	34	38	37
Canceling large public gatherings, such as professional sporting events and concerts	31	29	32	25	29	35

Q 20-26. Would you strongly support, somewhat support, somewhat oppose or strongly oppose the following steps by the government to prevent the spread of H1 N1/Swine Flu in Canada
Base: All respondents

What are the top two priority groups for receiving H1 N1 vaccination?

Top Two Priority Groups	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Children	50	43	52	53	55
Middle aged adults	42	33	46	43	47
Infants	40	47	38	38	37
Pregnant women	37	41	36	34	38
The elderly	31	37	29	32	23

Q 27A/B. As you may know, experts say that the H1 N1/Swine Flu is most dangerous to healthy, middle aged adults. If there is not enough H1 N1/Swine Flu vaccine to go around for all the general population, which groups do you think should be vaccinated first? Who should be vaccinated second?

Base: All respondents

What are the top two priority groups for receiving H1 N1 vaccination?

Top Two Priority Groups	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Children	50	49	51	50	56	46
Middle aged adults	42	44	41	41	40	45
Infants	40	38	42	48	42	33
Pregnant women	37	40	35	40	33	38
The elderly	31	30	32	21	30	38

Q 27A/B. As you may know, experts say that the H1 N1/Swine Flu is most dangerous to healthy, middle aged adults. If there is not enough H1 N1/Swine Flu vaccine to go around for all the general population, which groups do you think should be vaccinated first? Who should be vaccinated second?

Base: All respondents

Should those who are willing to pay get priority for vaccination?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Yes	49	62	45	45	45
No	51	38	56	55	55

Q 28. If there is not enough H1 N1/Swine Flu vaccine to go around for free to all the general population, should people who are willing to pay extra be vaccinated?

Base: All respondents

Should those who are willing to pay get priority for vaccination?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Yes	49	43	55	46	46	53
No	51	58	45	54	55	47

Q 28. If there is not enough H1 N1/Swine Flu vaccine to go around for free to all the general population, should people who are willing to pay extra be vaccinated?

Base: All respondents

How severe is H1 N1 in comparison to the common cold?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
7 – No worse than the common cold	7	9	6	4	8
6,5	28	27	28	26	30
4	22	24	22	24	18
3,2	36	33	37	38	37
1 – Life threatening	8	7	8	9	8

Q 29. Based on what you have read or heard, on a scale of 1 to 7 - where "1" means life threatening and "7" means no worse than a common cold or flu - where would you place the H1 N1/Swine Flu?

Base: All respondents

How severe is H1 N1 in comparison to the common cold?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
7 – No worse than the common cold	7	6	7	10	6	5
6,5	28	32	23	27	27	28
4	22	19	26	23	23	21
3,2	36	37	34	34	38	35
1 – Life threatening	8	6	10	5	7	11

Q 29. Based on what you have read or heard, on a scale of 1 to 7 - where "1" means life threatening and "7" means no worse than a common cold or flu - where would you place the H1 N1/Swine Flu?

Base: All respondents

How worried are Canadians about catching H1 N1 / Swine Flu?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
NET Worried	27	23	28	27	29
Very worried	5	4	5	4	6
Somewhat worried	22	19	23	23	23
A little worried	41	49	39	40	38
Not worried at all	32	28	33	33	33
NET Not worried	73	77	72	73	71

Q 30. Are you very worried, somewhat worried, a little worried, or not worried at all about you or a member of your family catching the H1 N1/Swine Flu ?

Base: All respondents

How worried are Canadians about catching H1 N1 / Swine Flu?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
NET Worried	27	25	29	21	27	31
Very worried	5	4	6	3	6	5
Somewhat worried	22	22	23	18	21	26
A little worried	41	39	44	36	45	42
Not worried at all	32	36	28	43	28	27
NET Not worried	73	75	71	79	73	69

Q 30. Are you very worried, somewhat worried, a little worried, or not worried at all about you or a member of your family catching the H1 N1/Swine Flu ?

Base: All respondents

Do Canadians want a vaccination shot for H1 N1 / Swine Flu?

	Total Sample	Region			
		Quebec	Rest of Canada	Ontario	West
n=	1000	243	757	383	300
	%	%	%	%	%
Yes	62	65	61	60	61
No	38	35	39	40	39

Q 31. Would you want a vaccination shot for the H1 N1/Swine Flu?

Base: All respondents

Do Canadians want a vaccination shot for H1 N1 / Swine Flu?

	Total Sample	Gender		Age		
		Male	Female	18-35	36-49	50+
n=	1000	501	499	279	301	420
	%	%	%	%	%	%
Yes	62	61	63	54	60	69
No	38	39	37	46	40	31

Q 31. Would you want a vaccination shot for the H1 N1/Swine Flu?

Base: All respondents