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THE GLOBE AND MAIL* 

A Report To The Globe and Mail and CTV

Political Landscape: Views on Parties and Leaders

May 29, 2009

Introduction and Methodology

- ◆ *The Strategic Counsel* is pleased to present findings of a national online survey of 1,000 Canadians with an over-sample of 500 respondents from Quebec.
- ◆ Results are based on a proportionate national sample of Canadians 18 years of age or older.
- ◆ Interviews were conducted between May 26th and May 28th, 2009.
- ◆ The following table outlines the sample distribution.
- ◆ Note: Proportions may not sum to 100% due to rounding.
- ◆ Note: For tracking questions published in this report, the May issue of *The Strategic Counsel Globe&Mail / CTV Poll* involves the first use of online interviewing. In past issues telephone interviewing was employed.

Sample Distribution

National Sample Regions	Sample Size
Canada	1000
Quebec	743
Rest of Canada	757
Ontario	383
West	300

Note: Because of the smaller sample size, the margin of error for demographic breakdowns and other subsamples is significantly larger than for the overall percentages.

Detailed Tables

Which one of the political parties do you think ...

		Canada				Region															
						Quebec				Rest of Canada*				Ontario				West			
		Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Has values that most reflect your own	Conservatives	24	28	31	24	8	16	19	11	30	32	35	28	27	29	33	27	33	38	41	30
	Liberals	27	21	23	20	24	16	21	18	28	23	24	21	30	26	28	21	24	20	12	21
	GAP	3	7	8	4	16	--	2	7	2	9	11	7	3	3	5	6	9	18	29	9
Has the best new ideas	Conservatives	21	24	23	19	12	19	17	7	25	25	25	22	21	24	23	20	28	28	29	26
	Liberals	19	13	18	15	21	15	21	17	19	13	17	15	19	15	19	15	16	10	8	13
	GAP	2	11	5	4	9	4	4	10	6	12	8	7	2	9	4	5	12	18	21	13
Is best able to manage the economy*	Conservatives	26	38	38	26	13	33	30	14	31	40	40	30	30	38	39	29	33	45	45	34
	Liberals	36	25	27	24	33	26	28	29	37	24	27	23	36	27	29	23	37	21	20	22
	GAP	10	13	11	2	20	7	2	15	6	16	13	7	6	11	10	6	4	24	15	12
Would spend the taxpayers' money most wisely	Conservatives	25	32	31	21	15	22	22	11	28	35	34	25	27	32	29	26	30	43	42	26
	Liberals	21	14	16	16	20	15	18	18	21	13	16	16	21	16	19	16	19	10	9	15
	GAP	4	18	15	5	5	7	4	7	7	22	18	9	6	16	10	11	11	33	33	11
Is best able to manage Canada's mission in Afghanistan	Conservatives	n/a	36	34	26	n/a	25	28	14	n/a	39	36	30	n/a	36	33	28	n/a	45	43	34
	Liberals	n/a	21	24	21	n/a	31	28	26	n/a	18	22	20	n/a	22	26	20	n/a	13	16	18
	GAP	n/a	15	10	5	n/a	6	--	12	n/a	21	14	10	n/a	14	7	8	n/a	32	27	16
Has the highest standards of ethics and honesty	Conservatives	19	22	21	18	10	15	15	8	22	24	23	21	20	23	21	20	25	29	28	23
	Liberals	12	10	12	10	11	10	13	10	12	10	11	9	13	12	14	10	10	7	5	9
	GAP	7	12	9	8	1	5	2	2	10	14	12	12	7	11	7	10	15	22	23	14
Is most able to stand up to the United States	Conservatives	N/A	N/A	N/A	23	N/A	N/A	N/A	12	N/A	N/A	N/A	28	N/A	N/A	N/A	27	N/A	N/A	N/A	31
	Liberals	N/A	N/A	N/A	27	N/A	N/A	N/A	36	N/A	N/A	N/A	24	N/A	N/A	N/A	26	N/A	N/A	N/A	21
	GAP	N/A	N/A	N/A	4	N/A	N/A	N/A	24	N/A	N/A	N/A	4	N/A	N/A	N/A	1	N/A	N/A	N/A	10

*Note: Rest of Canada includes all provinces except Quebec

Q.5 Which one of the political parties do you think ...?

Base: All respondents

** Please note that prior May 2009 interviews were conducted via telephone. The current wave (May 2009) is conducted via online interviews.

Which one of the political parties do you think ...

		CANADA	VOTING INTENTION			
			Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
		May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
		%	%	%	%	%
Has values that most reflect your own	Conservatives	24	79	3	2	1
	Liberals	20	3	68	5	2
	GAP	4	76	65	3	1
Has the best new ideas	Conservatives	19	63	2	2	1
	Liberals	15	4	51	2	3
	GAP	4	59	49	-	2
Is best able to manage the economy*	Conservatives	26	80	5	4	5
	Liberals	24	4	72	9	18
	GAP	2	76	66	5	13
Would spend the taxpayers' money most wisely	Conservatives	21	69	6	2	2
	Liberals	16	2	53	2	8
	GAP	5	68	47	-	6
Is best able to manage Canada's mission in Afghanistan	Conservatives	26	75	10	4	5
	Liberals	21	2	59	10	20
	GAP	5	73	49	6	16
Has the highest standards of ethics and honesty	Conservatives	18	60	3	2	2
	Liberals	10	1	34	1	1
	GAP	8	59	31	2	1
Is most able to stand up to the United States	Conservatives	23	73	6	4	9
	Liberals	27	5	68	14	17
	GAP	4	68	62	9	8

Q.5 Which one of the political parties do you think ...?

Base: All respondents

* Modified question – "if there is an economic slowdown" added in 2008

Which one of the political parties do you think ...

... has values that most reflect your own

	Canada				Region															
					Quebec				R.O.C.*				Ontario				West			
	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservatives	24	28	31	24	8	16	19	11	30	32	35	28	27	29	33	27	33	38	41	30
Liberals	27	21	23	20	24	16	21	18	28	23	24	21	30	26	28	21	24	20	12	21
NDP	18	11	16	14	9	8	14	10	20	12	17	15	20	11	16	14	20	13	19	16
Green Party	4	8	8	10	2	7	6	4	4	8	8	12	3	9	8	11	5	9	9	13
Bloc Quebecois	11	8	6	8	45	33	25	34	-	-	-	-	-	-	-	-	-	-	-	-
None of them	9	7	7	22	9	9	6	21	9	7	7	23	10	8	7	25	8	4	8	19
Other/DK/Ref	8	16	9	2	3	12	9	2	10	18	9	2	10	17	9	2	10	17	11	1

... has the best new ideas for Canada

	Canada				Region															
					Quebec				R.O.C.*				Ontario				West			
	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservatives	21	24	23	19	12	19	17	7	25	25	25	22	21	24	23	20	28	28	29	26
Liberals	19	13	18	15	21	15	21	17	19	13	17	15	19	15	19	15	16	10	8	13
NDP	20	12	16	14	17	16	17	15	21	11	16	14	22	11	14	13	20	10	16	13
Green Party	5	12	10	12	3	6	4	5	5	13	12	15	6	14	12	16	6	14	13	14
Bloc Quebecois	6	2	3	6	23	9	12	22	-	-	-	-	-	-	-	-	-	-	-	-
None of them	12	10	11	32	13	12	12	30	12	9	10	33	13	9	12	34	11	9	11	32
Other/DK/Ref	17	27	21	2	12	22	17	3	19	29	21	2	19	27	20	2	20	29	24	1

*Note: Rest of Canada includes all provinces except Quebec

Q.5 Which one of the political parties do you think ...?

Base: All respondents

** Please note that prior May 2009 interviews were conducted via telephone. The current wave (May 2009) is conducted via online interviews.

Which one of the political parties do you think ...

... has values that most reflect your own

	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
Conservatives	24	78	3	2	1
Liberals	20	3	68	5	2
NDP	14	1	9	72	3
Green Party	10	3	5	8	2
Bloc Quebecois	8	-	2	1	82
None of them	22	14	14	12	8
Other/DK/Ref	2	1	-	1	1

... has the best new ideas for Canada

	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
Conservatives	19	63	2	2	1
Liberals	15	4	51	2	3
NDP	14	2	10	61	9
Green Party	12	7	12	10	-
Bloc Quebecois	6	-	1	1	59
None of them	32	25	24	23	26
Other/DK/Ref	2	-	-	1	2

Q.5 Which one of the political parties do you think ...?

Base: All respondents

Which one of the political parties do you think ...

... is best able to manage the economy*

	Canada				Region															
					Quebec				R.O.C.*				Ontario				West			
	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservatives	26	38	38	26	13	33	30	14	31	40	40	30	30	38	39	29	33	45	45	34
Liberals	36	25	27	24	33	26	28	29	37	24	27	23	36	27	29	23	37	21	20	22
NDP	9	5	8	9	8	4	8	7	10	5	8	10	10	5	6	9	9	5	9	10
Green Party	1	2	3	3	<1	<1	1	1	2	2	3	4	1	3	2	4	2	2	4	3
Bloc Quebecois	7	3	2	5	29	10	10	17	-	-	-	-	-	-	-	-	-	-	-	-
None of them	10	6	7	32	9	11	9	30	10	4	6	32	10	5	6	33	9	3	6	30
Other/DK/Ref	10	22	16	2	8	17	14	3	11	24	17	2	14	23	18	1	9	25	16	1

... would spend the taxpayers' money most wisely

	Canada				Region															
					Quebec				R.O.C.*				Ontario				West			
	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservatives	25	32	31	21	15	22	22	11	28	35	34	25	27	32	29	26	30	43	42	26
Liberals	21	14	16	16	20	15	18	18	21	13	16	16	21	16	19	16	19	10	9	15
NDP	15	9	14	14	13	10	14	12	15	9	14	13	15	8	15	12	14	9	13	14
Green Party	3	6	6	5	1	4	3	3	4	7	7	6	4	8	7	7	4	7	7	6
Bloc Quebecois	8	4	4	5	30	16	16	22	-	-	-	-	-	-	-	-	-	-	-	-
None of them	18	12	17	36	15	14	15	31	19	11	17	38	20	12	19	38	17	9	17	38
Other/DK/Ref	12	23	12	2	6	19	13	2	14	24	12	2	12	25	11	2	16	22	11	1

*Note: Rest of Canada includes all provinces except Quebec

Q.5 Which one of the political parties do you think ...?

Base: All respondents

** Please note that prior May 2009 interviews were conducted via telephone. The current wave (May 2009) is conducted via online interviews.

Which one of the political parties do you think ...

... is best able to manage the economy*

	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
Conservatives	26	80	5	4	5
Liberals	24	4	72	9	18
NDP	9	-	2	50	10
Green Party	3	-	-	2	-
Bloc Quebecois	5	-	-	2	45
None of them	32	16	20	31	20
Other/DK/Ref	2	-	-	2	2

... would spend the taxpayers' money most wisely

	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
Conservatives	21	69	6	2	2
Liberals	16	2	53	2	8
NDP	14	2	7	64	16
Green Party	5	-	2	2	1
Bloc Quebecois	5	-	2	2	49
None of them	36	27	29	29	22
Other/DK/Ref	2	-	1	1	2

Q.5 Which one of the political parties do you think ...?

Base: All respondents

Which one of the political parties do you think ...

... is best able to manage Canada's mission in Afghanistan

	Canada				Region															
					Quebec				R.O.C.*				Ontario				West			
	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservatives	n/a	36	34	26	n/a	25	28	14	n/a	39	36	30	n/a	36	33	28	n/a	45	43	34
Liberals	n/a	21	24	21	n/a	31	28	26	n/a	18	22	20	n/a	22	26	20	n/a	13	16	18
NDP	n/a	6	8	8	n/a	6	6	8	n/a	6	8	8	n/a	6	8	9	n/a	7	7	7
Green Party	n/a	2	3	3	n/a	1	-	1	n/a	2	4	3	n/a	3	3	3	n/a	2	5	3
Bloc Quebecois	n/a	2	2	3	n/a	8	8	12	n/a	-	-	-	n/a	-	-	-	n/a	-	-	-
None of them	n/a	7	12	37	n/a	9	14	36	n/a	6	11	38	n/a	7	13	38	n/a	5	10	37
Other/DK/Ref	n/a	26	18	3	n/a	20	15	3	n/a	28	19	2	n/a	26	18	2	n/a	29	19	1

... has the highest standards of ethics and honesty

	Canada				Region															
					Quebec				R.O.C.*				Ontario				West			
	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservatives	19	22	21	18	10	15	15	8	22	24	23	21	20	23	21	20	25	29	28	23
Liberals	12	10	12	10	11	10	13	10	12	10	11	9	13	12	14	10	10	7	5	9
NDP	19	13	16	13	10	13	13	14	22	13	16	12	23	10	16	11	21	15	16	10
Green Party	5	10	9	12	2	9	3	4	6	10	11	15	6	11	12	15	7	10	10	15
Bloc Quebecois	10	5	3	6	39	19	14	26	-	-	-	-	-	-	-	-	-	-	-	-
None of them	23	18	25	40	19	17	30	34	25	18	23	41	26	19	22	42	23	17	26	41
Other/DK/Ref	12	23	14	2	8	18	12	3	13	25	15	2	13	25	16	2	15	23	15	1

*Note: Rest of Canada includes all provinces except Quebec

Q.5 Which one of the political parties do you think ...?

Base: All respondents

** Please note that prior May 2009 interviews were conducted via telephone. The current wave (May 2009) is conducted via online interviews.

Which one of the political parties do you think ...

... is best able to manage Canada's mission in Afghanistan

	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
Conservatives	26	75	10	4	5
Liberals	21	2	59	10	20
NDP	8	2	4	35	12
Green Party	3	<1	1	3	1
Bloc Quebecois	3	-	<1	1	28
None of them	37	20	25	46	31
Other/DK/Ref	3	1	<1	2	3

... has the highest standards of ethics and honesty

	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
Conservatives	18	60	3	2	2
Liberals	10	1	34	1	1
NDP	13	3	11	54	11
Green Party	12	5	12	8	2
Bloc Quebecois	6	<1	2	1	59
None of them	40	31	38	33	23
Other/DK/Ref	2	<1	1	2	1

Q.5 Which one of the political parties do you think ...?

Base: All respondents

Which one of the political parties do you think ...

... is most able to stand up to the United States

	Canada				Region															
					Quebec				R.O.C.*				Ontario				West			
	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009	Nov 28 2005	Feb 14-17 2008	Aug 25-31 2008	May 26-28 2009
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservatives	N/A	N/A	N/A	23	N/A	N/A	N/A	12	N/A	N/A	N/A	28	N/A	N/A	N/A	27	N/A	N/A	N/A	31
Liberals	N/A	N/A	N/A	27	N/A	N/A	N/A	36	N/A	N/A	N/A	24	N/A	N/A	N/A	26	N/A	N/A	N/A	21
NDP	N/A	N/A	N/A	11	N/A	N/A	N/A	8	N/A	N/A	N/A	11	N/A	N/A	N/A	10	N/A	N/A	N/A	10
Green Party	N/A	N/A	N/A	2	N/A	N/A	N/A	1	N/A	N/A	N/A	3	N/A	N/A	N/A	3	N/A	N/A	N/A	3
Bloc Quebecois	N/A	N/A	N/A	4	N/A	N/A	N/A	15	N/A	N/A	N/A	-	N/A	N/A	N/A	-	N/A	N/A	N/A	-
None of them	N/A	N/A	N/A	31	N/A	N/A	N/A	26	N/A	N/A	N/A	34	N/A	N/A	N/A	33	N/A	N/A	N/A	34
Other/DK/Ref	N/A	N/A	N/A	2	N/A	N/A	N/A	2	N/A	N/A	N/A	2	N/A	N/A	N/A	1	N/A	N/A	N/A	1

*Note: Rest of Canada includes all provinces except Quebec

Q.5 Which one of the political parties do you think ...?

Base: All respondents

** Please note that prior May 2009 interviews were conducted via telephone. The current wave (May 2009) is conducted via online interviews.

Which one of the political parties do you think ...

... is most able to stand up to the United States

	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
Conservatives	23	73	6	4	2
Liberals	27	5	68	14	26
NDP	11	3	5	47	13
Green Party	2	1	1	-	-
Bloc Quebecois	4	1	-	-	33
None of them	31	17	20	34	23
Other/DK/Ref	2	1	-	2	2

Q.5 Which one of the political parties do you think ...?

Base: All respondents

Which one of the party leaders do you think...

		May 26-28 2009								
		Canada	Region				Voting Intention			
			Quebec	R.O.C.*	Ontario	West	Conservative Voters	Liberal Voters	NDP Voters	Bloc Voters
		%	%	%	%	%	%	%	%	%
Is elitist	Stephen Harper	17	12	19	18	19	16	27	21	11
	Michael Ignatieff	22	20	23	26	21	42	20	12	12
	GAP	5	8	4	8	2	26	7	9	1
	Both	24	26	22	23	21	16	25	28	39
	Neither	37	43	36	34	39	26	29	39	38
Would buy his coffee from Tim Horton's	Stephen Harper	24	15	28	29	30	54	12	15	10
	Michael Ignatieff	10	15	9	9	8	4	22	9	11
	GAP	14	0	19	20	22	50	9	6	1
	Both	33	29	33	30	38	28	36	39	32
	Neither	34	42	30	33	24	15	31	37	47
Is easygoing and likeable	Stephen Harper	22	10	26	25	30	58	7	11	2
	Michael Ignatieff	20	27	19	21	15	7	48	18	19
	GAP	2	17	7	4	15	51	41	7	17
	Both	12	12	11	11	12	12	12	15	10
	Neither	47	51	43	43	43	24	33	56	69
Would stand up to the United States	Stephen Harper	23	11	27	25	31	61	7	10	6
	Michael Ignatieff	23	37	19	19	18	4	52	22	39
	GAP	0	25	8	6	13	57	44	12	33
	Both	12	16	11	12	8	14	14	12	8
	Neither	43	36	44	44	43	22	27	56	48

*Note: Rest of Canada includes all provinces except Quebec

Q. 6. Now please compare the leaders of the two major parties Stephen Harper of the Conservatives and Michael Ignatieff of the Liberals (PN- ROTATE LEADER NAMES). For each statements below, please indicate whether that statement is more strongly associated with Conservative leader Stephen Harper or Liberal leader Michael Ignatieff.

Base: All respondents

Which one of the party leaders do you think...

		May 26-28 2009								
		Canada	Region				Voting Intention			
			Quebec	R.O.C.*	Ontario	West	Conservative Voters	Liberal Voters	NDP Voters	Bloc Voters
		%	%	%	%	%	%	%	%	%
Cares about people like me.	Stephen Harper	20	8	24	22	29	58	4	7	2
	Michael Ignatieff	15	20	14	14	12	1	42	12	6
	GAP	5	12	10	8	17	57	38	5	4
	Both	9	10	8	9	7	10	10	7	6
	Neither	57	63	55	55	52	30	43	74	87
Is able to deal with tough economic times	Stephen Harper	27	13	31	28	37	73	8	9	6
	Michael Ignatieff	19	30	16	16	16	2	49	17	23
	GAP	8	17	15	12	21	71	41	9	18
	Both	14	12	15	15	15	13	18	17	9
	Neither	40	45	38	41	33	12	25	57	62
Cares about the environment and climate change	Stephen Harper	17	7	21	19	25	41	4	12	1
	Michael Ignatieff	21	32	18	19	16	5	49	19	36
	GAP	4	25	3	0	9	36	45	7	35
	Both	21	15	22	21	24	31	21	18	11
	Neither	41	47	39	42	35	24	25	50	52
Is concerned about the economy of your province	Stephen Harper	20	8	25	23	31	54	6	12	2
	Michael Ignatieff	14	21	12	16	7	2	38	11	14
	GAP	6	14	13	7	24	52	32	2	12
	Both	12	9	13	16	9	12	15	13	4
	Neither	54	62	50	45	53	33	41	64	79

*Note: Rest of Canada includes all provinces except Quebec

Q. 6. Now please compare the leaders of the two major parties Stephen Harper of the Conservatives and Michael Ignatieff of the Liberals (PN- ROTATE LEADER NAMES). For each statements below, please indicate whether that statement is more strongly associated with Conservative leader Stephen Harper or Liberal leader Michael Ignatieff.

Base: All respondents

Which one of the party leaders do you think...

		May 26-28 2009								
		Canada	Region				Voting Intention			
			Quebec	R.O.C.*	Ontario	West	Conservative Voters	Liberal Voters	NDP Voters	Bloc Voters
		%	%	%	%	%	%	%	%	%
Is partisan	Stephen Harper	21	17	23	24	23	29	29	22	7
	Michael Ignatieff	10	14	9	9	9	14	14	4	14
	GAP	11	3	14	15	14	15	15	18	8
	Both	33	40	29	29	28	33	36	29	47
	Neither	36	30	39	38	40	25	21	46	32
Is more mainstream	Stephen Harper	33	37	34	31	39	66	15	25	34
	Michael Ignatieff	20	17	20	22	16	6	47	21	14
	GAP	13	20	14	9	23	60	31	4	20
	Both	14	17	12	13	12	12	11	18	20
	Neither	33	29	35	34	32	15	27	37	31
Plays political games	Stephen Harper	22	23	21	21	20	11	42	25	25
	Michael Ignatieff	14	7	16	18	16	33	7	7	5
	GAP	8	16	5	3	4	23	35	18	21
	Both	50	47	50	48	54	47	42	61	56
	Neither	15	23	13	14	11	9	9	7	14
Is nasty	Stephen Harper	27	36	23	23	22	8	50	27	47
	Michael Ignatieff	15	7	17	18	17	34	6	10	7
	GAP	12	29	6	5	5	26	45	17	40
	Both	17	20	16	15	17	13	12	25	24
	Neither	42	37	44	44	44	46	32	38	22

*Note: Rest of Canada includes all provinces except Quebec

Q. 6. Now please compare the leaders of the two major parties Stephen Harper of the Conservatives and Michael Ignatieff of the Liberals (PN- ROTATE LEADER NAMES). For each statements below, please indicate whether that statement is more strongly associated with Conservative leader Stephen Harper or Liberal leader Michael Ignatieff.

Base: All respondents

Which one of the party leaders do you think...

		May 26-28 2009								
		Canada	Region				Voting Intention			
			Quebec	R.O.C.*	Ontario	West	Conservative Voters	Liberal Voters	NDP Voters	Bloc Voters
		%	%	%	%	%	%	%	%	
Can inspire Canadians	Stephen Harper	19	9	23	21	28	53	4	10	3
	Michael Ignatieff	23	33	19	21	17	4	55	21	32
	GAP	4	24	4	0	11	50	51	11	29
	Both	11	11	10	10	12	14	11	11	5
	Neither	47	46	47	49	44	29	30	59	59
Is best able to represent the middle class	Stephen Harper	24	12	29	26	35	67	6	12	7
	Michael Ignatieff	18	26	16	17	14	2	47	14	10
	GAP	6	14	13	9	21	65	41	2	3
	Both	8	8	9	9	9	8	10	9	4
	Neither	50	55	47	47	42	23	37	64	79
Is most decisive	Stephen Harper	30	19	35	32	39	73	12	23	8
	Michael Ignatieff	22	31	18	20	15	4	49	18	30
	GAP	8	12	17	12	24	69	38	4	22
	Both	14	16	12	14	11	10	15	17	18
	Neither	35	35	35	33	35	14	24	42	44
Has the most positive vision of Canada's future	Stephen Harper	27	14	32	29	36	72	7	14	9
	Michael Ignatieff	23	34	19	20	16	2	55	20	36
	GAP	4	20	13	9	20	70	48	7	27
	Both	12	13	12	10	15	14	14	10	5
	Neither	38	39	38	41	32	12	24	56	50

*Note: Rest of Canada includes all provinces except Quebec

Q. 6. Now please compare the leaders of the two major parties Stephen Harper of the Conservatives and Michael Ignatieff of the Liberals (PN- ROTATE LEADER NAMES). For each statements below, please indicate whether that statement is more strongly associated with Conservative leader Stephen Harper or Liberal leader Michael Ignatieff.

Base: All respondents

Which one of the party leaders do you think...

		May 26-28 2009								
		Canada	Region				Voting Intention			
			Quebec	R.O.C.*	Ontario	West	Conservative Voters	Liberal Voters	NDP Voters	Bloc Voters
		%	%	%	%	%	%	%	%	
Respects the views of others	Stephen Harper	18	7	22	19	26	48	4	10	1
	Michael Ignatieff	22	29	20	22	16	3	54	24	26
	GAP	4	23	2	3	10	45	50	14	24
	Both	16	14	16	17	16	21	16	16	11
	Neither	45	51	42	43	42	28	26	51	62
Would have the most positive relations with US President Barack Obama	Stephen Harper	28	14	33	30	41	68	10	16	9
	Michael Ignatieff	32	45	28	31	23	6	64	40	41
	GAP	4	31	5	1	18	62	53	23	32
	Both	16	15	16	15	15	21	13	14	18
	Neither	24	26	23	24	22	5	13	30	32
On the international stage would make me proud to be Canadian	Stephen Harper	25	11	30	27	35	71	5	14	1
	Michael Ignatieff	22	28	20	22	17	3	58	22	18
	GAP	3	17	10	5	18	68	53	8	17
	Both	10	9	10	9	10	13	11	8	3
	Neither	44	53	40	41	38	13	27	56	78
Is a patriotic Canadian	Stephen Harper	37	21	42	45	42	78	17	32	16
	Michael Ignatieff	9	15	8	8	6	-	24	7	12
	GAP	28	6	34	37	36	78	7	25	3
	Both	28	28	28	24	33	15	41	34	27
	Neither	26	35	22	24	20	7	18	28	45

*Note: Rest of Canada includes all provinces except Quebec

Q. 6. Now please compare the leaders of the two major parties Stephen Harper of the Conservatives and Michael Ignatieff of the Liberals (PN- ROTATE LEADER NAMES). For each statements below, please indicate whether that statement is more strongly associated with Conservative leader Stephen Harper or Liberal leader Michael Ignatieff.

Base: All respondents

Which one of the party leaders do you think...

		May 26-28 2009								
		Canada	Region				Voting Intention			
			Quebec	R.O.C.*	Ontario	West	Conservative Voters	Liberal Voters	NDP Voters	Bloc Voters
		%	%	%	%	%	%	%	%	
Has the skills necessary to lead Canada in the 21st Century	Stephen Harper	25	12	29	26	36	71	6	11	3
	Michael Ignatieff	21	32	19	19	17	1	55	23	22
	GAP	4	20	10	7	19	71	49	11	19
	Both	14	13	14	16	12	16	15	11	7
	Neither	41	43	38	39	34	12	25	55	68
Respects democracy	Stephen Harper	21	8	26	24	31	57	6	8	3
	Michael Ignatieff	20	30	17	18	14	2	45	24	33
	GAP	1	22	9	6	17	55	39	15	30
	Both	30	24	31	30	31	32	35	31	20
	Neither	29	38	27	28	24	8	14	38	43
Would be someone you would invite for dinner	Stephen Harper	19	8	23	21	27	56	4	8	2
	Michael Ignatieff	15	22	14	14	13	1	42	17	10
	GAP	4	13	9	7	14	55	38	8	8
	Both	10	8	10	11	9	12	11	8	2
	Neither	56	62	53	54	51	31	43	67	86

*Note: Rest of Canada includes all provinces except Quebec

Q. 6. Now please compare the leaders of the two major parties Stephen Harper of the Conservatives and Michael Ignatieff of the Liberals (PN- ROTATE LEADER NAMES). For each statements below, please indicate whether that statement is more strongly associated with Conservative leader Stephen Harper or Liberal leader Michael Ignatieff.

Base: All respondents

Which one of the party leaders do you think...

		May 26-28 2009								
		Canada	Region				Voting Intention			
			Quebec	R.O.C.*	Ontario	West	Conservative Voters	Liberal Voters	NDP Voters	Bloc Voters
		%	%	%	%	%	%	%	%	%
Cares about national unity	Stephen Harper	24	11	29	29	31	59	8	14	4
	Michael Ignatieff	18	25	15	15	15	2	45	19	21
	GAP	6	14	14	14	16	58	36	5	17
	Both	26	25	27	25	28	30	30	27	20
	Neither	32	39	29	31	26	9	17	40	54
Understands the new economy	Stephen Harper	24	10	30	28	34	70	6	10	3
	Michael Ignatieff	20	31	16	17	15	2	48	24	28
	GAP	4	21	14	11	19	69	42	14	24
	Both	15	15	14	14	14	12	18	15	14
	Neither	41	44	40	41	37	16	29	51	55
Is more divisive	Stephen Harper	32	35	32	31	31	36	40	34	37
	Michael Ignatieff	18	13	19	19	20	26	24	11	10
	GAP	14	22	13	12	11	10	17	24	27
	Both	16	22	14	13	15	15	13	19	28
	Neither	34	31	36	37	34	23	23	36	25

*Note: Rest of Canada includes all provinces except Quebec

Q. 6. Now please compare the leaders of the two major parties Stephen Harper of the Conservatives and Michael Ignatieff of the Liberals (PN- ROTATE LEADER NAMES). For each statements below, please indicate whether that statement is more strongly associated with Conservative leader Stephen Harper or Liberal leader Michael Ignatieff.

Base: All respondents

Do Canadians think that Stephen Harper is to the right, to the centre or to the left of the political spectrum?

Stephen Harper	CANADA	REGION			
		Quebec	Rest of Canada*	Ontario	West
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
NET Right Wing	41	42	40	42	39
Very right wing	20	26	19	22	16
Somewhat right wing	21	16	21	20	23
Middle of the road	22	11	25	23	28
Somewhat left wing	5	7	5	5	5
Very left wing	6	11	4	4	4
NET Left Wing	11	18	9	9	9
Don't know	27	29	25	26	25

*Note: Rest of Canada includes all provinces except Quebec

Q. 7. Would you say that Stephen Harper of the Conservatives is very right wing, somewhat right wing, middle of the road, somewhat left wing, or very left wing?
Base: All respondents

Do Canadians think that Stephen Harper is to the right, to the centre or to the left of the political spectrum?

Stephen Harper	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
n=	1000	284	246	153	89
	%	%	%	%	%
NET Right Wing	41	44	54	42	40
Very right wing	20	9	34	24	23
Somewhat right wing	21	35	19	18	17
Middle of the road	22	38	16	17	8
Somewhat left wing	5	4	6	7	8
Very left wing	6	-	11	9	13
NET Left Wing	11	4	17	16	21
Don't know	27	14	14	25	31

Q. 7. Would you say that Stephen Harper of the Conservatives is very right wing, somewhat right wing, middle of the road, somewhat left wing, or very left wing?

Base: All respondents

Do Canadians think that Michael Ignatieff is to the right, to the centre or to the left of the political spectrum?

Michael Ignatieff	CANADA	REGION			
		Quebec	Rest of Canada*	Ontario	West
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
n=	1000	243	757	383	300
	%	%	%	%	%
NET Right Wing	17	23	14	14	14
Very right wing	4	6	4	3	4
Somewhat right wing	13	17	10	11	10
Middle of the road	29	31	29	29	27
Somewhat left wing	14	7	16	15	18
Very left wing	7	4	8	8	8
NET Left Wing	21	11	24	23	26
Don't know	33	34	33	34	33

*Note: Rest of Canada includes all provinces except Quebec

Q. 8. Would you say that Michael Ignatieff of the Liberals is very right wing, somewhat right wing, middle of the road, somewhat left wing, or very left wing?
Base: All respondents

Do Canadians think that Michael Ignatieff is to the right, to the centre or to the left of the political spectrum?

Michael Ignatieff	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
n=	1000	284	246	153	89
	%	%	%	%	%
NET Right Wing	17	16	19	16	28
Very right wing	4	5	4	5	7
Somewhat right wing	13	11	15	12	21
Middle of the road	29	23	47	31	24
Somewhat left wing	14	23	16	15	6
Very left wing	7	14	3	3	6
NET Left Wing	21	37	19	18	11
Don't know	33	25	15	35	37

Q. 8. Would you say that Michael Ignatieff of the Liberals is very right wing, somewhat right wing, middle of the road, somewhat left wing, or very left wing?

Base: All respondents

Do Canadians think Jack Layton is to the right, to the centre or to the left of the political spectrum?

Jack Layton	CANADA	REGION			
		Quebec	Rest of Canada*	Ontario	West
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
NET Right Wing	10	11	9	7	10
Very right wing	4	3	5	4	5
Somewhat right wing	6	8	4	3	5
Middle of the road	21	22	21	19	20
Somewhat left wing	19	23	18	19	17
Very left wing	22	12	25	27	25
NET Left Wing	41	35	43	46	42
Don't know	28	32	28	27	28

*Note: Rest of Canada includes all provinces except Quebec

Q. 9. Would you say that Jack Layton of the NDP is very right wing, somewhat right wing, middle of the road, somewhat left wing, or very left wing?

Base: All respondents

Do Canadians think Jack Layton is to the right, to the centre or to the left of the political spectrum?

Jack Layton	CANADA	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
NET Right Wing	10	12	12	11	9
Very right wing	4	7	5	3	1
Somewhat right wing	6	5	7	8	8
Middle of the road	21	14	20	42	27
Somewhat left wing	19	15	28	23	22
Very left wing	22	41	23	9	11
NET Left Wing	41	56	50	31	33
Don't know	28	19	18	16	31

Q. 9. Would you say that Jack Layton of the NDP is very right wing, somewhat right wing, middle of the road, somewhat left wing, or very left wing?

Base: All respondents

Do Quebec residents think Gilles Duceppe is to the right, to the centre or to the left of the political spectrum?

Gilles Duceppe	Quebec	VOTING INTENTION			
		Conservative Voters	Liberal Voters	NDP Voters	Bloc Quebecois Voters
	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009	May 26-28 2009
	%	%	%	%	%
NET Right Wing	12	11	13	15	14
Very right wing	5	9	6	4	4
Somewhat right wing	7	2	7	11	10
Middle of the road	24	15	19	33	32
Somewhat left wing	20	16	19	26	28
Very left wing	15	44	24	9	5
NET Left Wing	36	60	42	35	33
Don't know	28	15	25	18	21

Q. 10. Would you that Gilles Duceppe of the Bloc Quebecois is very right wing, somewhat right wing, middle of the road, somewhat left wing, or very left wing?

Base: All respondents