



The Strategic Counsel

Gregg, Kelly, Sullivan & Woolstencroft:
The Strategic Counsel

www.thestrategiccounsel.com

21 St. Clair Avenue East
Suite 1100
Toronto, Ontario
M4T 1L9
Tel 416 975-4465
Fax 416 975-1883

60 George Street
Suite 205
Ottawa, Ontario
K1N 1J4
Tel 613 236-0296
Fax 613 236-1290



A Report To The Globe and Mail and CTV

Current Vote Intentions, Personal
Economic Situation, The Ontario
Economy, High Gas Prices

May 12, 2008

Introduction and Methodology

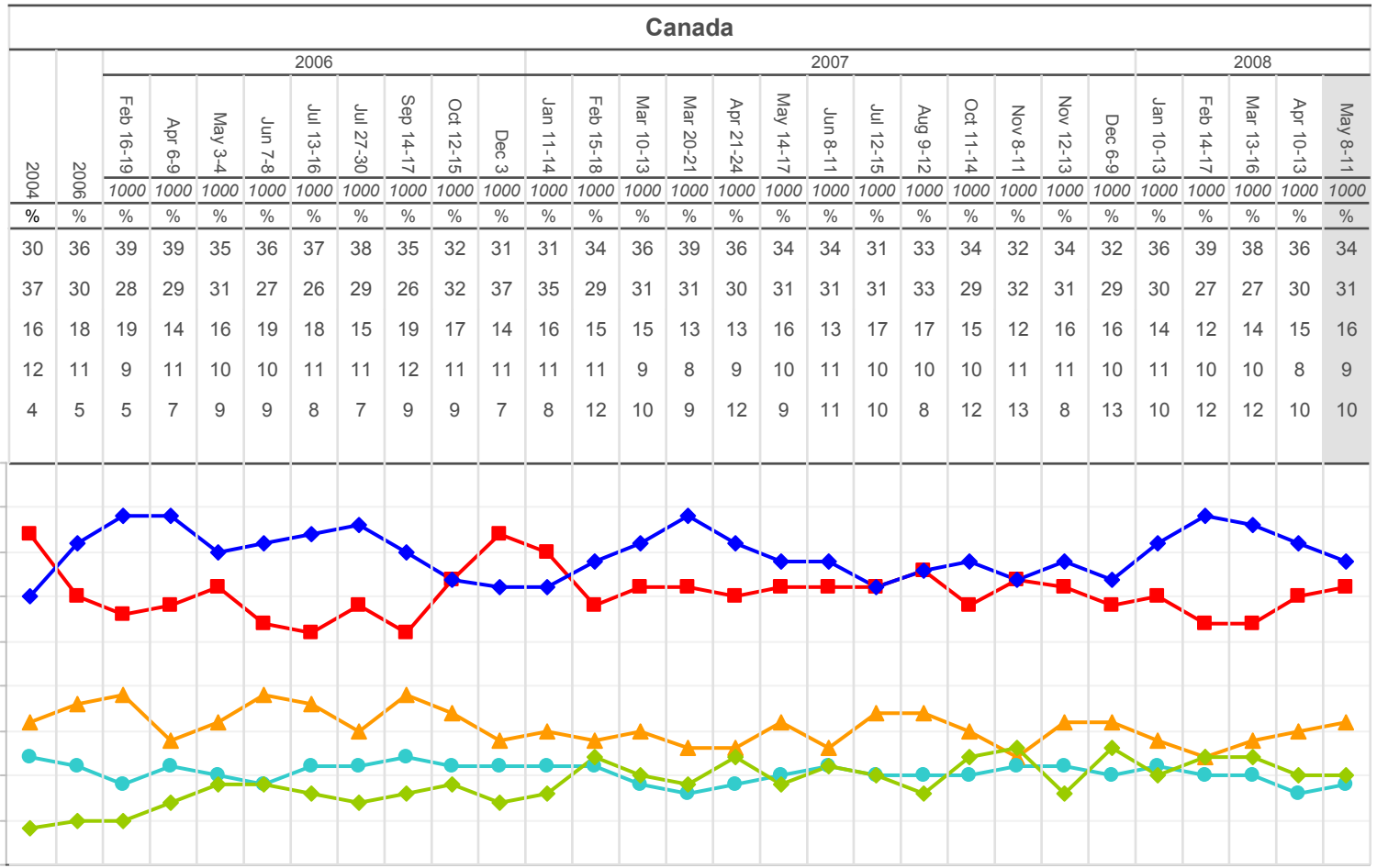
- ◆ *The Strategic Counsel* is pleased to present findings of a national survey of 1000 Canadians.
- ◆ Results are based on a proportionate national sample of Canadians 18 years of age or older.
- ◆ Interviews were conducted between May 8th and 11th, 2008.
- ◆ The following table outlines the sample distribution and associated margin of error.
- ◆ Note: Proportions may not sum to 100% due to rounding.

Sample Distribution and Margin of Error

	May 8-11, 2008	
National Sample Regions	Sample Size	Margin of Error (±)
Canada	1000	3.1%
Quebec	243	6.3%
Rest of Canada	757	3.6%
Ontario	383	5.0%
West	300	5.7%

Detailed Tables

How would Canadians vote today?



Q. If the federal election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Total sample

How would Canadians vote today?

		Canada																													
		2006										2007										2008									
n=	2004	2006	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13	Feb 14-17	Mar 13-16	Apr 10-13	May 8-11		
			1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
			30	36	39	39	35	36	37	38	35	32	31	31	34	36	39	36	34	34	31	33	34	32	34	32	36	39	38	36	34
			37	30	28	29	31	27	26	29	26	32	37	35	29	31	31	30	31	31	33	29	32	31	29	30	27	27	30	31	
			16	18	19	14	16	19	18	15	19	17	14	15	14	15	13	13	16	13	17	17	15	12	16	14	12	14	15	16	
			12	11	9	11	10	9	11	11	12	11	11	11	11	9	8	9	10	11	10	10	11	11	10	11	10	10	8	9	
			4	5	5	7	9	9	8	7	8	9	7	8	12	10	9	12	9	11	10	8	12	13	8	13	10	12	12	10	10

		Quebec																													
		2006										2007										2008									
n=	2004	2006	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13	Feb 14-17	Mar 13-16	Apr 10-13	May 8-11		
			247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	247	243	243	243	243
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
			9	25	31	29	30	25	24	23	16	16	16	15	18	26	24	21	20	16	16	21	26	23	25	18	24	22	20	27	20
			34	21	19	19	16	17	16	21	18	28	28	25	22	22	24	19	24	23	25	24	17	18	16	20	19	19	23	20	25
			5	8	10	4	6	12	5	6	11	6	6	9	8	9	8	9	6	6	10	9	9	7	8	11	8	5	6	7	8
			49	42	37	42	40	39	50	43	48	44	44	46	43	36	33	39	41	45	40	37	37	42	43	40	44	40	41	36	38
			3	4	3	5	8	7	6	8	7	6	6	5	9	7	11	12	9	10	9	9	12	10	8	11	5	14	11	10	9

		Rest of Canada*																													
		2006										2007										2008									
n=	2004	2006	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13	Feb 14-17	Mar 13-16	Apr 10-13	May 8-11		
			753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	753	757	757	757	757
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
			37	40	41	43	36	39	41	43	41	37	36	36	40	39	43	40	39	40	36	36	37	36	37	37	40	45	44	39	39
			38	33	31	33	35	30	29	32	29	33	40	38	31	33	34	34	33	34	33	36	34	37	36	32	34	30	28	33	33
			19	21	22	17	19	21	22	18	21	20	17	17	16	17	14	15	19	15	20	19	17	14	18	15	13	17	18	18	
			-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
			5	5	6	7	10	10	8	7	9	10	7	9	13	11	9	11	9	11	11	9	12	14	8	13	11	12	12	10	10

Q. If the federal election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Total sample

How would Canadians vote today? (cont'd)

		Ontario																												
		2006											2007											2008						
n=	2004	2006	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13	Feb 14-17	Mar 13-16	Apr 10-13	May 8-11	
			379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	379	383	383
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservative candidate		32	35	36	36	34	36	34	41	35	33	32	34	34	40	33	37	35	34	35	33	29	30	33	37	42	37	33	35	
Liberal candidate		45	40	38	40	42	35	36	39	37	36	48	45	39	41	40	41	40	42	41	40	47	44	37	39	34	34	42	40	
NDP candidate		18	20	20	15	16	20	21	16	19	19	15	14	14	15	13	16	15	11	13	17	14	12	17	12	11	16	14	14	
Bloc Quebecois candidate		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Green Party candidate		4	5	6	9	9	9	5	9	11	5	9	13	10	7	11	9	12	12	8	14	12	9	13	12	13	13	12	11	

		West																												
		2006											2007											2008						
n=	2004	2006	Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 12-15	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Apr 21-24	May 14-17	Jun 8-11	July 12-15	Aug 10-12	Oct 11-14	Nov 8-11	Nov 12-13	Dec 6-9	Jan 10-13	Feb 14-17	Mar 13-16	Apr 10-13	May 8-11	
			297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	297	300	300	300
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Conservative candidate		46	49	49	53	42	45	51	50	50	42	45	42	48	50	50	50	42	44	40	46	41	43	48	41	42	49	53	48	46
Liberal candidate		27	23	21	20	25	23	21	20	17	27	28	26	21	19	24	23	22	22	25	25	27	24	26	26	29	23	19	21	22
NDP candidate		20	22	25	19	21	22	20	20	23	22	18	23	18	18	14	14	26	21	24	21	21	16	20	17	17	16	18	21	23
Bloc Quebecois candidate		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Green Party candidate		5	5	5	8	12	10	8	10	10	10	9	9	13	13	12	13	10	13	11	8	12	18	6	16	11	12	10	10	10

Q. If the federal election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Total sample

Do Canadians think they are better off than their parents were when they were the same age?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
Better off	53	55	52	54	50
About the same	27	28	27	26	27
Not as well off	17	16	18	15	20
DK/NA/Ref	3	2	4	5	3

*Note: Rest of Canada includes all provinces except Quebec

Q. Comparing your economic situation to that of your parents when they were your age, would you say that you are...

Base: All respondents

Do Canadians think they are better off than their parents were when they were the same age?

	Canada	Education		
		High school or less	Some post-secondary	Graduated college or university
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	310	162	508
	%	%	%	%
Better off	53	52	40	57
About the same	27	26	31	26
Not as well off	17	17	24	16
DK/NA/Ref	3	5	5	2

Better Off minus Not as Well Off	+36	+35	+16	+41
----------------------------------	------------	------------	------------	------------

Q. Comparing your economic situation to that of your parents when they were your age, would you say that you are...

Base: All respondents

Do Canadians think they are better off than their parents were when they were the same age?

	Canada	Household Income		
		Less than \$50,000	Between \$50,000 and \$99,999	\$100,000 and over
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	366	324	149
	%	%	%	%
Better off	53	44	57	70
About the same	27	27	27	21
Not as well off	17	24	14	8
DK/NA/Ref	3	5	2	1

Better Off minus Not as Well Off	+36	+20	+43	+62
----------------------------------	------------	------------	------------	------------

Q. Comparing your economic situation to that of your parents when they were your age, would you say that you are...

Base: All respondents

Do Canadians think they are better off than their parents were when they were the same age?

	Canada	Men by Age Group				Women by Age Group			
		All Men	18-34	35-49	50+	All Women	18-34	35-49	50+
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	505	146	146	208	495	133	138	212
	%	%	%	%	%	%	%	%	%
Better off	53	52	39	54	28	54	51	47	61
About the same	27	27	38	22	23	27	29	31	21
Not as well off	17	18	16	24	14	17	19	21	14
DK/NA/Ref	3	4	6	-	4	3	2	2	5

Q. Comparing your economic situation to that of your parents when they were your age, would you say that you are...

Base: All respondents

Do Canadians feel their economic situation is better than it was 10 years ago?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
Better	51	52	51	50	55
About the same	24	22	25	25	22
Not as good	24	24	23	23	23
DK/NA/Ref	1	1	1	2	-

*Note: Rest of Canada includes all provinces except Quebec

Q. And compared with 10 years ago, would you say that your economic situation is...

Base: All respondents

Do Canadians feel their economic situation is better than it was 10 years ago?

	Canada	Education		
		High school or less	Some post-secondary	Graduated college or university
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	310	162	508
	%	%	%	%
Better	51	38	53	60
About the same	24	29	19	22
Not as good	24	31	27	17
DK/NA/Ref	1	1	1	1
Better minus Not as Good	+27	+7	+26	+43

Q. And compared with 10 years ago, would you say that your economic situation is...
 Base: All respondents

Do Canadians feel their economic situation is better than it was 10 years ago?

	Canada	Household Income		
		Less than \$50,000	Between \$50,000 and \$99,999	\$100,000 and over
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	366	324	149
	%	%	%	%
Better	51	37	57	76
About the same	24	26	25	14
Not as good	24	36	18	10
DK/NA/Ref	1	1	-	-

Better minus Not as Good	+27	+1	+39	+66
--------------------------	------------	-----------	------------	------------

Q. And compared with 10 years ago, would you say that your economic situation is...

Base: All respondents

Do Canadians feel their economic situation is better than it was 10 years ago?

	Canada	Men by Age Group				Women by Age Group			
		All Men	18-34	35-49	50+	All Women	18-34	35-49	50+
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	505	146	146	208	495	133	138	212
	%	%	%	%	%	%	%	%	%
Better	51	52	63	55	43	50	68	56	37
About the same	24	24	18	19	31	25	15	25	30
Not as good	24	23	17	27	25	24	14	19	32
DK/NA/Ref	1	1	1	-	1	1	3	1	1

Q. And compared with 10 years ago, would you say that your economic situation is...

Base: All respondents

Do Canadians believe that teenagers today will be better off when they are thirty years old than someone who is thirty years old today?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
Better off	22	23	22	23	20
About the same	25	31	23	25	21
Not as well off	47	44	48	45	52
DK/NA/Ref	7	3	8	8	7

*Note: Rest of Canada includes all provinces except Quebec

Q. What do think will be the case of those who are teenagers today when they are thirty years old, do you think they will be better off, about the same or not as well off as a thirty year old today?

Base: All respondents

Do Canadians believe that teenagers today will be better off when they are thirty years old than someone who is thirty years old today?

	Canada	Education		
		High school or less	Some post-secondary	Graduated college or university
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	310	162	508
	%	%	%	%
Better off	22	20	23	23
About the same	25	19	21	29
Not as well off	47	53	50	42
DK/NA/Ref	7	8	6	6

Better Off minus Not as Well Off	-25	-33	-27	-19
----------------------------------	------------	------------	------------	------------

Q. What do think will be the case of those who are teenagers today when they are thirty years old, do you think they will be better off, about the same or not as well off as a thirty year old today?

Base: All respondents

Do Canadians believe that teenagers today will be better off when they are thirty years old than someone who is thirty years old today?

	Canada	Household Income		
		Less than \$50,000	Between \$50,000 and \$99,999	\$100,000 and over
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	366	324	149
	%	%	%	%
Better off	22	26	18	22
About the same	25	21	29	28
Not as well off	47	46	48	47
DK/NA/Ref	7	7	5	3

Better Off minus Not as Well Off	-25	-20	-30	-25
----------------------------------	------------	------------	------------	------------

Q. What do think will be the case of those who are teenagers today when they are thirty years old, do you think they will be better off, about the same or not as well off as a thirty year old today?

Base: All respondents

Do Canadians believe that teenagers today will be better off when they are thirty years old than someone who is thirty years old today?

	Canada	Men by Age Group				Women by Age Group			
		All Men	18-34	35-49	50+	All Women	18-34	35-49	50+
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	505	146	146	208	495	133	138	212
	%	%	%	%	%	%	%	%	%
Better off	22	23	16	23	27	21	25	19	20
About the same	25	24	30	27	18	25	28	30	20
Not as well off	47	47	47	45	48	47	45	44	50
DK/NA/Ref	7	6	7	5	7	7	2	7	10

Q. What do think will be the case of those who are teenagers today when they are thirty years old, do you think they will be better off, about the same or not as well off as a thirty year old today?

Base: All respondents

Over the last ten years has the economic position for...

The upper class

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
Has improved	70	69	70	72	69
Has remained about the same	21	24	19	18	19
Has gotten worse	4	4	4	3	5
DK/NA/Ref	6	3	7	6	7

*Note: Rest of Canada includes all provinces except Quebec

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for...

The upper class

	Canada	Education		
		High school or less	Some post-secondary	Graduated college or university
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	310	162	508
	%	%	%	%
Has improved	70	61	71	75
Has remained about the same	21	24	23	18
Has gotten worse	4	6	5	3
DK/NA/Ref	6	10	2	4

Has Improved minus Has Gotten Worse	+66	+55	+66	+72
-------------------------------------	------------	------------	------------	------------

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for...

The upper class

	Canada	Household Income		
		Less than \$50,000	Between \$50,000 and \$99,999	\$100,000 and over
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	366	324	149
	%	%	%	%
Has improved	70	64	74	79
Has remained about the same	21	23	20	17
Has gotten worse	4	6	3	3
DK/NA/Ref	6	7	3	2

Has Improved minus Has Gotten Worse	+66	+58	+71	+76
-------------------------------------	------------	------------	------------	------------

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for...

The middle class

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
Has improved	19	13	21	20	23
Has remained about the same	42	44	41	42	40
Has gotten worse	36	39	35	35	34
DK/NA/Ref	4	3	4	4	3

*Note: Rest of Canada includes all provinces except Quebec

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse.
How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for...

The middle class

	Canada	Education		
		High school or less	Some post-secondary	Graduated college or university
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	310	162	508
	%	%	%	%
Has improved	19	13	24	21
Has remained about the same	42	44	42	40
Has gotten worse	36	37	34	37
DK/NA/Ref	4	6	1	3

Has Improved minus Has Gotten Worse	-17	-24	-10	-16
-------------------------------------	-----	-----	-----	-----

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for...

The middle class

	Canada	Household Income		
		Less than \$50,000	Between \$50,000 and \$99,999	\$100,000 and over
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	366	324	149
	%	%	%	%
Has improved	19	16	20	24
Has remained about the same	42	43	43	39
Has gotten worse	36	36	35	36
DK/NA/Ref	4	5	3	<1

Has Improved minus Has Gotten Worse	-17	-20	-15	-12
-------------------------------------	------------	------------	------------	------------

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for...

The working class

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
Has improved	19	18	20	17	24
Has remained about the same	34	31	35	34	35
Has gotten worse	43	49	42	44	37
DK/NA/Ref	4	2	4	4	4

*Note: Rest of Canada includes all provinces except Quebec

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse.
How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for...

The working class

	Canada	Education		
		High school or less	Some post-secondary	Graduated college or university
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	310	162	508
	%	%	%	%
Has improved	19	21	22	17
Has remained about the same	34	34	35	34
Has gotten worse	43	41	41	46
DK/NA/Ref	4	4	2	3
Has Improved minus Has Gotten Worse	-24	-20	-19	-29

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for...

The working class

	Canada	Household Income		
		Less than \$50,000	Between \$50,000 and \$99,999	\$100,000 and over
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	366	324	149
	%	%	%	%
Has improved	19	23	18	15
Has remained about the same	34	31	36	37
Has gotten worse	43	42	43	48
DK/NA/Ref	4	4	3	1

Has Improved minus Has Gotten Worse	-24	-19	-25	-33
-------------------------------------	------------	------------	------------	------------

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for...

Those at or below the poverty line

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
Has improved	11	11	11	10	12
Has remained about the same	22	29	19	18	18
Has gotten worse	63	59	64	65	65
DK/NA/Ref	5	2	6	7	6

*Note: Rest of Canada includes all provinces except Quebec

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for... *Those at or below the poverty line*

	Canada	Education		
		High school or less	Some post-secondary	Graduated college or university
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	310	162	508
	%	%	%	%
Has improved	11	11	10	10
Has remained about the same	22	25	22	20
Has gotten worse	63	59	65	65
DK/NA/Ref	5	5	3	5
Has Improved minus Has Gotten Worse	-52	-48	-55	-55

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

Over the last ten years has the economic position for... *Those at or below the poverty line*

	Canada	Household Income		
		Less than \$50,000	Between \$50,000 and \$99,999	\$100,000 and over
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	366	324	149
	%	%	%	%
Has improved	11	11	11	11
Has remained about the same	22	24	21	22
Has gotten worse	63	61	64	63
DK/NA/Ref	5	4	4	3
Has Improved minus Has Gotten Worse	-52	-50	-53	-52

Q. For each of the following groups, please tell me if you think that over the last ten years their economic position has improved, stayed about the same, or gotten worse. How about ... (READ AND ROTATE)?

Base: All respondents

What is the main reason the number of families with both husband and wife working outside the home has increased tremendously in the last 25 years?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
Both now need to work just to keep up economically	60	52	63	62	62
Both need to work to afford luxuries that our parents didn't have	24	29	23	22	25
Both work because women find work outside the house more fulfilling	12	17	10	11	8
DK/NA/Ref	4	2	5	5	5

*Note: Rest of Canada includes all provinces except Quebec

Q. As you probably know, the number of families with both husband and wife working outside the house has increased tremendously in the last 25 years, do you think this is mainly because...(READ AND ROTATE LIST) (ACCEPT ONLY ONE RESPONSE)?

Base: All respondents

What is the main reason the number of families with both husband and wife working outside the home has increased tremendously in the last 25 years?

	Canada	Education		
		High school or less	Some post-secondary	Graduated college or university
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	310	162	508
	%	%	%	%
Both now need to work just to keep up economically	60	65	58	58
Both need to work to afford luxuries that our parents didn't have	24	23	32	23
Both work because women find work outside the house more fulfilling	12	8	9	15
DK/NA/Ref	4	5	2	4

Q. As you probably know, the number of families with both husband and wife working outside the house has increased tremendously in the last 25 years, do you think this is mainly because...(READ AND ROTATE LIST) (ACCEPT ONLY ONE RESPONSE)?

Base: All respondents

What is the main reason the number of families with both husband and wife working outside the home has increased tremendously in the last 25 years?

	Canada	Household Income		
		Less than \$50,000	Between \$50,000 and \$99,999	\$100,000 and over
	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	366	324	149
	%	%	%	%
Both now need to work just to keep up economically	60	65	60	53
Both need to work to afford luxuries that our parents didn't have	24	22	26	24
Both work because women find work outside the house more fulfilling	12	9	11	20
DK/NA/Ref	4	5	2	3

Q. As you probably know, the number of families with both husband and wife working outside the house has increased tremendously in the last 25 years, do you think this is mainly because...(READ AND ROTATE LIST) (ACCEPT ONLY ONE RESPONSE)?

Base: All respondents

Do Canadians agree or disagree ...

	Region		Difference
	Ontario	All other provinces	
	% who somewhat/strongly agree	% who somewhat/strongly agree	
Ontario has lost its position as Canada's most prosperous province	69	62	-7
Ontario will soon become a "have-not province" and be eligible to receive federal government monies given to Canada's poorer provinces	48	33	-15
If Ontario suffers through an economic downturn then this will also hurt the rest of the country	83	71	-12
Ontario is becoming a "have-not province" because of declining manufacturing in Ontario and the growth of the energy sector in Western Canada	67	57	-10
The price of oil is inflating Alberta's oil wealth and upsetting the economic balance in the country – resulting in Ontario becoming a "have not" province	52	47	-5
The federal government isn't doing enough to help Ontario through its economic downturn	64	28	-36

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

Ontario has lost its position as Canada's most prosperous province

	Canada	Region	
		Ontario	All other provinces
	May 8-11	May 8-11	May 8-11
n=	1000	383	617
	%	%	%
TOTAL Agree	65	69	62
Strongly agree	31	36	27
Somewhat agree	34	33	35
Neither agree nor disagree	8	4	10
Somewhat disagree	15	16	15
Strongly disagree	6	7	5
TOTAL Disagree	21	23	20
DK/NA/Ref	6	3	8

Total Agree minus Total Disagree

+44	+46	+42
------------	------------	------------

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

Ontario has lost its position as Canada's most prosperous province

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
TOTAL Agree	65	53	69	69	69
Strongly agree	31	16	36	36	35
Somewhat agree	34	37	33	33	34
Neither agree nor disagree	8	12	6	4	9
Somewhat disagree	15	20	14	16	12
Strongly disagree	6	7	5	7	3
TOTAL Disagree	21	27	19	23	15
DK/NA/Ref	6	9	6	3	7

*Note: Rest of Canada includes all provinces except Quebec

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

Ontario will soon become a “have-not province” and be eligible to receive federal government monies given to Canada’s poorer provinces

	Canada	Region	
		Ontario	All other provinces
	May 8-11	May 8-11	May 8-11
n=	1000	383	617
	%	%	%
TOTAL Agree	39	48	33
Strongly agree	10	13	8
Somewhat agree	29	35	25
Neither agree nor disagree	14	10	17
Somewhat disagree	24	20	26
Strongly disagree	15	15	15
TOTAL Disagree	39	35	41
DK/NA/Ref	8	7	9

Total Agree minus Total Disagree

0	+13	-8
----------	------------	-----------

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

Ontario will soon become a “have-not province” and be eligible to receive federal government monies given to Canada’s poorer provinces

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
TOTAL Agree	39	29	42	48	37
Strongly agree	10	6	11	13	9
Somewhat agree	29	23	31	35	28
Neither agree nor disagree	14	18	13	10	18
Somewhat disagree	24	31	21	20	21
Strongly disagree	15	16	15	15	14
TOTAL Disagree	39	47	36	35	35
DK/NA/Ref	8	7	9	7	10

*Note: Rest of Canada includes all provinces except Quebec

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

If Ontario suffers through an economic downturn then this will also hurt the rest of the country

	Canada	Region	
		Ontario	All other provinces
	May 8-11	May 8-11	May 8-11
n=	1000	383	617
	%	%	%
TOTAL Agree	75	83	71
Strongly agree	32	44	26
Somewhat agree	43	39	45
Neither agree nor disagree	5	3	6
Somewhat disagree	12	8	14
Strongly disagree	4	3	5
TOTAL Disagree	16	11	19
DK/NA/Ref	4	3	4

Total Agree minus Total Disagree

+59	+72	+52
------------	------------	------------

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

If Ontario suffers through an economic downturn then this will also hurt the rest of the country

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
TOTAL Agree	75	66	78	83	72
Strongly agree	32	21	36	44	27
Somewhat agree	43	45	42	39	45
Neither agree nor disagree	5	6	5	3	6
Somewhat disagree	12	18	9	8	12
Strongly disagree	4	3	5	3	8
TOTAL Disagree	16	21	14	11	20
DK/NA/Ref	4	6	3	3	2

*Note: Rest of Canada includes all provinces except Quebec

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

Ontario is becoming a “have-not province” because of declining manufacturing in Ontario and the growth of the energy sector in Western Canada

	Canada	Region	
		Ontario	All other provinces
	May 8-11	May 8-11	May 8-11
n=	1000	383	617
	%	%	%
TOTAL Agree	61	67	57
Strongly agree	24	32	19
Somewhat agree	37	35	38
Neither agree nor disagree	11	7	13
Somewhat disagree	15	14	15
Strongly disagree	5	5	5
TOTAL Disagree	20	19	20
DK/NA/Ref	8	7	10

Total Agree minus Total Disagree

+41	+48	+37
------------	------------	------------

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

Ontario is becoming a “have-not province” because of declining manufacturing in Ontario and the growth of the energy sector in Western Canada

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
TOTAL Agree	61	56	62	67	58
Strongly agree	24	16	26	32	20
Somewhat agree	37	40	36	35	38
Neither agree nor disagree	11	14	10	7	14
Somewhat disagree	15	16	14	14	12
Strongly disagree	5	4	6	5	5
TOTAL Disagree	20	20	20	19	18
DK/NA/Ref	8	10	8	7	10

*Note: Rest of Canada includes all provinces except Quebec

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

The price of oil is inflating Alberta's oil wealth and upsetting the economic balance in the country – resulting in Ontario becoming a “have-not province”

	Canada	Region	
		Ontario	All other provinces
	May 8-11	May 8-11	May 8-11
n=	1000	383	617
	%	%	%
TOTAL Agree	49	52	47
Strongly agree	21	23	20
Somewhat agree	28	29	27
Neither agree nor disagree	10	9	11
Somewhat disagree	19	19	19
Strongly disagree	14	13	15
TOTAL Disagree	33	32	34
DK/NA/Ref	8	7	9

Total Agree minus Total Disagree

+16

+20

+13

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

The price of oil is inflating Alberta's oil wealth and upsetting the economic balance in the country – resulting in Ontario becoming a “have-not province”

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
TOTAL Agree	49	60	45	52	39
Strongly agree	21	27	20	23	16
Somewhat agree	28	33	25	29	23
Neither agree nor disagree	10	12	9	9	10
Somewhat disagree	19	15	21	19	22
Strongly disagree	14	8	16	13	20
TOTAL Disagree	33	22	37	32	42
DK/NA/Ref	8	6	9	7	10

*Note: Rest of Canada includes all provinces except Quebec

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

The federal government isn't doing enough to help Ontario through its economic downturn

	Canada	Region	
		Ontario	All other provinces
	May 8-11	May 8-11	May 8-11
n=	1000	383	617
	%	%	%
TOTAL Agree	42	64	28
Strongly agree	20	37	9
Somewhat agree	22	27	19
Neither agree nor disagree	16	8	21
Somewhat disagree	20	15	22
Strongly disagree	12	7	16
TOTAL Disagree	32	23	38
DK/NA/Ref	10	5	14

Total Agree minus Total Disagree

+10	+41	-10
------------	------------	------------

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

The federal government isn't doing enough to help Ontario through its economic downturn

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
TOTAL Agree	42	34	44	64	22
Strongly agree	20	12	22	37	6
Somewhat agree	22	22	22	27	16
Neither agree nor disagree	16	20	15	8	23
Somewhat disagree	20	21	19	15	22
Strongly disagree	12	11	13	7	20
TOTAL Disagree	32	32	32	22	42
DK/NA/Ref	10	15	9	5	13

*Note: Rest of Canada includes all provinces except Quebec

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians agree or disagree ...

With the price of gas being so high, the federal government should lower the gas tax, even though this may lead to the federal government running a deficit

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
TOTAL Agree	57	59	56	57	52
Strongly agree	35	36	34	35	32
Somewhat agree	22	23	22	22	20
Neither agree nor disagree	5	6	4	4	5
Somewhat disagree	18	18	18	16	19
Strongly disagree	18	16	19	20	21
TOTAL Disagree	36	34	37	36	40
DK/NA/Ref	3	2	3	3	3

*Note: Rest of Canada includes all provinces except Quebec

Q. Now, I would like to read you a series of statements. I would like to know whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree. The first one is... (READ AND ROTATE LIST)

Base: All respondents

Do Canadians support spending \$10 million to repair the Prime Minister's official residence at 24 Sussex Drive in Ottawa?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
TOTAL Support	33	35	32	31	34
Strongly support	16	17	15	15	19
Somewhat support	17	19	17	16	15
Somewhat oppose	17	14	18	19	16
Strongly oppose	46	49	44	45	42
TOTAL Oppose	63	63	62	64	58
DK/NA/Ref	5	2	6	4	8

*Note: Rest of Canada includes all provinces except Quebec

Q. As you may know a recent report said that \$10 million is required for repairs to the Prime Minister's residence at 24 Sussex in Ottawa. Do you support or oppose the spending of this \$10m for repairs to the Prime Ministers' residence at 24 Sussex? Is that strongly or somewhat?

Base: All respondents

What do Canadians think is most responsible for the increase in gas prices?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	May 8-11	May 8-11	May 8-11	May 8-11	May 8-11
n=	1000	243	757	383	300
	%	%	%	%	%
Oil companies making excessive profits	50	64	45	47	42
Increasing demand from countries like India and China	29	24	30	30	32
High government taxes	14	9	15	14	17
DK/NA/Ref	8	3	9	9	10

*Note: Rest of Canada includes all provinces except Quebec

Q. Who or what do you think is most responsible for the increase in gas prices, is it...(READ AND ROTATE LIST) (ACCEPT ONLY ONE RESPONSE)?

Base: All respondents