



The Strategic Counsel

Gregg, Kelly, Sullivan & Woolstencroft:  
The Strategic Counsel

[www.thestrategiccounsel.com](http://www.thestrategiccounsel.com)

21 St. Clair Avenue East  
Suite 1100  
Toronto, Ontario  
M4T 1L9  
Tel 416 975-4465  
Fax 416 975-1883

60 George Street  
Suite 205  
Ottawa, Ontario  
K1N 1J4  
Tel 613 236-0296  
Fax 613 236-1290



# A Report To The Globe and Mail and CTV

## Quebec Election – Wave 2

March 23, 2007

## Introduction and Methodology

- ◆ Gregg, Kelly, Sullivan & Woolstencroft: *The Strategic Counsel* is pleased to present findings of a survey of 1000 Quebeckers.
- ◆ Results are based on tracking among a proportionate national sample of Canadians 18 years of age or older.
- ◆ Interviews were conducted between March 21<sup>st</sup> and March 22<sup>nd</sup>, 2007.
- ◆ The following table outlines the sample distribution and associated margin of error.
- ◆ Note: Proportions may not sum to 100% due to rounding.

# Sample Distribution and Margin of Error

	March 21-22	
Region	Sample Size	Margin of Error ( $\pm$ )
Quebec	1000	3.1%
Montreal Island	233	6.4%
Rest of Montreal	240	6.4%
Quebec (excl. Montreal)	527	4.3%

Detailed Tables

# How would Quebeckers vote today?

	Total Quebec			Region								
				Montreal Island			Rest of Montreal CMA			Quebec excl. Montreal		
	2003 Election Results	Mar 14-15 2007	Mar 21-22 2007	2003 Election Results	Mar 14-15 2007	Mar 21-22 2007	2003 Election Results	Mar 14-15 2007	Mar 21-22 2007	2003 Election Results	Mar 14-15 2007	Mar 21-22 2007
n=		1000	1000		225	233		253	240		522	527
	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Party candidate	47	30	30	62	40	38	44	27	25	42	28	28
Parti Quebecois candidate	34	32	31	28	29	29	39	32	27	34	33	34
Action Democratique candidate	19	26	28	9	13	16	17	30	35	23	29	31
Quebec Solidaire candidate	-	5	5	-	10	7	-	3	6	-	4	4
Green Party candidate	<1	7	6	1	8	10	<1	9	7	<1	6	4

Q. [Wording March 14-15: If the election were being held tomorrow] [Wording March 21-22: As you probably know, the provincial election will be held next Monday on March 26<sup>th</sup>], which Party's candidate do you think you would be supporting in your local area (Rotate) the Quebec Liberal Party/Parti Liberal du Quebec candidate, the Parti Quebecois/Parti Quebecois candidate, the Action Democratique/Action Democratique du Quebec candidate, Quebec Solidaire/Quebec Solidaire or the Green Party of Quebec/Parti Vert du Quebec?

Q. In that case, which Party's candidate would you be leaning towards at this time? Would it be (ROTATE LIST) the Quebec Liberal Party/Parti Liberal du Quebec candidate, the Parti Quebecois/Parti Quebecois candidate, the Action Democratique/Action Democratique du Quebec candidate, Quebec Solidaire/Quebec Solidaire or the Green Party of Quebec/Parti Vert du Quebec

Base: Total sample

# How would Quebeckers vote today?

## *By Support for Sovereignty*

	Total Quebec		Support for Sovereignty			
			For		Against	
	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22
n=	1000	1000	374	373	505	508
	%	%	%	%	%	%
Liberal Party candidate	30	30	6	6	51	49
Parti Quebecois candidate	32	31	63	58	9	11
Action Democratique candidate	26	28	18	26	31	29
Quebec Solidaire candidate	5	5	8	8	2	3
Green Party candidate	7	6	5	3	8	8

Q. [Wording March 14-15: If the election were being held tomorrow] [Wording March 21-22: As you probably know, the provincial election will be held next Monday on March 26<sup>th</sup>], which Party's candidate do you think you would be supporting in your local area (Rotate) the Quebec Liberal Party/Parti Liberal du Quebec candidate, the Parti Quebecois/Parti Quebecois candidate, the Action Democratique/Action Democratique du Quebec candidate, Quebec Solidaire/Quebec Solidaire or the Green Party of Quebec/Parti Vert du Quebec?

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Base: Total sample

# How would Quebeckers vote today?

## *By Federal Vote*

	Total Quebec		Federal Vote											
			Liberal		Cons.		NDP		BQ		Green		Other/DK/Ref/Wnt Vote	
	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22
n=	1000	1000	202	189	213	253	85 <sup>C</sup>	79 <sup>C</sup>	330	319	53 <sup>C</sup>	48 <sup>C</sup>	117 <sup>C</sup>	112 <sup>C</sup>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Party candidate	30	30	75	71	39	40	19	17	4	6	10	4	31	20
Parti Quebécois candidate	32	31	11	11	11	13	12	17	65	62	17	23	30	26
Action Democratique candidate	26	28	11	12	46	44	31	27	21	22	11	27	31	50
Quebec Solidaire candidate	5	5	1	1	1	1	24	20	6	6	11	12	2	1
Green Party candidate	7	6	2	5	4	2	15	19	4	4	51	34	6	2

Q. [Wording March 14-15: If the election were being held tomorrow] [Wording March 21-22: As you probably know, the provincial election will be held next Monday on March 26<sup>th</sup>], which Party's candidate do you think you would be supporting in your local area (Rotate) the Quebec Liberal Party/Parti Liberal du Quebec candidate, the Parti Quebécois/Parti Quebécois candidate, the Action Democratique/Action Democratique du Quebec candidate, Quebec Solidaire/Quebec Solidaire or the Green Party of Quebec/Parti Vert du Quebec?

Q. In that case, which Party's candidate would you be leaning towards at this time? Would it be (ROTATE LIST) the Quebec Liberal Party/Parti Liberal du Quebec candidate, the Parti Quebécois/Parti Quebécois candidate, the Action Democratique/Action Democratique du Quebec candidate, Quebec Solidaire/Quebec Solidaire or the Green Party of Quebec/Parti Vert du Quebec

Base: Total sample

# And which Party is Quebeckers' Second Choice? By First Choice

	Total Quebec		First Choice Provincial Vote									
			Liberal Candidate		Parti Quebecois Candidate		ADQ Candidate		Quebec Solidaire Candidate		Green Party Candidate	
	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22
n=	688	690	194	183	219	231	180	196	38 <sup>C</sup>	40 <sup>C</sup>	54 <sup>C</sup>	40 <sup>C</sup>
	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Party candidate	18	16	-	-	16	18	39	28	6	5	21	26
Parti Quebecois candidate	22	25	21	24	-	-	42	53	50	49	25	19
Action Democratique candidate	33	31	52	50	49	48	-	-	15	15	23	22
Quebec Solidaire candidate	11	11	4	6	20	17	5	6	-	-	31	33
Green Party candidate	17	17	24	21	14	18	15	13	29	31	-	-

Q. [Wording March 14-15: If the election were being held tomorrow] [Wording March 21-22: As you probably know, the provincial election will be held next Monday on March 26<sup>th</sup>], which Party's candidate do you think you would be supporting in your local area (Rotate) the Quebec Liberal Party/Parti Liberal du Quebec candidate, the Parti Quebecois/Parti Quebecois candidate, the Action Democratique/Action Democratique du Quebec candidate, Quebec Solidaire/Quebec Solidaire or the Green Party of Quebec/Parti Vert du Quebec?

Q. In that case, which Party's candidate would you be leaning towards at this time? Would it be (ROTATE LIST) the Quebec Liberal Party/Parti Liberal du Quebec candidate, the Parti Quebecois/Parti Quebecois candidate, the Action Democratique/Action Democratique du Quebec candidate, Quebec Solidaire/Quebec Solidaire or the Green Party of Quebec/Parti Vert du Quebec

Base: Total sample

Q. And which Party's candidate would be your second choice? Would it be (ROTATE LIST) the Quebec Liberal Party/Parti Liberal du Quebec candidate, the Parti Quebecois/Parti Quebecois candidate, the Action Democratique/Action Democratique du Quebec candidate, Quebec Solidaire/Quebec Solidaire or the Green Party of Quebec/Parti Vert du Quebec

Base: Those who have a first choice

# How likely are Quebeckers to change their mind and vote for their second choice?

	Total Quebec	Region		
		Montreal Island	Rest of Montreal CMA	Quebec excl. Montreal
	Mar 21-22	Mar 21-22	Mar 21-22	Mar 21-22
n=	1000	233	240	527
	%	%	%	%
<b>NET Likely</b>	<b>18</b>	<b>14</b>	<b>20</b>	<b>18</b>
Very likely	4	3	5	4
Somewhat likely	13	11	15	14
Somewhat unlikely	22	24	22	21
Very unlikely	53	55	51	53
<b>NET Unlikely</b>	<b>75</b>	<b>80</b>	<b>73</b>	<b>74</b>
DK/NA/Ref	8	7	7	8

Q. How likely is it that you might change your mind and vote for your second choice, between now and Monday? Is it very likely, somewhat likely, not very likely or not likely at all?

Base: Total sample

# Which party is gaining the most momentum?

	Total Quebec		Region					
			Montreal Island		Rest of Montreal CMA		Quebec excl. Montreal	
	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22
n=	1000	1000	225	233	253	240	522	527
	%	%	%	%	%	%	%	%
Liberal Party	21	15	27	20	21	13	19	13
Parti Quebecois	15	13	14	14	15	10	16	14
Action Democratique	48	63	40	55	52	69	49	64
None of them (vol.)	4	3	5	3	2	3	4	3
Other (vol.)	<1	-	1	-	-	-	<1	-
DK/NA/Ref	12	7	13	7	11	5	12	7

Q. From what you can tell, which of the three main parties has been gaining the most momentum and popularity so far (ROTATE), the Liberal Party, the Party Quebecois or the Action Democratique?

Base: Total sample

# Which Party has the best team of candidates?

	Total Quebec	Region		
		Montreal Island	Rest of Montreal CMA	Quebec excl. Montreal
	Mar 21-22	Mar 21-22	Mar 21-22	Mar 21-22
n=	1000	233	240	527
	%	%	%	%
Liberal Party	40	46	39	37
Parti Quebecois	30	26	30	31
Action Democratique	10	3	12	11
None of them (vol.)	4	5	5	4
Other (vol.)	<1	<1	<1	<1
DK/NA/Ref	16	20	14	16

Q. And which one has the best team of candidates?

Base: Total sample

# Which leader do Quebeckers trust most to lead the province?

	Total Quebec		Region					
			Montreal Island		Rest of Montreal CMA		Quebec excl. Montreal	
	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22
n=	1000	1000	225	233	253	240	522	527
	%	%	%	%	%	%	%	%
Jean Charest	31	30	38	42	29	25	30	28
Andre Boisclair	27	24	26	27	23	25	28	23
Mario Dumont	26	32	15	18	30	38	29	36
DK/NA/Ref	16	13	20	14	18	12	13	13

Q. Which of the three party leaders would you trust most to lead the province of Quebec?

Base: Total sample

# Which party do Quebeckers think will form the next government of Quebec?

	Total Quebec		Region					
			Montreal Island		Rest of Montreal CMA		Quebec excl. Montreal	
	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22
n=	1000	1000	225	233	253	240	522	527
	%	%	%	%	%	%	%	%
Liberal Party	71	57	73	67	71	55	69	53
Parti Quebecois	15	20	13	17	15	23	15	20
Action Democratique	7	14	6	7	7	16	7	17
DK/NA/Ref	8	9	8	9	8	6	8	10

Q. If you had to guess right now, which party do you think will win the most seats and form the next government of Quebec?

Base: Total sample

# Do Quebeckers think the outcome of the election will be a good thing or bad thing?

	Total Quebec	Region		
		Montreal Island	Rest of Montreal CMA	Quebec excl. Montreal
	Mar 21-22	Mar 21-22	Mar 21-22	Mar 21-22
n=	913	213	226	474
	%	%	%	%
A good thing	65	67	59	66
A bad thing	26	24	33	24
DK/NA/Ref	9	9	8	10

Q. As far as you are concerned, would the (party named in previous question) forming the next government be a good thing or a bad thing?

Base: Among those who predicted a winner

# Would Quebeckers vote for or against sovereignty if there was a referendum in the next few years?

	Total Quebec		Region					
			Montreal Island		Rest of Montreal CMA		Quebec excl. Montreal	
	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22
n=	1000	1000	225	233	253	240	522	527
	%	%	%	%	%	%	%	%
For sovereignty	37	37	34	28	39	41	38	40
Against sovereignty	51	51	52	60	50	47	50	48
DK/NA/Ref	12	12	14	12	11	12	12	12

Q. And if there was a referendum within the next few years, do you think you would vote for or against sovereignty?

Base: Total sample

# Who would Quebeckers vote for in a federal election if it were held tomorrow?

	Total Quebec		Region					
			Montreal Island		Rest of Montreal CMA		Quebec excl. Montreal	
	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22	Mar 14-15	Mar 21-22
n=	1000	1000	225	233	253	240	522	527
	%	%	%	%	%	%	%	%
Liberal candidate	23	21	36	35	23	15	17	18
Conservative candidate	24	29	16	20	20	29	30	32
NDP candidate	10	9	13	11	11	11	7	7
Bloc Quebecois candidate	37	36	30	29	40	39	40	37
Green Party candidate	6	5	5	5	6	6	6	5

Q. Forgetting about the provincial election for a moment, if there was federal election being held tomorrow, which Party's candidate do you think you would be supporting in your local area .... the federal (Rotate) Liberal Party candidate, the Conservative Party candidate, the NDP candidate or the Bloc Quebecois candidate?

Q. In that case, which Party's candidate would you be leaning towards ...the federal (Rotate) Liberal Party candidate, the Conservative Party candidate, the NDP candidate or the Bloc Quebecois candidate?

Base: Total sample

# Do Quebeckers think the federal budget was good or bad for Quebec?

	Total Quebec	Region		
		Montreal Island	Rest of Montreal CMA	Quebec excl. Montreal
	Mar 21-22	Mar 21-22	Mar 21-22	Mar 21-22
n=	1000	233	240	527
	%	%	%	%
<b>NET Good</b>	<b>55</b>	<b>54</b>	<b>58</b>	<b>54</b>
Very good	10	9	12	9
Good	45	44	46	44
Neutral	25	25	26	24
Bad	4	2	3	5
Very Bad	2	2	2	2
<b>NET Bad</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>7</b>
DK/NA/Ref	15	17	11	15

Q. As you probably know, the federal government introduced its budget earlier this week. Overall, would you say the budget was very good, good, neutral, bad or very bad for Quebec?

Base: Total sample

# Did the federal budget affect Quebeckers' vote intention?

	Total Quebec	Region		
		Montreal Island	Rest of Montreal CMA	Quebec excl. Montreal
	Mar 21-22	Mar 21-22	Mar 21-22	Mar 21-22
n=	1000	233	240	527
	%	%	%	%
Cause you to change your mind and vote for a party that you weren't supporting earlier	2	<1	1	3
Reaffirm and make you even more certain about the party you were going to vote for in the first place	7	8	8	7
Not affect on your vote at all	88	88	89	87
DK/NA/Ref	3	4	2	3

Q. Did the federal budget affect your thinking in any way about who you should vote for in the provincial election – in other words, did the federal budget cause you to change your mind and to vote for a party that you weren't supporting before; reaffirm and make you even more certain about the party you were going to vote for in the first place; or not affect your vote at all?

Base: Total sample