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A Report To The Globe and Mail and CTV

Post Budget Survey

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Introduction and Methodology

- ◆ Gregg, Kelly, Sullivan & Woolstencroft: *The Strategic Counsel* is pleased to present findings of a national survey of 1000 Canadians.
- ◆ Results are based on tracking among a proportionate national sample of Canadians 18 years of age or older.
- ◆ Interviews were conducted between March 20th and March 21st, 2007.
- ◆ The following table outlines the sample distribution and associated margin of error.
- ◆ Note: Proportions may not sum to 100% due to rounding.

Sample Distribution and Margin of Error

	March 20-21	
Region	Sample Size	Margin of Error (\pm)
Canada	1000	3.1%
Quebec	247	6.3%
Rest of Canada	753	3.6%
Ontario	379	5.0%
West	297	5.7%

Detailed Tables

How would Canadians vote today?

n=	Canada														
	2004	2006	2006										2007		
			Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 13-16	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21
			1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Liberal candidate	37	30	28	29	31	27	26	29	26	32	37	35	29	31	
Conservative candidate	30	36	39	39	35	36	37	38	35	32	31	31	34	36	
NDP candidate	16	18	19	14	16	19	18	15	19	17	14	15	14	15	
Bloc Quebecois candidate	12	11	9	11	10	9	11	11	12	11	11	11	11	9	
Green Party candidate	4	5	5	7	9	9	8	7	8	9	7	8	12	10	

n=	Quebec														Rest of Canada*																	
	2004	2006	2006										2007				2004	2006	2006										2007			
			Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 13-16	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Feb 16-19			Apr 6-9	May 3-4	June 7-8	July 13-16	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21		
			247	247	247	247	247	247	247	247	247	247	247	247	247	247			247	247	247	247	247	247	247	247	247	247	247	247	247	247
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%			
Liberal candidate	34	21	19	19	16	17	16	21	18	28	28	25	22	22	38	33	31	33	35	30	29	32	29	33	40	38	31	33	34			
Conservative candidate	9	25	31	29	30	25	24	23	16	16	16	15	18	26	37	40	41	43	36	39	41	43	41	37	36	36	40	39	43			
NDP candidate	5	8	10	4	6	12	5	6	11	6	6	9	8	9	19	21	22	17	19	21	22	18	21	20	17	17	16	17	14			
Bloc Quebecois candidate	49	42	37	42	40	39	50	43	48	44	44	46	43	36	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Green Party candidate	3	4	3	5	8	7	6	8	7	6	6	5	9	7	5	5	6	7	10	10	8	7	9	10	7	9	13	11	9			

n=	Ontario														West																	
	2004	2006	2006										2007				2004	2006	2006										2007			
			Feb 16-19	Apr 6-9	May 3-4	June 7-8	July 13-16	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21	Feb 16-19			Apr 6-9	May 3-4	June 7-8	July 13-16	July 27-30	Sep 14-17	Oct 12-15	Dec 3	Jan 11-14	Feb 15-18	Mar 10-13	Mar 20-21		
			379	379	379	379	379	379	379	379	379	379	379	379	379	379			379	379	379	379	379	379	379	379	379	379	379	379	379	379
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%			
Liberal candidate	45	40	38	40	42	35	36	39	37	36	48	45	39	41	27	23	21	20	25	23	21	20	17	27	28	26	21	19	24			
Conservative candidate	32	35	36	36	34	36	34	41	35	33	32	32	34	34	46	49	49	53	42	45	51	50	50	42	45	42	48	50	50			
NDP candidate	18	19	20	15	16	20	21	16	19	19	15	14	14	15	20	22	25	19	21	22	20	20	23	22	18	23	18	18	14			
Bloc Quebecois candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Green Party candidate	4	5	6	9	9	9	9	5	9	11	5	9	13	10	5	5	5	8	12	10	8	10	10	10	9	9	13	13	12			

Q. If the federal election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Total sample

Are Canadians aware of the budget announced last Monday?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	1000	247	753	379	297
	%	%	%	%	%
Yes	67	69	66	65	68
No	33	31	34	35	32

*Note: Rest of Canada includes all provinces except Quebec

Q. As you may know, the Federal Government tabled its budget in the House of Commons last Monday. Have you heard, read or seen anything about it?
 Base: Total sample

What is the overall impression of the budget?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	668	172	496	245	201
	%	%	%	%	%
TOTAL Positive	39	56	33	33	39
Very positive	6	8	6	7	6
Positive	33	48	27	26	33
Neutral	38	28	42	41	41
Negative	15	12	16	16	14
Very negative	6	4	7	7	5
TOTAL Negative	21	16	23	23	19
DK/NA/Ref	2	1	2	3	1

*Note: Rest of Canada includes all provinces except Quebec

Q. And from what you've heard, seen or read would you say your overall impression is very positive, positive, neutral, negative or very negative?

Base: Those who have heard, read or seen anything about the budget

What do Canadians think the main priority of the budget was?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	668	172	496	245	201
	%	%	%	%	%
Transferring funds to the provinces for their use	40	55	34	31	39
Increasing spending on social programs	23	22	23	24	24
Cutting taxes	13	8	15	18	14
Reducing debt	9	10	9	9	7
DK/NA/Ref	15	6	18	17	16

*Note: Rest of Canada includes all provinces except Quebec

Q. From what you can tell, would you say the main priority of the budget was ... (rotate) cutting taxes, transferring funds to the provinces for their use, increasing spending on social programs like health care and the environment or reducing debt?

Base: Those who have heard, read or seen anything about the budget

Do Canadians think their province got their fair share of funds?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	668	172	496	245	201
	%	%	%	%	%
More than its fair share	6	11	4	6	3
Its fair share	34	33	34	39	33
Less than its fair share	45	51	43	33	45
DK/NA/Ref	16	5	19	22	19

*Note: Rest of Canada includes all provinces except Quebec

Q. One of the things the government set out to do was to address the so-called fiscal imbalance – that is to transfer some of the surplus funds it has to the provinces for their use. As far as you can tell, did your province receive more than its fair share, its fair share or less than its fair share of these funds?

Base: Those who have heard, read or seen anything about the budget

Which province do Canadians think benefited most from the transfer of funds?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	668	172	496	245	201
	%	%	%	%	%
Quebec	55	37	61	56	67
Ontario	11	16	9	10	6
Alberta	4	6	3	3	3
Newfoundland and Labrador	2	3	2	<1	3
Nova Scotia	1	1	1	1	-
Manitoba	1	1	<1	-	<1
Saskatchewan	1	-	1	1	2
British Columbia	1	1	1	-	1
New Brunswick	<1	1	-	-	-
DK/NA/Ref	25	34	22	29	17

*Note: Rest of Canada includes all provinces except Quebec

Q. Which one of the provinces do you think benefited the most from the transfer of these funds?

Base: Those who have heard, read or seen anything about the budget

Do Canadians consider themselves more or less concerned about the environment than the federal government?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	668	172	496	245	201
	%	%	%	%	%
TOTAL More Concerned	67	72	65	70	60
Much more concerned	39	47	36	42	31
Somewhat more concerned	28	25	29	28	29
About the same	22	21	23	20	24
Somewhat less concerned	6	4	3	6	9
Significantly less concerned	3	1	4	3	5
TOTAL Less Concerned	9	5	10	9	14
DK/NA/Ref	2	2	2	1	2

*Note: Rest of Canada includes all provinces except Quebec

Q. The budget contains a number of items concerning the environment. Overall, do you consider yourself to be much more concerned about the environment, somewhat more concerned, about the same, somewhat less or significantly less concerned about the environment than the federal government?

Base: Those who have heard, read or seen anything about the budget

Do Canadians support or oppose the tax surcharge on vehicles that are not gas efficient?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	668	172	496	245	201
	%	%	%	%	%
TOTAL Support	68	71	67	68	69
Strongly support	39	44	38	39	38
Somewhat support	29	26	29	29	31
Somewhat oppose	14	13	15	16	11
Strongly oppose	14	13	14	12	16
TOTAL Oppose	28	26	29	28	27
DK/NA/Ref	4	3	4	4	4

*Note: Rest of Canada includes all provinces except Quebec

Q. Another measure is a proposed tax surcharge on the purchase of vehicles that are not gas efficient. Do you strongly support, somewhat support, somewhat oppose or strongly oppose this idea?

Base: Those who have heard, read or seen anything about the budget

Should the federal government be involved in areas of provincial jurisdiction?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	668	172	496	245	201
	%	%	%	%	%
TOTAL Agree	67	51	73	73	72
Strongly agree	32	21	36	36	34
Somewhat agree	35	30	37	37	38
Somewhat disagree	14	23	11	11	10
Strongly disagree	15	22	12	13	13
TOTAL Disagree	29	45	23	24	23
DK/NA/Ref	4	4	4	3	5

*Note: Rest of Canada includes all provinces except Quebec

Q. The budget contains a number of initiatives such as spending on cancer vaccines, tax surcharges on SUVs, reducing medical wait lists. Many believe these types of initiatives are within provincial jurisdiction. Do you agree or disagree that the federal government should be involved in these types of areas of provincial jurisdiction? That is strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

Base: Those who have heard, read or seen anything about the budget

Who is the budget primarily aimed at helping?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	668	172	496	245	201
	%	%	%	%	%
The rich	33	38	32	33	26
The middle class	39	40	38	39	40
The poor	14	9	15	15	15
DK/NA/Ref	15	12	15	13	18

*Note: Rest of Canada includes all provinces except Quebec

Q. Overall, would you say this budget is primarily aimed at helping the rich, the middle class or the poor?

Base: Those who have heard, read or seen anything about the budget

Would Canadians vote for or against the budget?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21	Mar 20-21
n=	1000	247	753	379	297
	%	%	%	%	%
Would vote for the budget	51	63	47	46	51
Would vote against the budget	23	18	25	25	21
DK/NA/Ref	26	19	28	29	29

*Note: Rest of Canada includes all provinces except Quebec

Q. As you may also know, because there is a minority government, if the budget was defeated the Federal government would have to resign and a federal election would be called. If you were a member of Parliament, would you vote for or against the budget?

Base: Total sample