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A Report To The Globe and Mail and CTV

Post-Liberal Convention

December 3, 2006

Introduction and Methodology

- ◆ Gregg, Kelly, Sullivan & Woolstencroft: *The Strategic Counsel* is pleased to present findings of a national survey of 1000 Canadians.
- ◆ Results are based on tracking among a proportionate national sample of Canadians 18 years of age or older.
- ◆ Interviews were conducted on December 3, 2006.
- ◆ The following table outlines the sample distribution and associated margin of error.
- ◆ Note: Proportions may not sum to 100% due to rounding.

Sample Distribution and Margin of Error

	December 3	
Region	Sample Size	Margin of Error (\pm)
Canada	1000	3.1%
Quebec	247	6.3%
Rest of Canada	753	3.6%
Ontario	379	5.0%
West	297	5.7%

Detailed Tables

Do Canadians approve of Stephen Harper's and the Conservatives' performance so far?

	Canada			Region											
				Quebec			Rest of Canada*			Ontario			West		
	Jul 13-16	Sep 14-17	Dec 3	Jul 13-16	Sep 14-17	Dec 3	Jul 13-16	Sep 14-17	Dec 3	Jul 13-16	Sep 14-17	Dec 3	Jul 13-16	Sep 14-17	Dec 3
n=	1000	1000	1000	247	247	247	753	753	753	379	379	379	297	297	297
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL Approve	67	57	56	64	48	52	68	60	58	64	56	54	75	68	65
Strongly approve	10	9	7	7	2	6	11	11	7	9	9	7	14	14	8
Approve	57	49	49	57	46	46	57	50	51	55	47	47	61	54	57
Disapprove	19	23	28	20	30	35	19	21	26	21	24	28	14	14	21
Strongly disapprove	8	11	10	9	14	10	8	10	9	8	11	10	6	10	9
TOTAL Disapprove	27	34	38	29	43	45	27	31	35	29	35	38	20	24	30
DK/NA/Ref	6	8	6	7	8	3	5	8	7	7	9	7	5	8	5

*Note: Rest of Canada includes all provinces except Quebec

Q. As you probably know, it's been almost a year since Stephen Harper and the Conservatives formed the Government of Canada. Overall, how would you judge their performance in that period of time ... would you say you strongly approve, approve, disapprove, or strongly disapprove of the job they have done?

Base: Total sample

Do Canadians Support or Oppose Sending Troops To Afghanistan?

	Canada								Region																
									Quebec						Rest of Canada*										
	Mar 9-12	May 3-4	Jun 7-8	Jul 13-16	Aug 10-13	Sep 14-17	Oct 12-15	Dec 3	Mar 9-12	May 3-4	Jun 7-8	Jul 13-16	Aug 10-13	Sep 14-17	Oct 12-15	Dec 3	Mar 9-12	May 3-4	Jun 7-8	Jul 13-16	Aug 10-13	Sep 14-17	Oct 12-15	Dec 3	
n=	1000	1000	1000	1000	1000	1000	1000	1000	247	247	247	247	247	247	247	247	753	753	753	753	753	753	753	753	753
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Total Support	55	40	48	39	37	42	44	35	43	27	39	24	21	27	30	23	59	44	51	44	42	47	49	48	38
Strongly support	11	6	11	8	6	11	10	5	3	1	5	-	<1	3	4	2	14	8	13	11	8	13	12	12	6
Support	44	34	37	31	31	32	34	30	40	26	34	24	21	23	26	21	45	36	38	33	34	35	37	32	
Oppose	26	31	26	31	31	26	26	35	32	39	33	36	41	33	29	38	24	28	23	29	29	24	25	35	
Strongly oppose	15	23	18	25	24	23	27	26	21	31	23	35	34	34	39	37	13	20	16	22	20	20	23	22	
Total Oppose	41	54	44	56	55	49	53	61	53	70	56	71	75	67	68	75	37	49	39	51	49	44	48	57	
DK/NA/Ref	4	6	8	5	8	8	3	4	4	3	5	5	4	6	3	2	4	7	9	5	9	9	3	5	

	Region															
	Ontario							West								
	Mar 9-12	May 3-4	Jun 7-8	Jul 13-16	Aug 10-13	Sep 14-17	Oct 12-15	Dec 3	Mar 9-12	May 3-4	Jun 7-8	Jul 13-16	Aug 10-13	Sep 14-17	Oct 12-15	Dec 3
n=	379	379	379	379	379	379	379	379	297	297	297	297	297	297	297	297
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Total Support	58	42	49	39	42	46	46	35	61	49	56	50	42	49	53	45
Strongly support	15	8	10	9	7	11	11	5	12	8	17	12	10	14	13	7
Support	43	34	39	30	35	35	36	30	49	41	39	38	32	35	40	38
Oppose	22	30	23	31	30	27	27	35	25	25	21	28	29	21	26	34
Strongly oppose	16	20	18	23	19	18	25	24	10	20	14	19	21	21	18	18
Total Oppose	38	50	41	54	49	44	51	59	35	45	35	47	50	42	44	51
DK/NA/Ref	4	8	10	7	9	10	3	6	4	6	10	3	8	9	3	4

*Note: Rest of Canada includes all provinces except Quebec

Q. Overall, do you strongly support, support, oppose or strongly oppose the decision to send Canadian troops to Afghanistan?

Base: Total sample

How long should Canadian troops stay in Afghanistan?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Dec 3	Dec 3	Dec 3	Dec 3	Dec 3
n=	1000	247	753	379	297
	%	%	%	%	%
Return as soon as possible	43	51	41	41	35
Stay until original commitment in 2007	25	21	26	29	25
Stay until our new commitment in 2009	7	6	8	6	11
Stay as long as it takes to rebuild and stabilize the country	22	21	23	20	26
DK/NA/Ref	3	1	4	4	3

*Note: Rest of Canada includes all provinces except Quebec

Q. Turning to Afghanistan, if you had your way, would you like to see the Canadian troops... return as soon as possible, stay until our original commitment in 2007, stay until our new commitment in 2009 or stay as long as it takes to rebuild and stabilize the country?

Base: Total sample

Should parliament hold a free vote on whether or not to repeal same sex marriage law?

	Canada		Region							
			Quebec		Rest of Canada*		Ontario		West	
	Nov 30- Dec 1 2005	Dec 3 2006	Nov 30- Dec 1 2005	Dec 3 2006	Nov 30- Dec 1 2005	Dec 3 2006	Nov 30- Dec 1 2005	Dec 3 2006	Nov 30- Dec 1 2005	Dec 3 2006
n=	1250	1000	309	247	941	753	474	379	371	297
	%	%	%	%	%	%	%	%	%	%
Yes	44	40	41	38	45	41	43	42	47	41
No	50	57	53	60	49	56	51	55	47	57
DK/NA/Ref	6	3	6	2	6	3	6	3	6	2

*Note: Rest of Canada includes all provinces except Quebec

Q. As you may know, Parliament recently voted to legislate same sex marriage. Do you think Parliament should hold a free vote on whether or not to repeal that law?
 Base: All respondents

Would Canadians vote to keep or repeal the same sex marriage law?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Dec 3	Dec 3	Dec 3	Dec 3	Dec 3
n=	1000	247	753	379	297
	%	%	%	%	%
Would vote to keep same sex marriage law	58	70	55	54	55
Would vote to repeal and do away with the law	36	28	39	40	38
DK/NA/Ref	5	2	6	6	6

*Note: Rest of Canada includes all provinces except Quebec

Q. And if you had your way, would you vote to keep the same sex marriage law or to repeal and do away with the same sex marriage law?

Base: All respondents

How closely have Canadians been following the Liberal Leadership Convention?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Dec 3	Dec 3	Dec 3	Dec 3	Dec 3
n=	1000	247	753	379	297
	%	%	%	%	%
TOTAL Closely	34	32	35	38	33
Very closely	10	6	12	14	11
Closely	24	26	23	24	22
Not very closely	32	31	32	31	33
Not at all	34	36	33	31	34
TOTAL Not Closely	66	67	65	62	67
DK/NA/Ref	<1	<1	<1	<1	-

*Note: Rest of Canada includes all provinces except Quebec

Q. Would you say you've been following the Liberal Leadership Convention over the weekend very closely, closely, not very closely or not at all?
 Base: All respondents

Which candidates do Canadians remember most?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Dec 3	Dec 3	Dec 3	Dec 3	Dec 3
n=	1000	247	753	379	297
	%	%	%	%	%
Stéphane Dion	54	69	49	52	46
Bob Rae	48	48	47	55	42
Michael Ignatieff	44	49	42	47	38
Gerard Kennedy	33	36	32	38	26
Ken Dryden	20	20	19	22	17
Martha Hall Findlay	9	4	10	13	9
Scott Brison	8	5	9	10	6
Joe Volpe	8	7	8	10	7
DK/NA/Ref	1	1	1	1	1

*Note: Rest of Canada includes all provinces except Quebec

Q. Do you recall the names of the candidates for the Liberal Leadership race? Which ones?

Base: All respondents

Note: Multiple mentions accepted. Total may exceed 100%.

Who would Canadians have supported at the Convention?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Dec 3	Dec 3	Dec 3	Dec 3	Dec 3
n=	1000	247	753	379	297
	%	%	%	%	%
Stéphane Dion	17	23	14	15	14
Bob Rae	13	8	15	16	14
Michael Ignatieff	11	21	8	8	8
Ken Dryden	8	4	9	8	10
Gerard Kennedy	8	5	8	9	8
Scott Brison	1	<1	1	<1	-
Martha Hall Findlay	1	1	1	1	1
Joe Volpe	<1	<1	<1	<1	-
Undecided	33	30	34	34	37
DK/NA/Ref	8	7	9	9	8

*Note: Rest of Canada includes all provinces except Quebec

Q. If you had been at that Convention, which leadership candidate would you have supported?

Base: All respondents

Do Canadians feel that Stéphane Dion is a good or a poor choice as the new Leader of the Liberal Party?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Dec 3	Dec 3	Dec 3	Dec 3	Dec 3
n=	1000	247	753	379	297
	%	%	%	%	%
TOTAL Good Choice	55	62	53	57	48
Very good	11	12	11	13	9
Good	44	50	42	44	39
Poor	12	16	11	11	12
Very poor	6	13	4	3	6
TOTAL Poor Choice	19	29	15	14	19
DK/NA/Ref	27	9	32	29	34

*Note: Rest of Canada includes all provinces except Quebec

Q. As you know, the Liberals have chosen Stéphane Dion as their new Leader. As far as you are concerned, would you say he is a very good, good, poor or very poor choice?

Base: All respondents

Are Canadians more or less likely to vote Liberal now that Stéphane Dion is the new Leader of the Party?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Dec 3	Dec 3	Dec 3	Dec 3	Dec 3
n=	1000	247	753	379	297
	%	%	%	%	%
TOTAL More Likely	20	23	19	22	15
Significantly more likely	6	7	6	8	4
Somewhat more likely	14	16	13	13	11
The same	47	45	47	48	48
Somewhat less likely	10	7	11	12	12
Significantly less likely	16	23	14	11	17
TOTAL Less Likely	26	30	25	23	28
DK/NA/Ref	7	2	9	8	9

*Note: Rest of Canada includes all provinces except Quebec

Q. Now that Stéphane Dion is the new Leader of the Liberal Party of Canada, would you say you are significantly more likely, somewhat more likely, the same, somewhat less likely or significantly less likely to vote Liberal than you were before the Convention?

Base: All respondents

When would Canadians like to hold the next federal election?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Dec 3	Dec 3	Dec 3	Dec 3	Dec 3
n=	1000	247	753	379	297
	%	%	%	%	%
Immediately	8	8	8	7	7
At some point in 2007	35	35	36	40	29
First half of 2008	14	17	13	10	16
Second half of 2008	9	5	10	11	10
Later	29	34	28	25	31
DK/NA/Ref	5	2	7	6	7

*Note: Rest of Canada includes all provinces except Quebec

Q. With the election of a new Liberal leader, would you like to see a federal election held immediately, at some point in 2007, in the first half of 2008, in the second half of 2008 or later?

Base: All respondents