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# A Report To The Globe and Mail and CTV

## Liberal Leadership

November 27, 2006

# Introduction and Methodology

- ◆ Gregg, Kelly, Sullivan & Woolstencroft: *The Strategic Counsel* is pleased to present findings of a national survey of delegates from the Liberal Party of Canada.
- ◆ Results are based on tracking among a proportionate national sample of Canadians 18 years of age or older.
- ◆ Interviews were conducted between November 21<sup>st</sup> and November 27<sup>th</sup>, 2006.
- ◆ The following table outlines the sample distribution and associated margin of error.
- ◆ Note: Proportions may not sum to 100% due to rounding.

# Sample Distribution and Margin of Error

	November 21-27	
Region	Sample Size	Margin of Error ( $\pm$ )
Canada	1624	2.4
Quebec	349	5.3
Rest of Canada	1275	2.7
Ontario	600	4.0
West	504	4.4
BC	195	7.1
Prairies	310	5.6
Atlantic	170	7.6

Detailed Tables

# Will be attending and voting at Liberal Leadership Convention?

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1999	437	1562	696	664	397	267	202
	%	%	%	%	%	%	%	%
Yes	86	86	87	91	82	81	83	85
No	13	13	12	8	17	17	17	14
DK/NA/Ref	1	1	1	1	1	2	1	<1

\*Note: Rest of Canada includes all provinces except Quebec

Q. Will you be attending and voting at the Liberal Leadership Convention in Montreal?

Base: Total sample

# First Ballot Support for Leadership Candidates

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	3	1	3	1	2	1	3	16
Stephane Dion	19	32	15	13	19	24	16	8
Ken Dryden	5	1	6	7	5	3	6	4
Martha Hall Findlay	1	1	2	2	1	1	2	-
Michael Ignatieff	31	37	29	29	25	18	29	39
Gerard Kennedy	17	2	21	24	23	19	25	9
Bob Rae	19	21	18	17	19	25	14	21
Joe Volpe	3	3	3	3	3	4	2	1
Undecided/DK/NA/Ref	3	3	4	3	4	5	3	3

\*Note: Rest of Canada includes all provinces except Quebec

- Q. Which leadership candidate were you elected to support on the first ballot?
- Base: Elected delegates
- Q. Which leadership candidate do you think you will be supporting on the first ballot?
- Base: Non-elected, automatic delegates
- Q. In that case which candidate are you leaning towards at this time?
- Base: DK/NA/Ref at previous question

# Which candidate would be second choice?

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	1	-	1	1	2	2	2	1
Stephane Dion	23	21	23	27	18	13	20	25
Ken Dryden	2	1	2	2	2	2	2	3
Martha Hall Findlay	1	2	1	1	1	1	1	1
Michael Ignatieff	6	11	5	6	4	5	4	4
Gerard Kennedy	13	16	12	10	14	12	16	13
Bob Rae	10	14	9	9	9	14	6	10
Joe Volpe	<1	-	<1	<1	1	1	<1	1
Undecided/no second choice/DK/Ref	44	36	46	44	49	51	49	44

\*Note: Rest of Canada includes all provinces except Quebec

Q. Which leadership candidate would be your second choice?

Base: Total sample

# Which candidate would you never vote for?

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	1	2	1	1	1	1	1	1
Stephane Dion	4	9	2	1	3	3	3	3
Ken Dryden	2	4	1	1	2	1	2	<1
Martha Hall Findlay	1	1	1	2	1	1	<1	1
Michael Ignatieff	26	23	27	27	32	32	32	16
Gerard Kennedy	3	5	3	3	2	3	2	2
Bob Rae	21	20	21	25	18	19	17	18
Joe Volpe	13	8	15	17	12	11	12	17
None	18	23	17	14	18	16	19	25
DK/NA/Ref	10	7	11	9	12	12	12	16

\*Note: Rest of Canada includes all provinces except Quebec

Q. Which leadership candidate would you never vote for?

Base: Total sample

# If first choice dropped out of the race would you ...

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Follow the candidate originally supported	30	36	28	27	31	35	28	26
Go own way and vote for second choice	59	54	60	61	57	51	61	65
DK/NA/Ref	11	10	12	12	12	14	11	10

\*Note: Rest of Canada includes all provinces except Quebec

Q. If your first choice dropped out of the race and crossed the floor to support another candidate who was still on the ballot but was not your second choice, what would you be more likely to do ... follow the candidate you originally supported or go your own way and vote for your second choice?

Base: Total sample

# Which candidate ...

*... ran the best campaign*

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	<1	-	1	<1	<1	-	<1	2
Stephane Dion	17	27	14	13	16	20	14	12
Ken Dryden	1	<1	1	2	1	1	-	2
Martha Hall Findlay	2	1	2	2	2	2	2	1
Michael Ignatieff	29	35	28	31	22	16	25	34
Gerard Kennedy	11	4	12	13	15	10	17	6
Bob Rae	23	20	24	24	23	27	20	27
Joe Volpe	<1	-	<1	-	1	1	<1	-
DK/NA/Ref	17	12	18	15	22	23	21	17

\*Note: Rest of Canada includes all provinces except Quebec

Q. Regardless of who you are supporting, who do you think ...

Base: Total sample

# Which candidate ...

*... has the most innovative policies and ideas*

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	2	1	2	1	2	1	2	6
Stephane Dion	22	29	20	21	22	26	19	14
Ken Dryden	2	2	2	2	2	4	1	-
Martha Hall Findlay	1	1	1	2	1	1	2	1
Michael Ignatieff	33	39	31	33	26	20	30	38
Gerard Kennedy	16	5	19	19	22	16	26	9
Bob Rae	14	15	14	11	15	20	12	19
Joe Volpe	1	-	1	<1	1	1	1	-
DK/NA/Ref	10	9	10	10	9	12	8	14

\*Note: Rest of Canada includes all provinces except Quebec

Q. Regardless of who you are supporting, who do you think ...

Base: Total sample

# Which candidate ...

*... has views that come closest to your own*

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	2	1	2	1	2	1	2	8
Stephane Dion	23	33	20	19	23	26	21	17
Ken Dryden	3	1	4	4	4	4	4	3
Martha Hall Findlay	1	1	1	1	1	1	<1	-
Michael Ignatieff	27	35	26	26	23	16	27	33
Gerard Kennedy	18	6	21	23	22	17	25	11
Bob Rae	19	19	19	19	20	27	15	21
Joe Volpe	1	-	1	1	1	1	1	-
DK/NA/Ref	6	4	6	6	6	6	6	7

\*Note: Rest of Canada includes all provinces except Quebec

Q. Regardless of who you are supporting, who do you think ...

Base: Total sample

# Which candidate ...

*... impressed you the most as a person*

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	2	<1	3	1	2	1	2	9
Stephane Dion	21	30	18	18	20	22	19	13
Ken Dryden	5	2	5	5	5	5	5	6
Martha Hall Findlay	4	3	4	5	3	6	2	2
Michael Ignatieff	27	35	25	26	21	17	24	32
Gerard Kennedy	17	7	20	20	23	19	25	11
Bob Rae	18	17	18	17	17	23	14	21
Joe Volpe	1	<1	1	1	2	2	2	-
DK/NA/Ref	6	5	7	6	7	5	8	6

\*Note: Rest of Canada includes all provinces except Quebec

Q. Regardless of who you are supporting, who do you think ...

Base: Total sample

# Which candidate ...

**... would be most likely to be able to consolidate the federalist vote in Quebec**

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	<1	-	<1	<1	<1	1	-	1
Stephane Dion	29	27	29	28	32	35	29	28
Ken Dryden	1	1	1	2	1	1	1	-
Martha Hall Findlay	<1	<1	-	-	-	-	-	-
Michael Ignatieff	32	40	30	31	26	18	31	37
Gerard Kennedy	7	4	8	7	11	10	12	4
Bob Rae	16	19	15	15	14	20	11	19
Joe Volpe	<1	-	<1	<1	-	-	-	-
DK/NA/Ref	14	10	15	16	16	16	16	11

\*Note: Rest of Canada includes all provinces except Quebec

Q. Regardless of who you are supporting, who do you think ...

Base: Total sample

# Which candidate ...

**... is most likely to win the Leadership**

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	<1	-	<1	-	-	-	-	1
Stephane Dion	15	19	14	14	17	19	16	7
Ken Dryden	1	1	1	1	1	2	-	-
Martha Hall Findlay	<1	<1	<1	-	<1	1	-	-
Michael Ignatieff	35	43	32	32	30	22	34	39
Gerard Kennedy	12	3	14	13	17	12	21	6
Bob Rae	24	25	24	24	23	30	19	30
Joe Volpe	<1	-	<1	<1	1	-	1	-
DK/NA/Ref	13	10	14	15	12	15	10	18

\*Note: Rest of Canada includes all provinces except Quebec

Q. Regardless of who you are supporting, who do you think ...

Base: Total sample

# Which candidate would do the best job of taking on ...

**... Stephen Harper and the Conservatives**

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	1	1	1	1	1	1	1	5
Stephane Dion	18	27	15	14	19	24	16	8
Ken Dryden	2	1	3	3	3	4	2	2
Martha Hall Findlay	<1	1	<1	<1	<1	1	-	1
Michael Ignatieff	33	39	31	31	27	19	32	41
Gerard Kennedy	14	4	16	16	19	14	22	10
Bob Rae	24	23	24	26	22	28	18	26
Joe Volpe	<1	1	<1	<1	1	1	<1	-
DK/NA/Ref	8	4	8	8	9	10	9	8

\*Note: Rest of Canada includes all provinces except Quebec

Q. And which one do you think would do the best job of taking on ...

Base: Total sample

# Which candidate would do the best job of taking on ...

## ... Jack Layton and the NDP

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	1	<1	1	1	1	1	1	4
Stephane Dion	16	25	13	13	15	18	13	10
Ken Dryden	2	1	2	2	2	3	1	1
Martha Hall Findlay	<1	<1	<1	<1	-	-	-	-
Michael Ignatieff	26	34	23	24	20	14	24	30
Gerard Kennedy	15	4	18	19	21	14	26	7
Bob Rae	31	27	32	31	31	39	25	37
Joe Volpe	<1	1	<1	<1	<1	1	-	-
DK/NA/Ref	10	7	10	10	11	11	11	11

\*Note: Rest of Canada includes all provinces except Quebec

Q. And which one do you think would do the best job of taking on ...

Base: Total sample

# Which candidate would do the best job of taking on ...

**... Gilles Duceppe and the Bloc Quebecois**

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	1	<1	1	<1	<1	-	<1	3
Stephane Dion	33	32	33	33	34	32	35	30
Ken Dryden	1	1	1	2	1	2	1	-
Martha Hall Findlay	<1	<1	<1	<1	-	-	-	-
Michael Ignatieff	29	39	27	27	23	17	27	36
Gerard Kennedy	8	3	10	9	12	12	12	4
Bob Rae	17	17	17	17	17	22	13	19
Joe Volpe	<1	1	<1	<1	<1	1	-	-
DK/NA/Ref	10	7	11	10	12	14	11	9

\*Note: Rest of Canada includes all provinces except Quebec

Q. And which one do you think would do the best job of taking on ...

Base: Total sample

# Which candidate would be most likely to win the next federal election?

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Scott Brison	<1	-	<1	<1	1	1	<1	-
Stephane Dion	18	24	16	16	19	23	16	7
Ken Dryden	2	1	2	2	2	3	1	2
Martha Hall Findlay	<1	<1	<1	<1	1	<1	<1	-
Michael Ignatieff	33	41	31	31	27	19	32	39
Gerard Kennedy	14	3	17	16	19	16	22	11
Bob Rae	23	23	23	22	21	29	17	30
Joe Volpe	<1	1	<1	<1	1	1	-	<1
DK/NA/Ref	10	8	11	11	10	7	12	11

\*Note: Rest of Canada includes all provinces except Quebec

Q. Which one do you think would be most likely to win the next federal election?

Base: Total sample

# How long should Canadian troops stay in Afghanistan?

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Return as soon as possible	26	32	25	26	24	22	24	24
Stay until original commitment in 2007	31	26	32	31	33	33	34	35
Stay until our new commitment in 2009	13	13	13	13	13	14	13	10
Stay as long as it takes to rebuild and stabilize the country	23	24	23	23	22	24	21	25
DK/NA/Ref	7	5	7	8	8	6	8	6

\*Note: Rest of Canada includes all provinces except Quebec

Q. Turning to Afghanistan, if you had your way, would you like to see the Canadian troops... return as soon as possible, stay until our original commitment in 2007, stay until our new commitment in 2009 or stay as long as it takes to rebuild and stabilize the country?

Base: Total sample

# Support or oppose policy resolution to recognize Quebec as a nation within the country of Canada?

	Canada	Region						
		Quebec	Rest of Canada*	Ontario	West	BC	Prairies	Atlantic
	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27	Nov 21-27
n=	1624	349	1275	600	504	195	310	170
	%	%	%	%	%	%	%	%
Supporting	41	55	37	40	31	27	34	44
Opposing	43	37	45	46	46	48	44	36
DK/NA/Ref	17	9	19	15	23	25	22	20

\*Note: Rest of Canada includes all provinces except Quebec

Q. And do you think you will be supporting or opposing the policy resolution to recognize Quebec as a nation within the country of Canada?

Base: Total sample