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A Report To The Globe and Mail and CTV

Impressions of the Conservative Government's Performance and Priorities; Perceptions of Liberal Leadership Candidates

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Introduction and Methodology

- ◆ Gregg, Kelly, Sullivan & Woolstencroft: *The Strategic Counsel* is pleased to present findings of The Globe and Mail/CTV Polling Program for April 2006.
- ◆ Results are based on nightly tracking among a proportionate national sample of Canadians 18 years of age or older.
- ◆ Interviews were conducted between April 6th and April 9th, 2006.
- ◆ The following table outlines the sample distribution and associated margin of error.
- ◆ Note: Proportions may not sum to 100% due to rounding.

Sample Distribution and Margin of Error

	April 6 - 9	
Region	Sample Size	Margin of Error (\pm)
Canada	1000	3.1
Quebec	246	6.3
Rest of Canada	754	3.6
Ontario	379	5.0
West	297	5.7

Detailed Tables

How would Canadians vote today?

N=	Canada				Region															
					Quebec				Rest of Canada*				Ontario				West			
	2004 Results	2006 Results	Feb 16-19	Apr 6-9	2004 Results	2006 Results	Feb 16-19	Apr 6-9	2004 Results	2006 Results	Feb 16-19	Apr 6-9	2004 Results	2006 Results	Feb 16-19	Apr 6-9	2004 Results	2006 Results	Feb 16-19	Apr 6-9
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal candidate	37	30	28	29	34	21	19	19	38	33	31	33	45	40	38	40	27	23	21	20
Conservative candidate	30	36	39	39	9	25	31	29	37	40	41	43	32	35	36	36	46	49	49	53
NDP candidate	16	18	19	14	5	8	10	4	19	21	22	17	18	19	20	15	20	22	25	19
Bloc Quebecois candidate	12	11	9	11	49	42	37	42	-	-	-	-	-	-	-	-	-	-	-	-
Green Party candidate	4	5	5	7	3	4	3	5	5	5	6	7	4	5	6	9	5	5	5	8

*Note: Rest of Canada includes all provinces except Quebec

Q. If the federal election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Total sample

Are Stephen Harper and the Conservatives Doing a Good Job So Far?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	1000	247	753	379	297
	%	%	%	%	%
TOTAL Good Job	36	47	32	30	34
Very good	10	12	9	8	9
Good	26	35	23	22	25
Average	37	34	38	35	40
Poor	7	4	8	11	5
Very poor	3	2	3	5	2
TOTAL Poor Job	10	6	11	16	7
DK/NA/Ref	17	13	19	19	19

*Note: Rest of Canada includes all provinces except Quebec

Q. As you may know, Stephen Harper and the Conservatives have recently formed a minority government. From what you can tell, would you say they are doing a very good, good, average, poor or very poor job so far?

Base: Total sample

How Do The Conservatives' Priorities Compare to Canadians' Priorities?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	1000	247	753	379	297
	%	%	%	%	%
Identical	9	9	8	9	9
Similar	56	54	57	56	58
Different	20	24	19	18	19
Very different	10	10	10	12	8
DK/NA/Ref	5	3	6	5	6

*Note: Rest of Canada includes all provinces except Quebec

Q. In the recent Speech from the Throne, the Conservative Government stated they had 5 priorities (Rotate) to get tougher on crime; to reduce the GST from 7% to 6%; to provide families with children under the age of 6 years with a \$1,200 subsidy for child care, to reduce wait times in hospitals and to bring more accountability to government. How do these compares to you own priorities... would you say they are identical, similar, different or very different than the priorities you have for the federal government?

Base: Total sample

Are There Other Issues That Canadians Feel Are Priorities?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	1000	247	753	379	297
	%	%	%	%	%
Yes	52	60	50	56	44
No	44	40	45	40	51
DK/NA/Ref	4	<1	5	4	5

*Note: Rest of Canada includes all provinces except Quebec

Q. And are there any other issues that you personally think are very important that are not included in the Conservative's list of priorities?

Base: Total sample

What Other Priorities Do Canadians Have? (First Mention)

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	524	147	377	214	131
	%	%	%	%	%
Education	11	12	10	10	12
Environment	10	12	9	9	10
Health Care (other)	9	10	9	7	12
Taxes/Income Tax/Tax Break	9	5	10	12	9
Economy/Unemployment/Jobs	8	14	5	8	1
Seniors Issues	6	6	6	6	4
Child Care	5	3	6	4	7
Law Enforcement/Crime/Safety/Violence/Gun Control	4	3	4	3	4
Foreign Affairs	3	1	4	6	2
Farming Issues	3	-	4	4	5
Defense	3	4	2	1	5
Homelessness/Poverty	3	6	1	2	2
National Debit/Debt Reduction	2	5	1	1	1
Immigration	2	1	3	3	3
Social Issues (other)	2	-	2	3	2
Youth issues	2	2	1	1	1
Other*	15	15	19	16	16
DK/NA/Ref	3	1	4	4	4

*Note: Rest of Canada includes all provinces except Quebec

Q. And what would that be?

Base: Those who have other issues

* "Other" includes mentions of less than 2%

What Other Priorities Do Canadians Have? (Total Mentions)

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	524	147	377	214	131
	%	%	%	%	%
Education	18	23	16	14	20
Health care (other)	15	18	14	13	16
Environment	14	17	12	13	14
Economy/unemployment/jobs	12	21	8	11	2
Taxes/income tax/tax break	11	7	13	14	12
Seniors issues	8	8	8	8	5
Foreign Affairs	7	4	7	10	4
Child care	7	6	8	6	8
Law enforcement/crime/safety/violence/gun control	5	4	5	4	6
Homelessness/Poverty	5	8	3	4	3
Defense	4	4	4	3	6
Farming issues	4	1	5	5	5
Social issues	3	1	4	4	3
Youth issues	3	4	2	2	2

*Note: Rest of Canada includes all provinces except Quebec
 Q. And what would that be?
 Base: Those who have other issues
 Note: Mentions of less than 2% not shown.

What Other Priorities Do Canadians Have? (Total Mentions) (cont'd)

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	524	147	377	214	131
	%	%	%	%	%
Immigration	3	3	3	4	3
National debt/debt reduction	3	5	2	2	1
Infrastructure/Roads/Transportation	3	2	3	2	5
DK/NA/Ref	3	1	4	4	4
Family issues	2	3	1	2	1
Integrity issues/corruption	2	1	2	2	2
Gay rights/gay marriage	2	1	3	2	4
Fiscal accountability/fiscal policy	2	3	1	-	2
Sending Canadian troops to war/peace keeping	2	1	2	2	1

*Note: Rest of Canada includes all provinces except Quebec

Q. And what would that be?

Base: Those who have other issues

Note: Mentions of less than 2% not shown.

When Would Canadians Like To See The Next Federal Election?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	1000	247	753	379	297
	%	%	%	%	%
Right away	6	7	5	6	4
Within the next year	12	7	13	12	14
In a year to two years time	21	20	22	23	20
In two to three years time	18	17	19	21	17
Not until after at least three years	38	47	34	34	37
DK/NA/Ref	5	2	7	4	8

*Note: Rest of Canada includes all provinces except Quebec

Q. Because the Conservatives are in a minority situation, the other parties could join together at any time to defeat them and force an election. If you had your way, would you like to see a federal election happen ...right away, within the next year, in a year to two years time, in two to three years time or not until after at least three years?

Base: Total sample

Does Anyone Come to Mind That You Would Like to See as the Next Leader of the Liberal Party?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	1000	247	753	379	297
	%	%	%	%	%
Yes	19	18	19	25	13
No	79	81	78	73	85
DK/NA/Ref	2	1	3	2	2

*Note: Rest of Canada includes all provinces except Quebec

Q. As you may also know the Liberal Party has now called a Convention for later this year to elect a new Leader. Does anyone come to mind that you would like to see as the next Leader of the Liberal Party of Canada?

Base: Total sample

Who Would Canadians Like To See as the Next Leader of the Liberal Party?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	190	45 ^C	145	93	38 ^C
	%	%	%	%	%
Michael Ignatieff	17	29	13	14	13
Bob Rae	16	4	19	24	14
Stephen Dion	11	32	4	4	7
Belinda Stronach	10	2	12	9	25
Frank McKenna	8	-	11	6	7
Gerard Kennedy	8	2	10	15	-
Brian Tobin	2	-	3	4	2
Ken Dryden	2	2	2	2	3
Paul Martin	2	2	2	3	-
Sheila Copps	2	2	1	2	-
Justin Trudeau	1	2	1	1	2
Scott Brison	1	-	2	-	-
Ralph Goodale	1	-	2	-	6
John Manley	1	-	2	1	3
Jean Charest	1	2	1	1	-
Rick Mercer	1	-	1	-	4
John Godfrey	1	-	1	1	-
Other	10	16	8	6	11
DK/NA/Ref	6	2	7	8	5

*Note: Rest of Canada includes all provinces except Quebec

Q. And who would that be?

Base: Total sample

c Caution, small base size

Awareness of ...

% Yes, Have Heard of ...

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
	%	%	%	%	%
Ken Dryden	71	68	71	72	69
Bob Rae	64	52	68	86	51
Stephen Dion	48	76	40	40	43
Michael Ignatieff	34	26	36	44	29
Gerard Kennedy	30	12	36	49	22

*Note: Rest of Canada includes all provinces except Quebec

Q. Have you ever heard of ... ?

Base: Those who did not mention [name] as person they would like to see as leader of the Liberal party (base sizes vary)

Are Candidates a Good Choice for Leadership of the Liberal Party?

% Very Good/Good Choice

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
	%	%	%	%	%
Ken Dryden	22	21	23	23	19
Bob Rae	28	24	29	31	26
Stephen Dion	24	30	20	22	15
Michael Ignatieff	27	38	25	26	20
Gerard Kennedy	25	19	26	31	17

**Note: Rest of Canada includes all provinces except Quebec*

Q. And do you think ... (INSERT NAME) would make a very good, good, average, poor or very poor choice as the next Leader of the Liberal Party of Canada?
 Base: Those who are aware of [NAME] (base sizes vary)

Is Michael Ignatieff a Good Choice or Poor Choice for Leadership of the Liberal Party?

<i>Michael Ignatieff</i>	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	356	73	283	173	89
	%	%	%	%	%
TOTAL Good Choice	27	38	25	26	20
Very good	7	15	5	6	6
Good	20	23	20	20	14
Average	21	23	20	21	21
Poor	12	7	13	12	15
Very poor	7	3	8	7	9
TOTAL Poor Choice	19	10	21	19	24
DK/NA/Ref	33	29	34	34	35

*Note: Rest of Canada includes all provinces except Quebec

Q. And do you think ... (INSERT NAME) would make a very good, good, average, poor or very poor choice as the next Leader of the Liberal Party of Canada?

Base: Those who are aware of Michael Ignatieff

Is Bob Rae a Good Choice or Poor Choice for Leadership of the Liberal Party?

Bob Rae	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	649	130	519	328	154
	%	%	%	%	%
TOTAL Good Choice	28	24	29	31	26
Very good	7	2	8	10	6
Good	21	22	21	21	20
Average	24	33	22	21	23
Poor	20	12	21	24	16
Very poor	7	3	8	10	4
TOTAL Poor Choice	27	15	29	34	20
DK/NA/Ref	21	28	20	14	31

*Note: Rest of Canada includes all provinces except Quebec

Q. And do you think ...(INSERT NAME) would make a very good, good, average, poor or very poor choice as the next Leader of the Liberal Party of Canada?
 Base: Those who are aware of Bob Rae

Is Gerard Kennedy a Good Choice or Poor Choice for Leadership of the Liberal Party?

Gerard Kennedy

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	310	31 ^c	279	194	65
	%	%	%	%	%
TOTAL Good Choice	25	19	26	31	17
Very good	5	6	5	7	-
Good	20	13	21	24	17
Average	29	36	28	29	29
Poor	4	4	4	4	5
Very poor	2	-	2	1	4
TOTAL Poor Choice	6	4	6	5	9
DK/NA/Ref	40	41	40	35	45

*Note: Rest of Canada includes all provinces except Quebec

Q. And do you think...(INSERT NAME) would make a very good, good, average, poor or very poor choice as the next Leader of the Liberal Party of Canada?

Base: Those who are aware of Gerard Kennedy

c Caution, small base size

Is Stephen Dion a Good Choice or Poor Choice for Leadership of the Liberal Party?

Stephen Dion

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	491	191	301	154	129
	%	%	%	%	%
TOTAL Good Choice	24	30	20	22	15
Very good	5	5	5	7	3
Good	19	25	15	15	12
Average	28	23	30	29	31
Poor	11	13	11	12	11
Very poor	12	23	4	5	4
TOTAL Poor Choice	23	36	15	17	15
DK/NA/Ref	25	11	35	32	39

*Note: Rest of Canada includes all provinces except Quebec

Q. And do you think ... (INSERT NAME) would make a very good, good, average, poor or very poor choice as the next Leader of the Liberal Party of Canada?
 Base: Those who are aware of Stephen Dion

Is Ken Dryden a Good Choice or Poor Choice for Leadership of the Liberal Party?

<i>Ken Dryden</i>	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Apr6-9	Apr6-9	Apr6-9	Apr6-9	Apr6-9
n=	707	168	539	272	205
	%	%	%	%	%
TOTAL Good Choice	22	21	23	23	19
Very good	5	4	6	4	7
Good	17	17	17	19	12
Average	30	30	30	32	28
Poor	11	13	11	11	12
Very poor	4	5	3	5	2
TOTAL Poor Choice	15	18	14	16	14
DK/NA/Ref	33	31	33	29	39

*Note: Rest of Canada includes all provinces except Quebec

Q. And do you think ... (INSERT NAME) would make a very good, good, average, poor or very poor choice as the next Leader of the Liberal Party of Canada?
 Base: Those who are aware of Ken Dryden