



The Strategic Counsel



# A Report To The Globe and Mail and CTV

Federal Election – Vote Intention

January 22, 2006

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## Introduction and Methodology

- ◆ Gregg, Kelly, Sullivan & Woolstencroft: *The Strategic Counsel* is pleased to present findings of The Globe and Mail/CTV Polling Program for January 2006 Election.
- ◆ Results are based on nightly tracking among a proportionate national sample of Canadians 18 years of age or older.
- ◆ Interviews were conducted on January 19<sup>th</sup>, 21<sup>st</sup> and 22<sup>nd</sup>. Findings have been rolled up and analyzed over a three day period. Where necessary to report on sufficient sample sizes, findings have been rolled up and analyzed over a longer period of time.
- ◆ The following table outlines the sample distribution and associated margin of error to date.
- ◆ Note: Proportions may not sum to 100% due to rounding.

# Sample Distribution and Margin of Error

	Jan 19-21-22	
Region	Sample Size	Margin of Error (±)
Canada	2500	2.0
Quebec	617	4.0
Montreal	297	5.7
Rest of Quebec	321	5.9
Rest of Canada	1882	2.3
Ontario	947	3.2
GTA (416 and 905)	408	4.9
Outside GTA	539	4.2
Prairies	410	4.9
B.C.	333	5.4

	Jan 17-22	
Region	Sample Size	Margin of Error (±)
Atlantic	269	6.0
GTA (416)	304	5.6
GTA (905)	247	6.3
SW Ontario	288	5.8
Eastern Ontario	199	7.0
Man/Sask.	232	6.5
Alberta	269	6.0
Lower Mainland	241	6.3
Rest of BC	224	6.6

## Detailed Tables

# Do Canadians believe it is the right time for a new government?

		Canada																						
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22	
N=		1500	2500	1750	1750	1500	1500	1000	1500	1500	1750	1750	1500	1000	1000	1500	1500	1500	1000	1000	1500	2000	2500	
It's time for a change and a new government should be voted in		54	55	56	54	54	56	57	58	59	59	58	56	54	59	58	59	60	66	65	64	64	63	
Now would be the wrong time to make a change		39	38	36	38	38	37	33	33	35	35	35	35	38	30	31	31	30	24	24	24	25	24	
DK/NA/Ref		7	7	8	8	8	7	10	9	6	6	7	8	8	11	11	10	10	10	11	12	11	12	
												CAMPAIGN POLLS (Phase 1)											(Phase 2)	

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?  
 Base: Total sample

# Do Canadians believe it is the right time for a new government?

		Quebec																					
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22
N=		370	617	432	432	371	370	247	371	371	432	432	371	247	247	370	371	370	247	247	371	494	617
	It's time for a change and a new government should be voted in	59	61	63	60	61	61	63	64	67	65	64	62	59	68	67	65	67	83	77	75	74	75
	Now would be the wrong time to make a change	37	34	32	34	34	34	30	30	29	30	31	32	36	25	27	29	27	11	14	15	15	16
	DK/NA/Ref	4	4	5	6	5	5	7	6	4	5	5	6	5	7	6	6	6	6	9	10	11	9

		Rest of Canada*																					
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22
N=		370	617	432	432	371	370	247	371	371	1318	1318	1129	753	753	1129	1129	1129	753	753	1129	1506	1882
	It's time for a change and a new government should be voted in	52	53	53	52	52	54	54	56	56	57	55	54	53	56	55	56	58	61	61	60	60	60
	Now would be the wrong time to make a change	40	39	38	39	39	38	35	34	36	36	37	36	38	32	32	32	30	28	27	27	28	27
	DK/NA/Ref	8	8	9	9	9	8	11	10	8	7	8	9	9	12	13	12	12	11	12	13	12	13

CAMPAIGN POLLS (Phase 1)

(Phase 2)

\*Note: Rest of Canada includes all provinces except Quebec

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

# Do Canadians believe it is the right time for a new government?

		Ontario																					
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22
N=		569	948	663	663	569	568	379	569	568	663	663	569	379	379	568	568	569	379	379	569	758	947
It's time for a change and a new government should be voted in		49	49	48	46	48	50	48	51	53	54	53	52	48	53	54	54	54	54	56	55	54	53
Now would be the wrong time to make a change		43	42	42	43	42	41	38	38	39	40	41	39	44	35	34	35	34	35	33	32	33	33
DK/NA/Ref		8	9	11	11	10	9	14	11	8	6	6	9	8	13	12	11	12	11	11	13	14	14
<b>CAMPAIGN POLLS (Phase 1)</b>															<b>(Phase 2)</b>								

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

# Do Canadians believe it is the right time for a new government?

		West																		
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22
N=	445	742	520	520	445	445	297	446	445	520	520	445	297	297	297	297	297	445	594	743
It's time for a change and a new government should be voted in	57	59	63	61	59	61	64	63	62	62	61	59	60	62	70	69	68	68	68	68
Now would be the wrong time to make a change	36	34	30	32	33	32	27	28	32	30	30	32	32	25	20	21	20	21	21	20
DK/NA/Ref	7	7	7	7	8	7	9	9	6	8	9	9	8	13	10	10	12	10	10	12

CAMPAIGN POLLS (Phase 1)

(Phase 2)

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

# Do Canadians believe it is the right time for a new government?

		Prairies																	
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22
N=		247	410	287	287	246	246	246	246	287	287	246	246	246	246	246	246	328	410
	It's time for a change and a new government should be voted in	64	64	66	67	66	66	70	67	66	68	65	63	64	68	72	73	73	72
	Now would be the wrong time to make a change	31	30	27	26	28	30	20	26	26	25	26	24	22	20	19	16	18	17
	DK/NA/Ref	5	6	7	7	6	4	10	7	8	7	9	13	14	12	9	11	9	11

		B.C.																	
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22
N=		273	333	233	233	199	200	199	199	233	233	199	199	199	200	199	199	266	333
	It's time for a change and a new government should be voted in	51	53	59	53	50	54	55	56	57	52	51	55	59	60	66	62	63	62
	Now would be the wrong time to make a change	41	39	35	39	40	36	37	38	35	37	39	32	31	30	24	25	26	24
	DK/NA/Ref	8	8	7	8	10	10	8	6	8	11	11	13	10	10	10	13	11	14

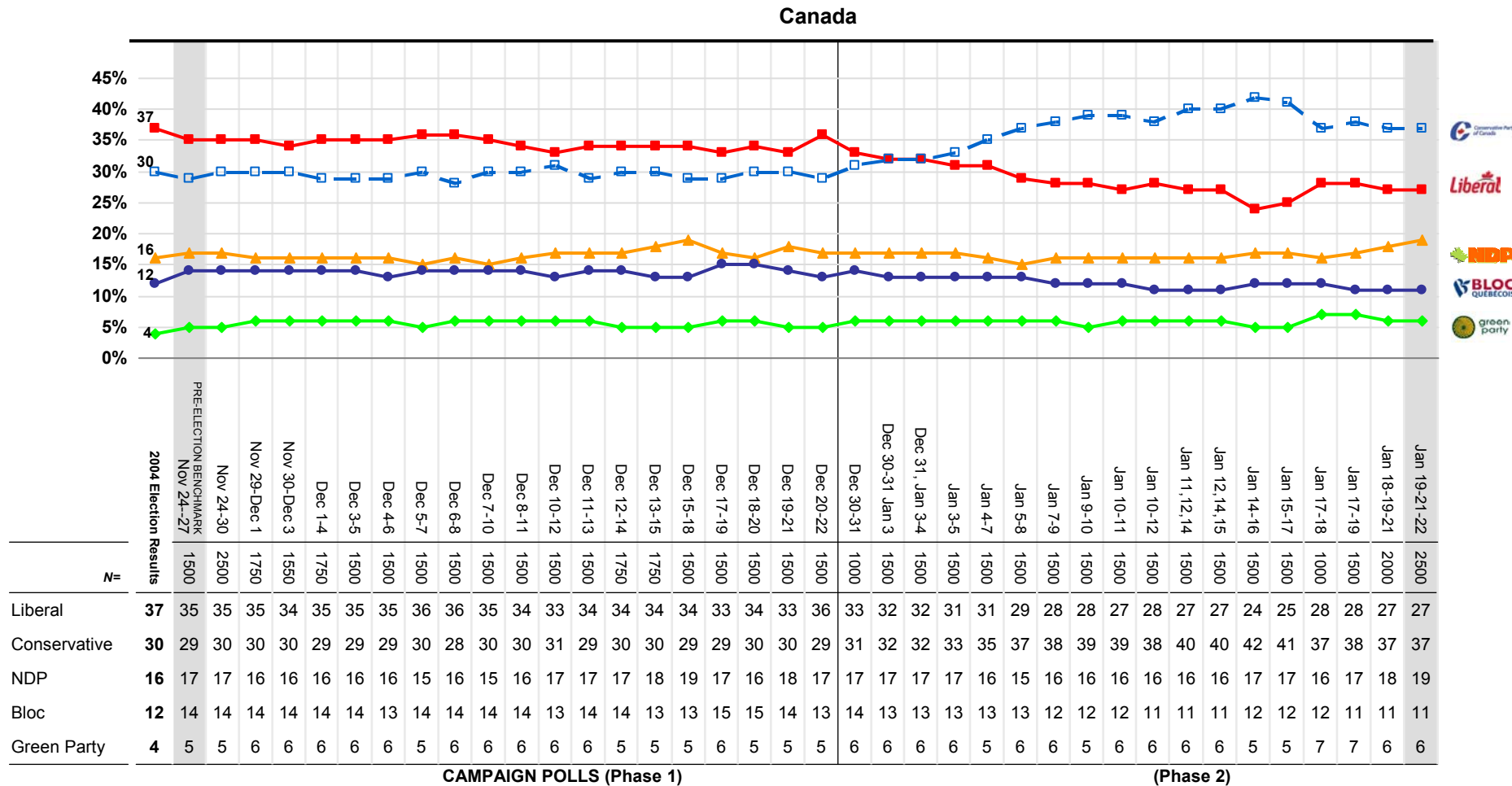
CAMPAIGN POLLS (Phase 1)

(Phase 2)

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

# How would Canadians vote if an election were held today?



Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

# How would Canadians vote if an election were held today?

		Region																																					
		Quebec																																					
		CAMPAIGN POLLS (Phase 1)														(Phase 2)																							
		BENCHMARK Nov 24-27														2004 Election Results																							
		Nov 24-30														2004 Election Results																							
		Nov 29-Dec 1														2004 Election Results																							
		Nov 30-Dec 3														2004 Election Results																							
		Dec 1-4														2004 Election Results																							
		Dec 3-5														2004 Election Results																							
		Dec 4-6														2004 Election Results																							
		Dec 5-7														2004 Election Results																							
		Dec 6-8														2004 Election Results																							
		Dec 7-10														2004 Election Results																							
		Dec 8-11														2004 Election Results																							
		Dec 10-12														2004 Election Results																							
		Dec 11-13														2004 Election Results																							
		Dec 12-14														2004 Election Results																							
		Dec 13-15														2004 Election Results																							
		Dec 15-18														2004 Election Results																							
		Dec 17-19														2004 Election Results																							
		Dec 18-20														2004 Election Results																							
		Dec 19-21														2004 Election Results																							
		Dec 20-22														2004 Election Results																							
		Dec 30-31 Jan 3														2004 Election Results																							
		Dec 31, Jan 3-4														2004 Election Results																							
		Jan 3-5														2004 Election Results																							
		Jan 4-7														2004 Election Results																							
		Jan 5-8														2004 Election Results																							
		Jan 7-9														2004 Election Results																							
		Jan 9-10														2004 Election Results																							
		Jan 10-11														2004 Election Results																							
		Jan 10-12														2004 Election Results																							
		Jan 11,12,14														2004 Election Results																							
		Jan 12,14,15														2004 Election Results																							
		Jan 14-16														2004 Election Results																							
		Jan 15-17														2004 Election Results																							
		Jan 17-18														2004 Election Results																							
		Jan 18-19-21														2004 Election Results																							
		Jan 19-21-22														2004 Election Results																							
N		370														617																							
Liberal	34	30	28	28	26	29	30	32	29	27	26	26	24	22	25	25	23	20	20	24	29	26	26	25	23	21	21	19	16	18	18	17	17	12	13	15	15	15	14
Conservative	9	8	8	8	8	6	4	4	7	8	10	10	9	9	9	10	8	9	8	8	11	13	12	15	14	19	22	23	23	23	26	27	31	30	24	25	24	25	
NDP	5	7	7	6	6	4	4	6	6	7	6	6	7	6	6	8	9	8	9	10	8	4	5	7	6	6	7	7	8	8	9	8	7	6	6	7	8	7	
Bloc Quebecois	49	54	55	55	56	54	56	53	56	54	56	55	54	57	56	54	55	60	58	54	52	55	52	52	53	55	52	48	50	48	48	43	45	47	48	50	47	47	48
Green Party	3	2	3	4	4	5	4	5	5	5	4	3	5	6	4	4	3	4	4	4	3	5	4	4	3	4	2	4	4	4	4	5	3	3	3	5	6	7	6

		Montreal														Rest of Quebec																			
		2004 Election Results														2004 Election Results																			
		Nov 24-30														2004 Election Results																			
		Nov 29-Dec 7														2004 Election Results																			
		Dec 5-14														2004 Election Results																			
		Jan 4-9														2004 Election Results																			
		Jan 7-12														2004 Election Results																			
		Jan 10-11														2004 Election Results																			
		Jan 10-12														2004 Election Results																			
		Jan 11,12,14														2004 Election Results																			
		Jan 14-16														2004 Election Results																			
		Jan 15-17														2004 Election Results																			
		Jan 16-18														2004 Election Results																			
		Jan 17-19														2004 Election Results																			
		Jan 18-19-21														2004 Election Results																			
		Jan 19-21-22														2004 Election Results																			
N		294														321																			
Liberal	44	28	29	27	27	28	26	24	24	23	17	16	18	19	18	18	29	28	27	26	21	13	13	13	14	12	12	12	7	11	9	11	11	11	11
Conservative	6	4	5	6	8	11	16	16	16	19	23	23	18	17	16	16	10	11	8	9	10	25	29	33	29	30	30	32	38	38	35	33	31	32	
NDP	6	9	6	8	12	6	8	8	8	9	7	7	7	8	10	10	4	6	5	5	5	8	6	8	7	7	7	9	8	4	5	6	6	5	
Bloc Quebecois	41	56	54	53	49	50	47	48	48	46	52	53	54	50	47	48	54	53	57	57	61	53	51	45	46	47	47	41	43	43	45	45	47	48	
Green Party	3	3	6	6	4	5	3	4	4	3	2	1	3	6	9	8	3	2	3	3	3	1	1	1	4	4	4	6	3	4	6	5	5	5	

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

# How would Canadians vote if an election were held today?

		Region																																				
		Rest of Canada*																																				
		CAMPAIGN POLLS (Phase 1)														(Phase 2)																						
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	Jan 10-11	Jan 10-12	Jan 11, 12, 14	Jan 12, 14, 15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 18-19-21	Jan 19-21-22
N=		1130	1882	1318	1150	1318	1129	1129	1129	1129	1129	1129	1129	1129	1318	1318	1129	1129	1129	1129	1129	753	1129	1129	1129	1129	1129	1129	1129	1129	1129	1129	1129	1506	1882			
2004 Election Results %		37	37	38	37	37	37	37	37	39	38	37	36	38	37	37	38	37	38	37	38	35	35	35	34	34	32	31	31	31	32	31	30	28	29	32	32	31
Liberal	<b>38</b>	37	37	38	37	37	37	37	37	39	38	37	36	38	37	37	38	37	38	37	38	35	35	35	34	34	32	31	31	31	32	31	30	28	29	32	32	31
Conservative	<b>37</b>	37	37	38	37	36	37	38	38	35	37	37	38	36	37	36	35	37	37	37	37	38	38	38	39	41	43	44	44	44	45	44	46	45	41	42	42	41
NDP	<b>19</b>	21	20	19	19	20	19	19	19	19	18	19	20	20	21	22	20	18	20	19	21	20	20	20	20	19	19	18	19	19	18	19	20	21	20	20	22	22
Green Party	<b>5</b>	5	6	6	7	7	6	6	6	7	7	7	6	6	6	6	6	6	7	6	6	6	8	7	7	6	6	7	7	6	6	7	6	5	7	6	6	6

\*Note: Rest of Canada includes all provinces except Quebec

- Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
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- Base: Decided voters



# How would Canadians vote if an election were held today?

		Greater Toronto Area																											
		GTA (416/905)												GTA (416)						GTA (905)									
=	2004 Election Results	Nov 24-30	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 4-9	Jan 7-12	Jan 11, 12, 14	Jan 12, 14, 15	Jan 14-16	Jan 15-17	Jan 16-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22	2004 Election Results	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 7-12	Jan 10-18	Jan 17-22	2004 Election Results	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 7-12	Jan 10-18	Jan 17-22
		401	688	759	759	396	479	237	236	236	235	233	236	326	408	410	469	457	251	403	304	262	270	284	217	288	247		
Liberal	<b>55</b>	46	49	50	50	47	45	40	36	42	45	50	47	45	43	<b>56</b>	51	52	51	44	44	39	<b>52</b>	47	49	51	47	45	51
Conservative	<b>24</b>	29	25	29	29	34	34	37	37	35	32	30	30	30	32	<b>20</b>	17	23	23	30	26	27	<b>33</b>	35	38	35	37	40	34
NDP	<b>17</b>	18	18	16	17	13	16	16	19	17	18	16	18	20	20	<b>20</b>	24	20	21	23	23	27	<b>11</b>	10	8	10	9	11	10
Green Party	<b>4</b>	7	8	5	4	6	5	7	8	6	5	4	5	5	6	<b>4</b>	8	5	5	3	7	7	<b>4</b>	8	5	4	7	4	5

		Outside Greater Toronto Area																													
		Outside GTA (SW&E)												SW Ontario						Eastern Ontario											
=	2004 Election Results	Nov 24-30	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 4-9	Jan 7-12	Jan 11, 12, 14	Jan 12, 14, 15	Jan 14-16	Jan 15-17	Jan 16-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22	2004 Election Results	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 4-9	Jan 7-12	Jan 10-18	Jan 17-22	2004 Election Results	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 3-10	Jan 7-12	Jan 10-18	Jan 17-22
		547	922	1041	1041	551	658	331	332	332	334	335	333	432	539	311	372	334	199	228	353	288	40	41	40	35	31	31	33	28	
Liberal	<b>40</b>	37	38	40	38	35	30	28	32	26	28	30	31	30	30	<b>40</b>	41	42	40	35	29	28	33	<b>40</b>	41	40	35	31	31	33	28
Conservative	<b>35</b>	36	38	36	37	41	44	42	38	42	41	40	39	42	40	<b>34</b>	43	37	38	38	43	42	37	<b>40</b>	39	41	43	50	51	45	44
NDP	<b>20</b>	22	18	18	19	18	18	20	21	21	23	21	23	22	23	<b>21</b>	11	13	17	19	18	21	23	<b>15</b>	15	13	14	10	11	13	20
Green Party	<b>5</b>	6	6	6	6	6	8	9	9	11	8	9	7	6	6	<b>5</b>	5	8	5	8	10	9	7	<b>5</b>	5	6	8	9	7	9	8

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters



# How would Canadians vote if an election were held today?

		Region																																					
		B.C.																																					
		CAMPAIGN POLLS (Phase 1)														(Phase 2)																							
Party	2004 Election Results %	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	Jan 10-11	Jan 10-12	Jan 11, 12, 14	Jan 12, 14, 15	Jan 14-16	Jan 15-17	Jan 16-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22
		N=	273	333	233	209	233	199	200	199	199	199	200	199	199	233	233	199	200	199	199	199	199	199	199	200	200	199	200	200	199	200	199	200	199	200	199	266	333
Liberal	<b>29</b>	35	34	31	31	33	34	29	30	28	30	30	29	33	35	36	38	38	39	35	35	34	30	29	29	28	24	26	28	31	31	31	26	26	25	29	28	31	
Conservative	<b>36</b>	30	32	34	34	30	31	31	29	28	29	32	32	31	29	29	29	32	26	26	29	35	34	31	36	37	43	47	47	44	42	42	44	44	43	39	36	32	
NDP	<b>27</b>	29	26	25	25	28	27	31	31	33	31	30	30	26	30	29	28	26	29	34	30	25	30	32	29	26	27	24	20	20	22	23	26	25	28	26	31	32	
Green Party	<b>6</b>	6	9	10	10	9	8	9	10	11	10	8	9	10	6	6	5	4	6	5	6	6	6	8	6	9	6	3	5	5	5	4	4	5	4	6	5	6	

		CAMPAIGN POLLS (Phase 1)														(Phase 2)													
		Lower Mainland							Rest of BC							Atlantic													
Party	2004 Election Results %	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 7-12	Jan 10-18	Jan 17-22	2004 Election Results	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 7-12	Jan 10-18	Jan 17-22	2004 Election Results	Nov 24-30	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 7-12	Jan 10-18	Jan 17-22							
		N=	298	338	330	213	321	241	24	267	294	301	186	278	224	192	327	365	365	231	346	269							
Liberal	<b>33</b>	37	36	41	31	30	35	24	24	27	30	23	25	23	<b>44</b>	48	48	46	43	35	35	34							
Conservative	<b>35</b>	28	28	24	46	42	34	40	36	32	33	41	46	37	<b>30</b>	36	31	30	29	39	43	36							
NDP	<b>26</b>	24	28	28	17	24	27	29	31	33	33	31	23	34	<b>23</b>	15	19	21	23	22	19	24							
Green Party	<b>5</b>	11	8	7	6	4	4	8	9	8	4	5	6	6	<b>3</b>	1	2	3	5	4	3	5							

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

# Would a Conservative majority be good or bad for the country?

	Canada								Region																				
									Quebec				Rest of Canada*				Ontario												
	Jan 14,15	Jan 14,16	Jan 15,17	Jan 17,18	Jan 17,19	Jan 18,19-21	Jan 19,21-22	Jan 19,21-22	Jan 14,15	Jan 14,16	Jan 15,17	Jan 17,18	Jan 17,19	Jan 18,19-21	Jan 19,21-22	Jan 14,15	Jan 14,16	Jan 15,17	Jan 17,18	Jan 17,19	Jan 18,19-21	Jan 19,21-22	Jan 14,15	Jan 14,16	Jan 15,17	Jan 17,18	Jan 17,19	Jan 18,19-21	Jan 19,21-22
<b>N</b>	1000	1500	1500	1000	1500	2000	2500	247	371	370	247	371	494	617	753	1129	1129	753	1129	1506	1882	379	568	568	379	569	758	947	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>NET Good for the Country</b>	55	55	54	49	49	48	46	64	64	62	55	54	52	51	51	52	52	47	48	46	44	45	45	43	41	42	42	42	40
Very good	13	12	13	11	12	11	11	10	8	8	7	8	7	9	14	14	14	12	13	12	12	9	10	12	10	11	10	10	10
Good	42	43	41	38	37	37	35	54	56	54	48	46	45	42	37	38	38	35	35	34	32	36	35	31	31	31	32	30	30
Bad	21	21	20	22	21	23	22	21	20	20	20	20	20	22	21	21	20	23	22	24	22	25	25	25	27	26	27	25	25
Very bad	14	13	14	15	15	14	15	9	9	8	11	12	13	13	16	15	16	17	16	15	16	20	18	19	18	17	16	18	18
<b>NET Bad for the Country</b>	35	34	34	37	36	37	37	30	29	28	31	32	33	35	37	36	36	40	38	39	38	45	43	44	45	43	43	43	43
DK/NA/Ref	10	11	12	14	15	15	17	6	7	10	14	14	15	14	12	12	12	13	14	15	18	10	12	13	14	15	15	15	18

\*Note: Rest of Canada includes all provinces except Quebec

	West								Prairies					B.C.								
	Jan 14,15	Jan 14,16	Jan 15,17	Jan 17,18	Jan 17,19	Jan 18,19-21	Jan 19,21-22	Jan 19,21-22	Jan 14,15	Jan 14,16	Jan 15,17	Jan 17,18	Jan 17,19	Jan 18,19-21	Jan 19,21-22	Jan 14,15	Jan 14,16	Jan 15,17	Jan 17,18	Jan 17,19	Jan 18,19-21	Jan 19,21-22
<b>N</b>	297	446	446	446	445	594	743	n/a	246	246	246	246	328	410	n/a	199	200	199	199	266	333	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>NET Good for the Country</b>	59	60	61	57	53	52	50	n/a	67	66	61	57	61	60	n/a	52	55	52	49	42	39	
Very good	19	19	17	16	16	17	15	n/a	22	20	19	21	22	19	n/a	14	14	12	8	10	10	
Good	40	41	44	41	37	36	35	n/a	45	46	42	36	39	41	n/a	38	41	40	41	32	29	
Bad	18	18	15	17	18	20	18	n/a	13	12	14	16	16	13	n/a	22	19	20	20	24	24	
Very bad	10	10	14	15	16	13	15	n/a	8	12	13	13	10	11	n/a	13	16	17	20	18	19	
<b>NET Bad for the Country</b>	28	28	29	32	34	33	33	n/a	21	25	27	29	26	25	n/a	35	35	37	40	42	43	
DK/NA/Ref	13	12	10	11	13	15	17	n/a	12	9	12	14	13	16	n/a	13	10	11	11	16	19	

Q. If a Conservative majority government is elected would it be very good, good, bad or very bad for the country?  
 Base: Total sample

# Would a Conservative majority be good or bad for the country?

	Liberal Voters							Conservative Voters							NDP Voters							Bloc Quebecois Voters							Green Party Voters							Other						
	Jan 14,15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22	Jan 14,15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22	Jan 14,15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22	Jan 14,15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22	Jan 14,15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22	Jan 14,15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 19-21-22
	N=	214	322	330	239	340	432	533	375	564	544	309	464	600	738	149	222	225	137	206	295	376	104	158	154	103	142	180	227	54	71	70	59	85	100	114	104	163	178	153	262	395
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>NET Good for the Country</b>	<b>26</b>	<b>24</b>	<b>26</b>	<b>28</b>	<b>29</b>	<b>26</b>	<b>23</b>	<b>87</b>	<b>89</b>	<b>90</b>	<b>88</b>	<b>89</b>	<b>90</b>	<b>89</b>	<b>30</b>	<b>35</b>	<b>31</b>	<b>27</b>	<b>27</b>	<b>24</b>	<b>23</b>	<b>60</b>	<b>57</b>	<b>55</b>	<b>47</b>	<b>47</b>	<b>50</b>	<b>46</b>	<b>36</b>	<b>41</b>	<b>36</b>	<b>29</b>	<b>37</b>	<b>42</b>	<b>36</b>	<b>34</b>	<b>31</b>	<b>35</b>	<b>32</b>	<b>27</b>	<b>25</b>	<b>26</b>
Very good	1	1	1	2	1	1	2	29	29	31	29	31	31	31	2	3	2	1	1	2	2	4	3	3	3	3	3	3	2	1	-	3	4	3	2	5	4	6	5	4	3	3
Good	25	23	25	26	28	25	21	58	60	59	59	58	59	58	28	32	29	26	26	22	22	56	54	52	44	44	47	43	34	40	36	26	38	39	34	29	27	29	27	23	22	23
Bad	42	43	38	36	36	39	37	4	3	2	5	4	4	3	30	31	35	35	33	38	35	24	26	25	26	26	28	29	33	27	28	34	30	31	32	20	17	16	18	20	19	18
Very bad	23	24	28	27	27	27	30	1	1	1	1	1	1	1	32	28	28	30	31	28	32	12	12	11	17	17	15	17	23	22	25	24	21	15	20	14	13	10	8	8	9	7
<b>NET Bad for the Country</b>	<b>65</b>	<b>67</b>	<b>66</b>	<b>63</b>	<b>63</b>	<b>66</b>	<b>67</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>62</b>	<b>59</b>	<b>63</b>	<b>65</b>	<b>64</b>	<b>66</b>	<b>67</b>	<b>36</b>	<b>38</b>	<b>36</b>	<b>43</b>	<b>43</b>	<b>43</b>	<b>46</b>	<b>56</b>	<b>49</b>	<b>53</b>	<b>58</b>	<b>51</b>	<b>46</b>	<b>52</b>	<b>34</b>	<b>30</b>	<b>26</b>	<b>26</b>	<b>28</b>	<b>28</b>	<b>25</b>
DK/NA/Ref	9	9	8	9	8	8	10	8	7	7	6	6	5	6	8	6	6	8	9	10	10	4	5	9	10	10	7	8	8	10	11	13	12	12	12	32	39	39	42	45	47	49

\*Note: Rest of Canada includes all provinces except Quebec

Q. If a Conservative majority government is elected would it be very good, good, bad or very bad for the country?  
 Base: Total sample