



The Strategic Counsel



A Report To The Globe and Mail and CTV

Federal Election – Vote Intention

January 21, 2006

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Introduction and Methodology

- ◆ Gregg, Kelly, Sullivan & Woolstencroft: *The Strategic Counsel* is pleased to present findings of The Globe and Mail/CTV Polling Program for January 2006 Election.
- ◆ Results are based on nightly tracking among a proportionate national sample of Canadians 18 years of age or older.
- ◆ Interviews were conducted on January 18th, 19th and 21th. Findings have been rolled up and analyzed over a three day period.
- ◆ The following table outlines the sample distribution and associated margin of error to date.
- ◆ Note: Proportions may not sum to 100% due to rounding.

Sample Distribution and Margin of Error

	Jan 18-19-21	
Region	Sample Size	Margin of Error (±)
Canada	2000	2.2
Quebec	494	4.4
Montreal	238	6.4
Rest of Quebec	256	6.1
Rest of Canada	1506	2.5
Ontario	758	3.6
GTA (416 and 905)	326	5.4
Outside GTA	432	4.7
Prairies	328	5.4
B.C.	266	6.0

Detailed Tables

Do Canadians believe it is the right time for a new government?

		Canada																						
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21		
N=		1500	2500	1750	1750	1500	1500	1000	1500	1500	1750	1750	1500	1000	1000	1500	1500	1500	1000	1000	1500	2000		
It's time for a change and a new government should be voted in		54	55	56	54	54	56	57	58	59	59	58	56	54	59	58	59	60	66	65	64	64		
Now would be the wrong time to make a change		39	38	36	38	38	37	33	33	35	35	35	35	38	30	31	31	30	24	24	24	25		
DK/NA/Ref		7	7	8	8	8	7	10	9	6	6	7	8	8	11	11	10	10	10	11	12	11		
												CAMPAIGN POLLS (Phase 1)										(Phase 2)		

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?
 Base: Total sample

Do Canadians believe it is the right time for a new government?

		Quebec																				
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21
N=		370	617	432	432	371	370	247	371	371	432	432	371	247	247	370	371	370	247	247	371	494
	It's time for a change and a new government should be voted in	59	61	63	60	61	61	63	64	67	65	64	62	59	68	67	65	67	83	77	75	74
	Now would be the wrong time to make a change	37	34	32	34	34	34	30	30	29	30	31	32	36	25	27	29	27	11	14	15	15
	DK/NA/Ref	4	4	5	6	5	5	7	6	4	5	5	6	5	7	6	6	6	6	9	10	11

		Rest of Canada*																				
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21
N=		370	617	432	432	371	370	247	371	371	1318	1318	1129	753	753	1129	1129	1129	753	753	1129	1506
	It's time for a change and a new government should be voted in	52	53	53	52	52	54	54	56	56	57	55	54	53	56	55	56	58	61	61	60	60
	Now would be the wrong time to make a change	40	39	38	39	39	38	35	34	36	36	37	36	38	32	32	32	30	28	27	27	28
	DK/NA/Ref	8	8	9	9	9	8	11	10	8	7	8	9	9	12	13	12	12	11	12	13	12

CAMPAIGN POLLS (Phase 1)

(Phase 2)

*Note: Rest of Canada includes all provinces except Quebec

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Base: Total sample

Do Canadians believe it is the right time for a new government?

		Ontario																					
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21	
N=		569	948	663	663	569	568	379	569	568	663	663	569	379	379	568	568	569	379	379	569	758	
It's time for a change and a new government should be voted in	49	49	48	46	48	50	48	51	53	54	53	52	48	53	54	54	54	54	54	56	55	54	
Now would be the wrong time to make a change	43	42	42	43	42	41	38	38	39	40	41	39	44	35	34	35	34	35	33	32	33	33	
DK/NA/Ref	8	9	11	11	10	9	14	11	8	6	6	9	8	13	12	11	12	11	11	13	14	14	
												CAMPAIGN POLLS (Phase 1)						(Phase 2)					

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

Do Canadians believe it is the right time for a new government?

		West																	
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Jan 16-17	Jan 17-18	Jan 17-19	Jan 18-19-21
N=	445	742	520	520	445	445	297	446	445	520	520	445	297	297	297	297	297	445	594
	It's time for a change and a new government should be voted in	57	59	63	61	59	61	64	63	62	62	61	59	60	62	70	69	68	68
	Now would be the wrong time to make a change	36	34	30	32	33	32	27	28	32	30	30	32	32	25	20	21	20	21
	DK/NA/Ref	7	7	7	7	8	7	9	9	6	8	9	9	8	13	10	10	12	10
CAMPAIGN POLLS (Phase 1)										(Phase 2)									

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

Do Canadians believe it is the right time for a new government?

		Prairies																
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-18	Jan 17-19	Jan 18-19-21
N=		247	410	287	287	246	246	246	246	287	287	246	246	246	246	246	246	328
	It's time for a change and a new government should be voted in	64	64	66	67	66	66	70	67	66	68	65	63	64	68	72	73	73
	Now would be the wrong time to make a change	31	30	27	26	28	30	20	26	26	25	26	24	22	20	19	16	18
	DK/NA/Ref	5	6	7	7	6	4	10	7	8	7	9	13	14	12	9	11	9

		B.C.																
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 16-18	Jan 17-19	Jan 18-19-21
N=		273	333	233	233	199	200	199	199	233	233	199	199	199	200	199	199	266
	It's time for a change and a new government should be voted in	51	53	59	53	50	54	55	56	57	52	51	55	59	60	66	62	63
	Now would be the wrong time to make a change	41	39	35	39	40	36	37	38	35	37	39	32	31	30	24	25	26
	DK/NA/Ref	8	8	7	8	10	10	8	6	8	11	11	13	10	10	10	13	11

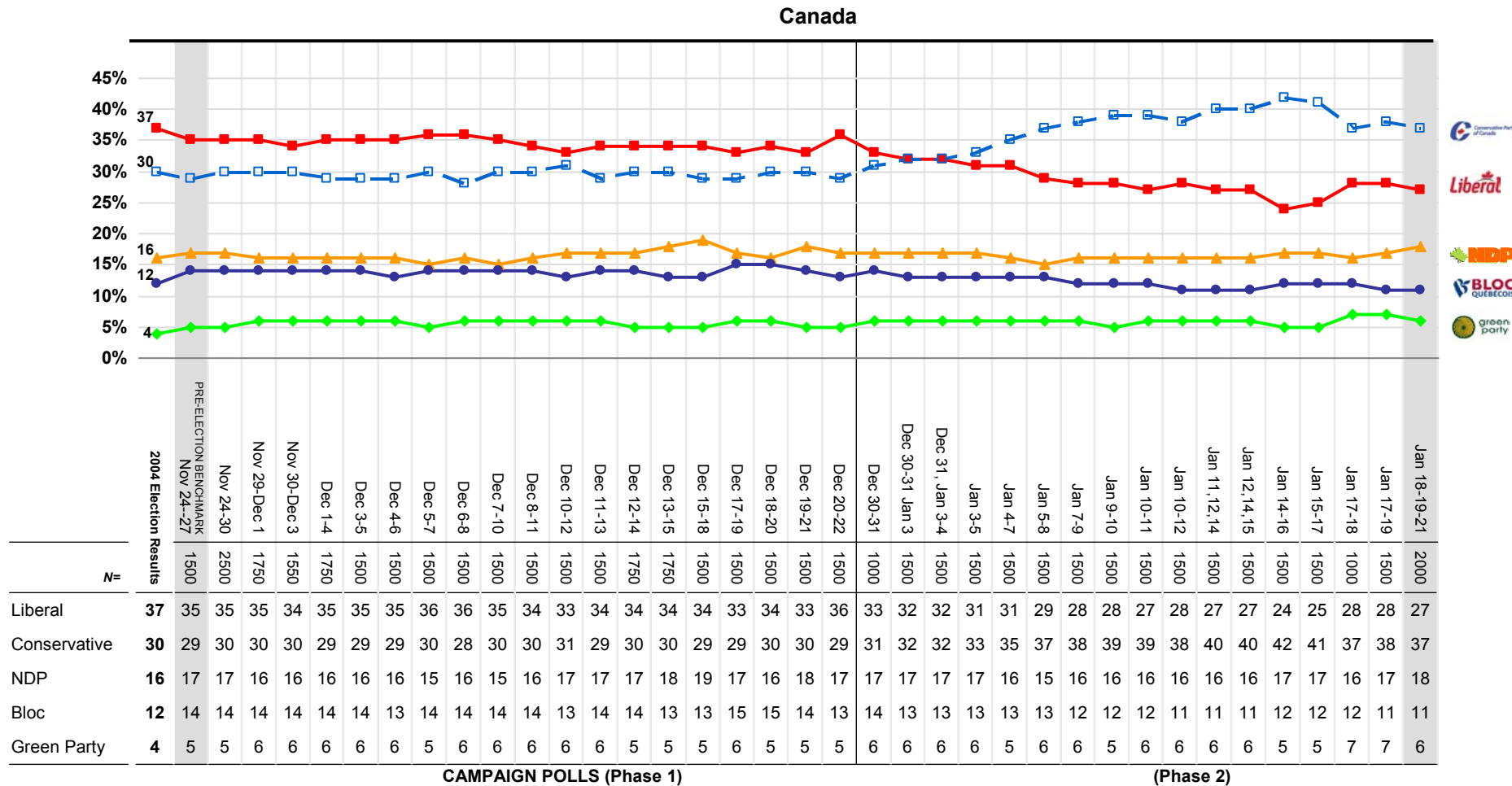
CAMPAIGN POLLS (Phase 1)

(Phase 2)

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

How would Canadians vote if an election were held today?



Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

How would Canadians vote if an election were held today?

		Region																																				
		Quebec																																				
		CAMPAIGN POLLS (Phase 1)														(Phase 2)																						
2004 Election Results	N	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	Jan 10-11	Jan 10-12	Jan 11, 12, 14	Jan 12, 14, 15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21
		370	617	432	398	432	371	370	370	371	371	370	371	371	371	432	432	371	371	371	370	370	247	370	371	370	371	371	370	370	747	747	370	370	371	370	371	371
Liberal	34	30	28	28	26	29	30	32	29	27	26	26	24	22	25	25	23	20	20	24	29	26	26	25	23	21	21	19	16	18	18	17	17	12	13	15	15	15
Conservative	9	8	8	8	8	6	4	4	7	8	10	10	9	9	9	10	8	9	8	8	11	13	12	15	14	19	22	23	23	23	26	27	31	30	24	25	24	
NDP	5	7	7	6	6	4	4	6	6	7	6	6	7	6	6	8	9	8	9	10	8	4	5	7	6	6	6	7	7	8	8	9	8	7	6	6	7	8
Bloc Quebecois	49	54	55	55	56	54	56	53	56	54	56	55	54	57	56	54	55	60	58	54	52	55	52	52	53	55	52	48	50	48	48	43	45	47	48	50	47	47
Green Party	3	2	3	4	4	5	4	5	5	5	4	3	5	6	4	4	3	4	4	4	3	5	4	4	3	4	4	4	4	4	5	3	3	3	5	6	7	

		Montreal												Rest of Quebec																		
2004 Election Results	N	Nov 24-30	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 4-9	Jan 7-12	Jan 10-11	Jan 10-12	Jan 11, 12, 14	Jan 14-16	Jan 15-17	Jan 16-18	Jan 17-19	Jan 18-19-21	2004 Election Results	Nov 24-30	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 4-9	Jan 5-9	Jan 8-10	Jan 7-12	Jan 10-11	Jan 10-12	Jan 11, 12, 14	Jan 14-16	Jan 15-17	Jan 16-18	Jan 17-19	Jan 18-19-21
		294	502	568	575	294	535	362	362	176	177	177	179	177	238	323	548	605	598	324	222	259	582	582	385	385	194	194	193	192	194	256
Liberal	44	28	29	27	27	28	26	24	24	23	17	16	18	19	18	29	28	27	26	21	13	13	13	14	12	12	12	7	11	9	11	11
Conservative	6	4	5	6	8	11	16	16	16	19	23	23	18	17	16	10	11	8	9	10	25	29	33	29	30	30	32	38	38	35	33	31
NDP	6	9	6	8	12	6	8	8	8	9	7	7	7	8	10	4	6	5	5	5	8	6	8	7	7	7	9	8	4	5	6	6
Bloc Quebecois	41	56	54	53	49	50	47	48	48	46	52	53	54	50	47	54	53	57	57	61	53	51	45	46	47	47	41	43	43	45	45	47
Green Party	3	3	6	6	4	5	3	4	4	3	2	1	3	6	9	3	2	3	3	3	1	1	1	4	4	4	6	3	4	6	5	5

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

How would Canadians vote if an election were held today?

		Region																																					
		Rest of Canada*																																					
		CAMPAIGN POLLS (Phase 1)														(Phase 2)																							
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	Jan 10-11	Jan 10-12	Jan 11, 12, 14	Jan 12, 14, 15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	
N=		2004 Election Results %	1130	1882	1318	1150	1318	1129	1129	1129	1129	1129	1129	1129	1318	1318	1129	1129	1129	1129	1129	1129	753	1129	1129	1129	1129	1129	1129	1129	1129	1129	1129	1129	1129	1129	1129	1506	
Liberal	38	37	37	38	37	37	37	37	37	39	38	37	36	38	37	37	38	37	38	37	38	35	35	35	34	34	32	31	31	31	31	32	31	30	28	29	32	32	31
Conservative	37	37	37	38	37	36	37	38	38	35	37	37	38	36	37	36	35	37	37	37	37	38	38	38	39	41	43	44	43	44	44	45	44	46	45	41	42	42	
NDP	19	21	20	19	19	20	19	19	19	19	18	19	20	20	21	22	20	18	20	19	21	20	20	20	19	19	18	19	19	18	18	19	20	21	20	20	20	22	
Green Party	5	5	6	6	7	7	7	6	6	7	7	7	6	6	6	6	6	6	7	6	6	6	8	7	7	6	6	7	7	6	6	6	7	6	5	7	6	6	

*Note: Rest of Canada includes all provinces except Quebec

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		Region																																				
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N=	2004 Election Results %	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	Jan 10-11	Jan 11,12,14	Jan 12,14,15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	
		Liberal	45	40	41	43	42	44	43	42	45	46	47	44	44	44	43	41	41	45	44	47	38	37	39	41	42	40	38	37	35	35	33	34	33	35	40	38
Conservative	32	35	33	30	30	30	33	36	36	32	30	29	32	32	35	33	32	34	34	35	33	32	34	34	36	38	41	40	36	39	39	40	38	39	38	33	35	37
NDP	18	20	20	20	19	18	17	16	17	16	17	17	18	19	16	18	21	19	15	17	16	22	21	19	17	15	14	15	19	19	19	19	20	20	21	20	21	21
Green Party	4	5	6	7	9	8	7	5	5	7	7	7	6	5	5	6	6	6	6	4	4	8	8	8	6	5	5	7	8	7	7	8	8	8	6	7	6	6

		Greater Toronto Area													
		GTA (416/905)													
N=	2004 Election Results	Nov 24-30	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 4-9	Jan 7-12	Jan 11,12,14	Jan 12,14,15	Jan 14-16	Jan 15-17	Jan 16-18	Jan 17-19	Jan 18-19-21	
		Liberal	55	46	49	50	50	47	45	40	36	42	45	50	47
Conservative	24	29	25	29	29	34	34	37	37	35	32	30	30	30	
NDP	17	18	18	16	17	13	16	16	19	17	18	16	18	20	
Green Party	4	7	8	5	4	6	5	7	8	6	5	4	5	5	

		Outside Greater Toronto Area													
		Outside GTA (SW&E)													
N=	2004 Election Results	Nov 24-30	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 4-9	Jan 7-12	Jan 11,12,14	Jan 12,14,15	Jan 14-16	Jan 15-17	Jan 16-18	Jan 17-19	Jan 18-19-21	
		Liberal	40	37	38	40	38	35	30	28	32	26	28	30	31
Conservative	35	36	38	36	37	41	44	42	38	42	41	40	39	42	
NDP	20	22	18	18	19	18	18	20	21	21	23	21	23	22	
Green Party	5	6	6	6	6	6	8	9	9	11	8	9	7	6	

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N=		247	410	287	247	287	246	246	246	246	246	246	246	246	287	287	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	328
2004 Election Results %		27	28	25	25	23	23	22	26	27	21	18	21	25	22	20	25	24	22	20	23	23	23	20	19	18	18	18	22	22	21	18	17	17	18	18	15	17
Liberal		25	27	28	25	23	23	22	26	27	21	18	21	25	22	20	25	24	22	20	23	23	23	20	19	18	18	22	22	21	18	17	17	18	18	15	17	
Conservative		53	50	52	59	57	55	54	53	52	59	60	59	54	55	56	50	49	52	54	52	53	53	54	53	53	54	59	58	57	59	60	61	57	59	58	61	
NDP		15	18	16	14	14	15	16	17	15	15	12	14	14	17	18	19	19	18	16	15	17	16	17	20	20	18	12	13	13	15	15	17	18	16	16	14	
Green Party		5	6	4	2	3	5	6	7	6	6	8	8	6	4	6	6	8	8	10	10	7	8	9	8	9	10	7	7	8	8	8	5	7	7	11	8	

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

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Base: Decided voters

How would Canadians vote if an election were held today?

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		B.C.																																					
		CAMPAIGN POLLS (Phase 1)														(Phase 2)																							
		BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	Jan 10-11	Jan 10-12	Jan 11, 12, 14	Jan 12, 14, 15	Jan 14-16	Jan 15-17	Jan 16-18	Jan 17-19	Jan 18-19-21	
		N=	2004 Election Results %																																				
Liberal	29	273	35	34	31	31	33	34	29	30	28	30	30	29	33	35	36	38	38	39	35	35	34	30	29	29	28	24	26	28	31	31	31	26	26	25	29	28	
Conservative	36	333	30	32	34	34	30	31	31	29	28	29	32	32	31	29	29	29	32	26	26	29	35	34	31	36	37	43	47	47	44	42	42	44	44	44	43	39	36
NDP	27	233	29	26	25	25	28	27	31	33	31	30	30	26	30	29	28	26	29	34	30	25	30	32	29	26	27	24	20	20	22	23	26	25	28	26	31		
Green Party	6	209	6	9	10	10	9	8	9	10	11	10	8	9	10	6	6	5	4	6	5	6	6	6	8	6	9	6	3	5	5	5	4	4	5	4	6	5	

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

Would a Conservative majority be good or bad for the country?

N=	Canada						Region																		
							Quebec						Rest of Canada*						Ontario						
	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	
	1000	1500	1500	1000	1500	2000	247	371	370	247	371	494	753	1129	1129	753	1129	1506	379	568	568	379	569	758	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Good for the Country	55	55	54	49	49	48	64	64	62	55	54	52	51	52	52	47	48	46	45	45	43	41	42	42	
Very good	13	12	13	11	12	11	10	8	8	7	8	7	14	14	14	12	13	12	9	10	12	10	11	10	
Good	42	43	41	38	37	37	54	56	54	48	46	45	37	38	38	35	35	34	36	35	31	31	31	32	
Bad	21	21	20	22	21	23	21	20	20	20	20	20	21	21	20	23	22	24	25	25	25	27	26	27	
Very bad	14	13	14	15	15	14	9	9	8	11	12	13	16	15	16	17	16	15	20	18	19	18	17	16	
NET Bad for the Country	35	34	34	37	36	37	30	29	28	31	32	33	37	36	36	40	38	39	45	43	44	45	43	43	
DK/NA/Ref	10	11	12	14	15	15	6	7	10	14	14	15	12	12	12	13	14	15	10	12	13	14	15	15	

*Note: Rest of Canada includes all provinces except Quebec

N=	West						Prairies						B.C.					
	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21
		297	446	446	446	445	594	n/a	246	246	246	246	328	n/a	199	200	199	199
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Good for the Country	59	60	61	57	53	52	n/a	67	66	61	57	61	n/a	52	55	52	49	42
Very good	19	19	17	16	16	17	n/a	22	20	19	21	22	n/a	14	14	12	8	10
Good	40	41	44	41	37	36	n/a	45	46	42	36	39	n/a	38	41	40	41	32
Bad	18	18	15	17	18	20	n/a	13	12	14	16	16	n/a	22	19	20	20	24
Very bad	10	10	14	15	16	13	n/a	8	12	13	13	10	n/a	13	16	17	20	18
NET Bad for the Country	28	28	29	32	34	33	n/a	21	25	27	29	26	n/a	35	35	37	40	42
DK/NA/Ref	13	12	10	11	13	15	n/a	12	9	12	14	13	n/a	13	10	11	11	16

Q. If a Conservative majority government is elected would it be very good, good, bad or very bad for the country?
 Base: Total sample

Would a Conservative majority be good or bad for the country?

	Liberal Voters						Conservative Voters					NDP Voters					Bloc Quebecois Voters					Green Party Voters					Other									
	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21	Jan 14-15	Jan 14-16	Jan 15-17	Jan 17-18	Jan 17-19	Jan 18-19-21
N=	214	322	330	239	340	432	375	564	544	309	464	600	149	222	225	137	206	295	104	158	154	103	142	180	54	71	70	59	85	100	104	163	178	153	262	395
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NET Good for the Country	26	24	26	28	29	26	87	89	90	88	89	90	30	35	31	27	27	24	60	57	55	47	47	50	36	41	36	29	37	42	34	31	35	32	27	25
Very good	1	1	1	2	1	1	29	29	31	29	31	31	2	3	2	1	1	2	4	3	3	3	3	3	2	1	-	3	4	3	5	4	6	5	4	3
Good	25	23	25	26	28	25	58	60	59	59	58	59	28	32	29	26	26	22	56	54	52	44	44	47	34	40	36	26	38	39	29	27	29	27	23	22
Bad	42	43	38	36	36	39	4	3	2	5	4	4	30	31	35	35	33	38	24	26	25	26	26	28	33	27	28	34	30	31	20	17	16	18	20	19
Very bad	23	24	28	27	27	27	1	1	1	1	1	1	32	28	28	30	31	28	12	12	11	17	17	15	23	22	25	24	21	15	14	13	10	8	8	9
NET Bad for the Country	65	67	66	63	63	66	5	4	3	6	5	5	62	59	63	65	64	66	36	38	36	43	43	43	56	49	53	58	51	46	34	30	26	26	28	28
DK/NA/Ref	9	9	8	9	8	8	8	7	7	6	6	5	8	6	6	8	9	10	4	5	9	10	10	7	8	10	11	13	12	12	32	39	39	42	45	47

*Note: Rest of Canada includes all provinces except Quebec

Q. If a Conservative majority government is elected would it be very good, good, bad or very bad for the country?
 Base: Total sample